

WELCOME!

Over the past four months, we have heard from thousands of people who helped us identify key ideas, interests and opportunities that are important to the community for the Broadway area between Clark Drive and Vine Street.

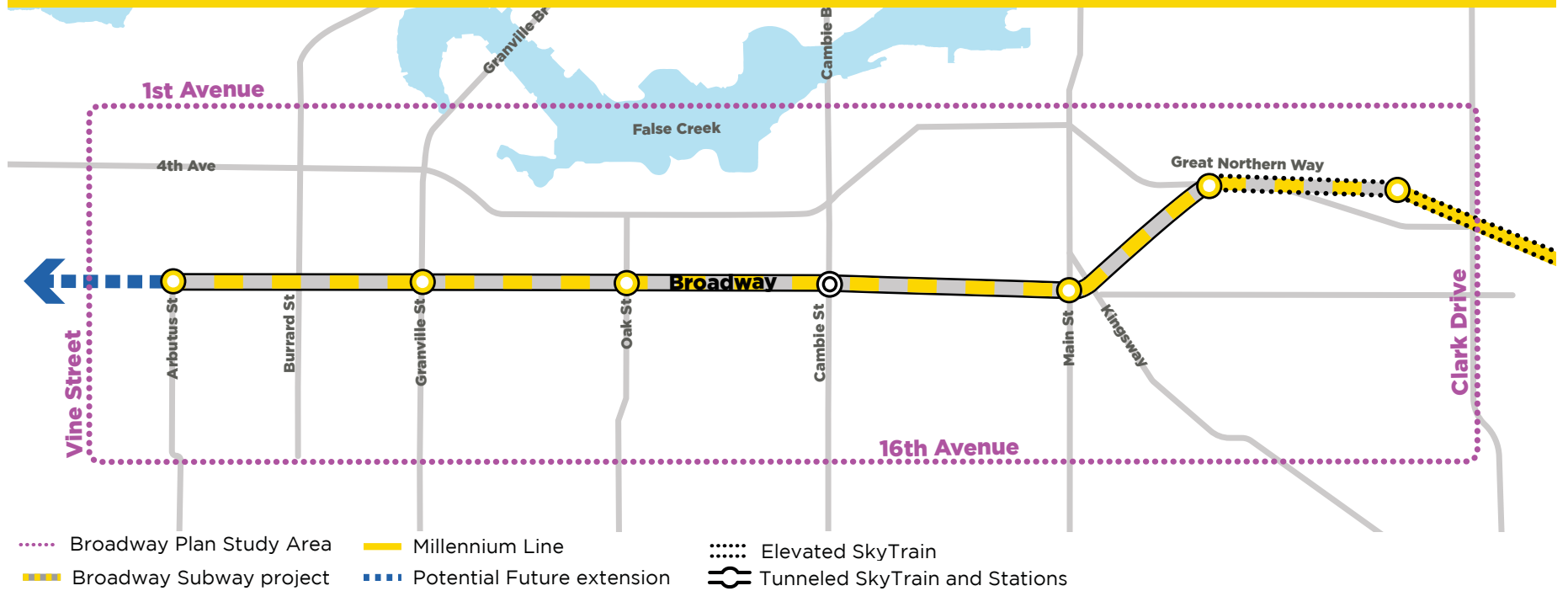
It is now time for us to share with you what we have heard!

Broadway Plan Launch
community open house in March



We recognize that we are on the unceded traditional homelands of the Musqueam, Squamish and Tsleil-Waututh Nations.

BROADWAY PLAN



WHAT IS AN AREA PLAN?

Area plans are policy documents that provide guidance and direction on a variety of topics, including: land use, urban design, housing, transportation, parks and public spaces, cultural infrastructure, social planning, heritage features and community facilities.

WHY IS AN AREA PLAN IMPORTANT?

The City seeks to leverage the opportunity of the Broadway Subway by coordinating comprehensive planning for the Broadway area with the delivery of the rapid transit project. The Broadway Plan will provide for a coordinated review of land use, amenities, housing, services, transportation and infrastructure throughout the study area.

FIRST NATIONS

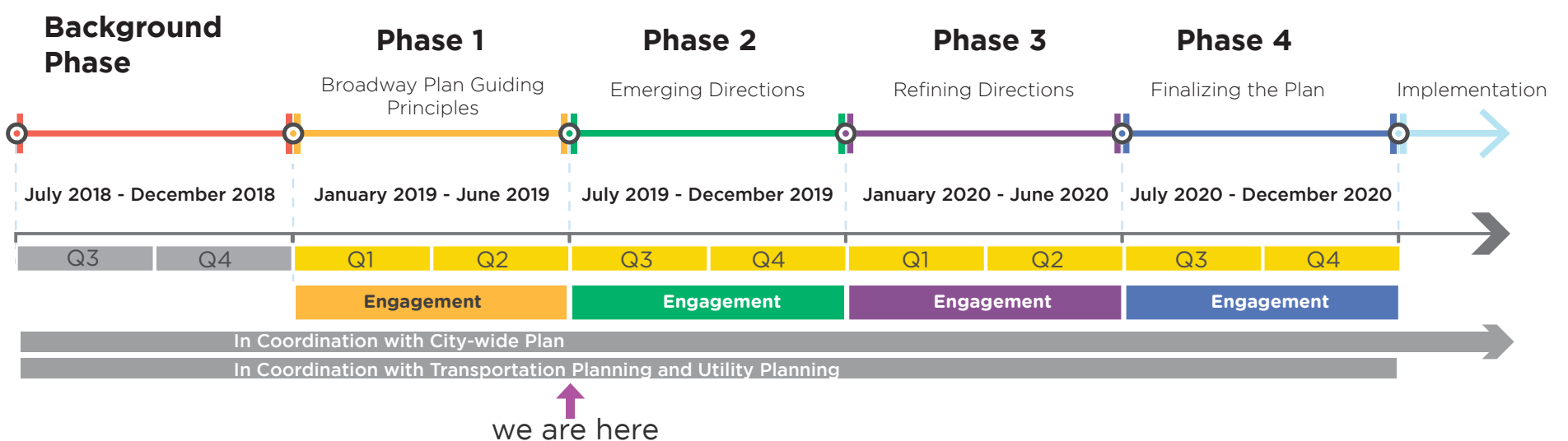
The Broadway Plan area is a significant area of land, and is central within the unceded traditional homelands of the Musqueam, Squamish and Tsleil-Waututh Nations.

WHO CREATES AN AREA PLAN?

Throughout the planning program, staff look to engage the broadest range of people in the Broadway study area, including those of different cultural backgrounds, ages, incomes, renters and owners, and businesses.

HOW LONG WILL IT TAKE TO DEVELOP THE PLAN?

The Broadway Plan is expected to be completed for Council's consideration in late 2020.



HOW CAN I GET INVOLVED?

Over the next year and a half there will be ongoing opportunities to share your thoughts.

To stay up to date with upcoming Broadway Plan updates and engagement opportunities, we encourage you to join our email listserv, which can be found on our webpage.



vancouver.ca/broadwayplan



broadwayplan@vancouver.ca



Take the survey

OVERVIEW

COUNCIL DIRECTION

On June 20, 2018, City Council approved the following:

A

TERMS OF REFERENCE FOR A TWO-YEAR PLANNING PROGRAM

To develop a comprehensive area plan for Broadway, generally between Clark Drive and Vine Street. The plan will focus on opportunities to integrate development around the Millennium Line Broadway Extension (Broadway Subway) to support the City's goals of creating affordable housing, job space, social and cultural amenities, environmental sustainability and livability.

For more information visit the [Broadway Plan webpage](#)

B

INTERIM REZONING POLICY WHILE THE PLANNING PROGRAM IS UNDERWAY

The Interim Rezoning Policy establishes the conditions under which new rezonings and heritage revitalization agreements will be considered. Generally rezonings will not be considered in the Broadway Plan study area unless a rezoning application has been submitted or an enquiry has received a written response stating that a rezoning application would be considered (within three years prior to June 20, 2018).

For more information visit the [Broadway Plan webpage](#)

C

DEVELOPMENT CONTRIBUTION EXPECTATIONS POLICY TO CURB LAND SPECULATION

Development Contribution Expectations (DCE) policies are intended to limit land value speculation in areas undergoing community planning. The policies provide buyers and sellers of land in community planning areas with clarity regarding the City's priorities for community planning areas and expectations for contributions towards amenities and affordable housing as a result of community planning.

For more information visit the [Broadway Plan webpage](#)

KEY GOALS FOR BROADWAY PLANNING INCLUDE THE FOLLOWING:

- » Expand **housing** opportunities (social housing, market and below market rental) close to transit and jobs to accommodate the growing demand for rental housing in the city's core while **retaining and reinvesting** in existing older rental housing, where possible, and **minimizing displacement** of existing residents.
- » Increase the amount of **job space** within Central Broadway to meet long term city, regional and provincial economic development objectives.
- » Enhance **commercial shopping streets and local business** opportunities.
- » Improve the transportation network, public realm and gathering opportunities to **increase mobility and connectivity**, and establish Broadway as a unique and inspiring place to **live, work, learn and visit**.
- » Retain and enhance **key heritage** and **cultural resources**, and identify opportunities for **public art**.
- » Secure additional **public benefits and amenities** to support new growth and improve liveability.
- » Achieve ambitious **sustainable mode share** targets, and become a leading example of **zero emissions buildings and vehicles** to reduce carbon emissions and improve air quality.
- » Utilize an **integrated water management** approach to optimize utilities infrastructure investment including green infrastructure to provide best value to the community, enhance the natural environment, and provide long term resilience to the effects of climate change and major events such as earthquakes.

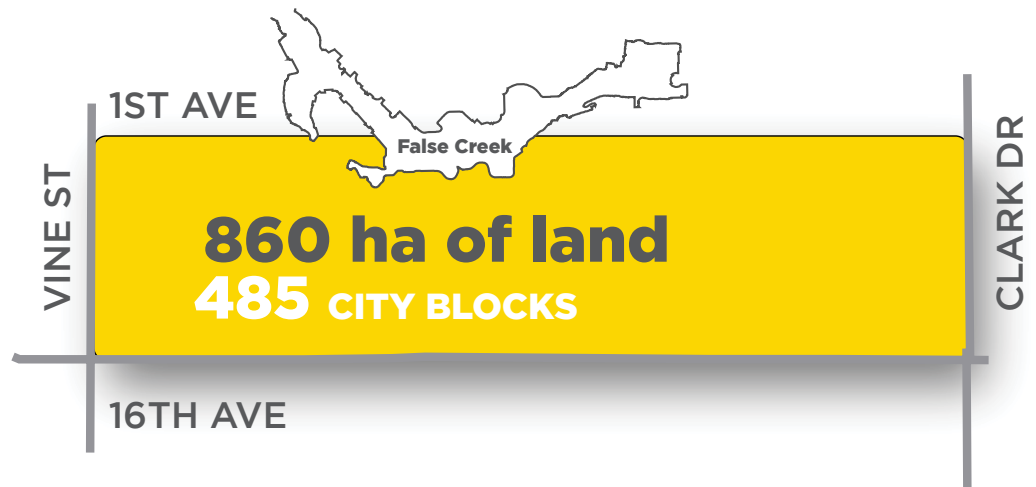
STUDY AREA TODAY

The study area includes a diverse mix of places to live, work, learn and play.



4 distinct neighbourhoods within the study area

The Broadway Plan study area is centered on Broadway, generally from Clark Drive in the east to Vine Street in the west.



78,000+ PEOPLE
12% of the city's population

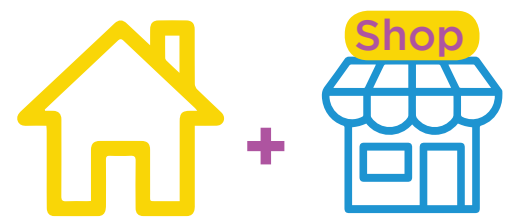


The Broadway Plan study area is the second largest job centre in the province and a key source of employment for residents throughout Metro Vancouver.

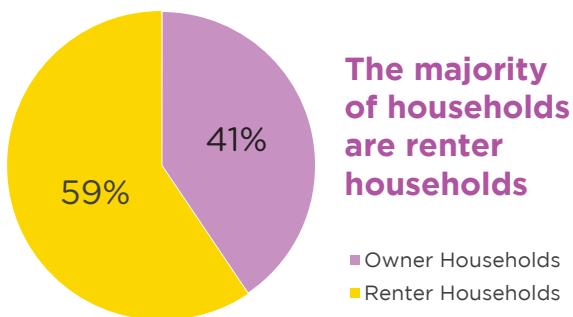
84,400+ JOBS

The study area includes the largest hospital in Western Canada

12,835 people (14% of residents) work and live in the Broadway Census data area



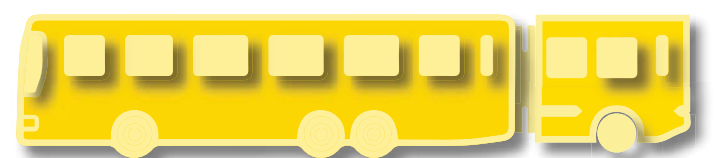
HOUSEHOLD TENURE



The study area has **25%** of the city's purpose-built rental housing

The busiest bus line in Canada and the United States, the

99 B-Line, runs through the study area with 61,000 passengers daily and over 500,000 pass-ups per year.



For more information please refer to the Broadway Plan Area Profile.

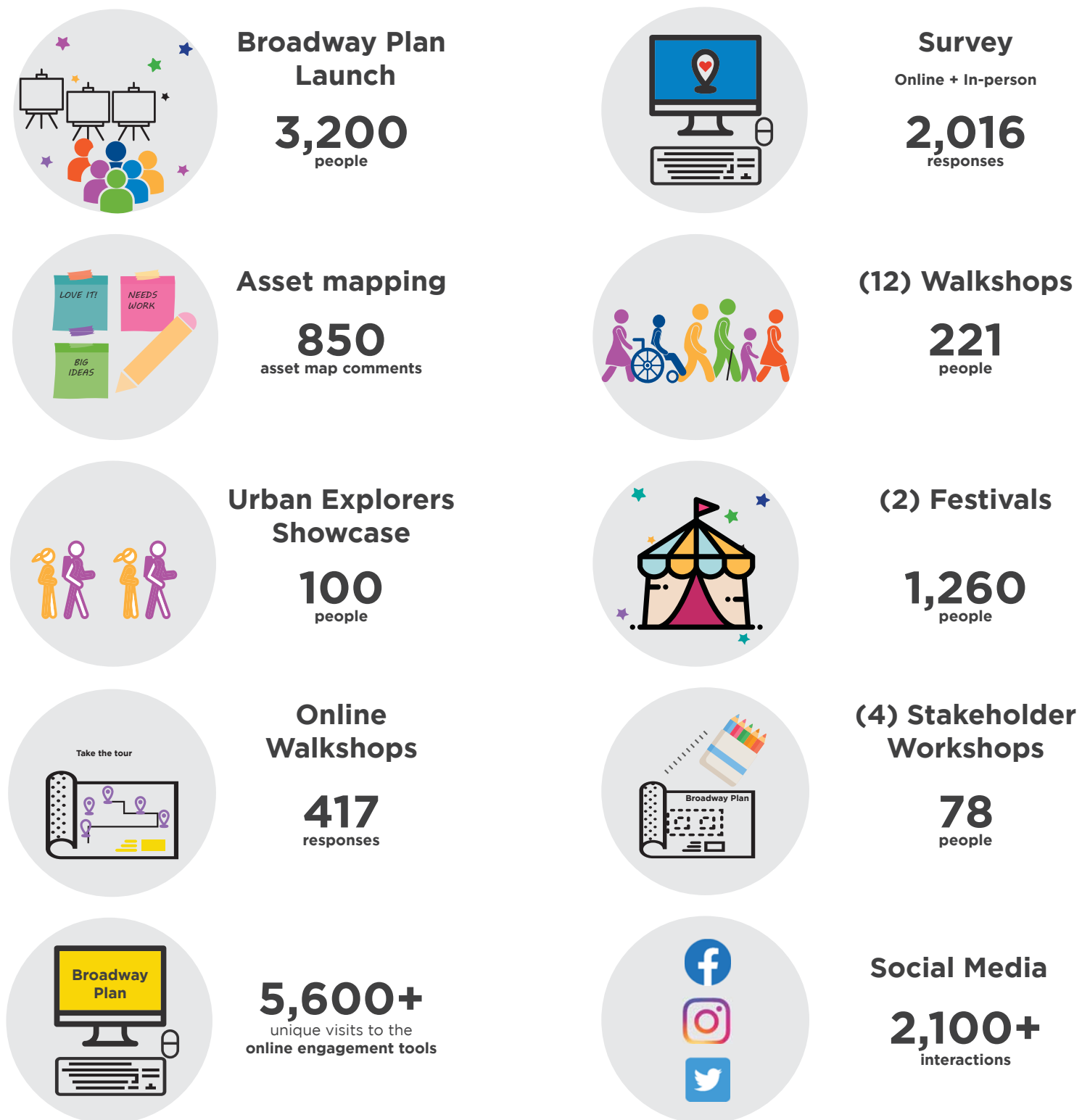
PHASE 1 ENGAGEMENT

Phase 1 engagement is a listening phase to gather ideas, interests and opportunities for the future of the Broadway Plan study area and its distinct neighbourhoods: False Creek Flats, Mount Pleasant, Fairview and Kitsilano.

During the past four months we have heard your ideas in person and online through a wide variety of engagement events and activities. This input informed a set of core community values for each neighbourhood.

Thank you for your input to help shape the Broadway Plan - here's an overview of what we've done!

8,000+ people were engaged so far during Phase 1 of the Broadway planning process...



PHASE 1 ENGAGEMENT

Highlights of some of our engagement activities.

Launch Events

To kick off the Broadway planning process, five community open houses were held, including in each neighbourhood. These public events showcased information about the planning process, overall objectives, and how to get involved. There were opportunities to provide input on a variety of topics through a survey, asset mapping and Lego.



Urban Explorers

This past school term over 60 students from grades 4-9 explored the Broadway Plan area with City staff to look at various environmental and social challenges in their community.

100 people attended the final showcase event, where four groups of students presented their ideas on how the various issues and concerns could be addressed through the Broadway Plan. Projects included Broadway street design, affordable housing, and public amenities such as parks.



Broadway Plan Walkshops

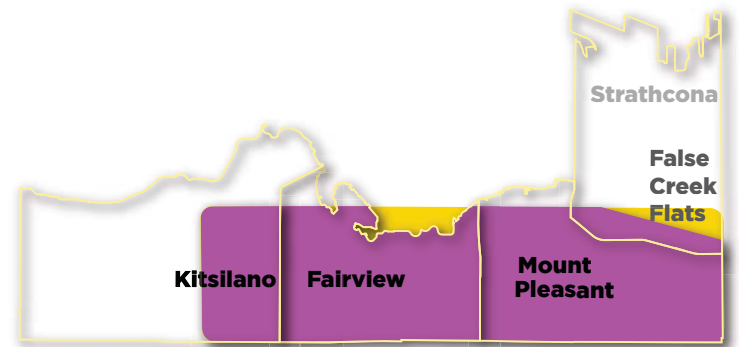
This spring we held a series of 12 'walkshops' in the diverse neighbourhoods throughout the Broadway Plan area. These sessions combined a walking tour with an indoor workshop, where community members helped identify the unique qualities of the neighbourhood, what is working well, and what needs attention as part of the planning process. 221 people took part, and a further 417 people provided input through the online version.



WHAT WE HEARD:

BROADWAY PLAN STUDY AREA

Below is a summary of what we heard so far through Phase 1 engagement for the overall Broadway Plan study area.

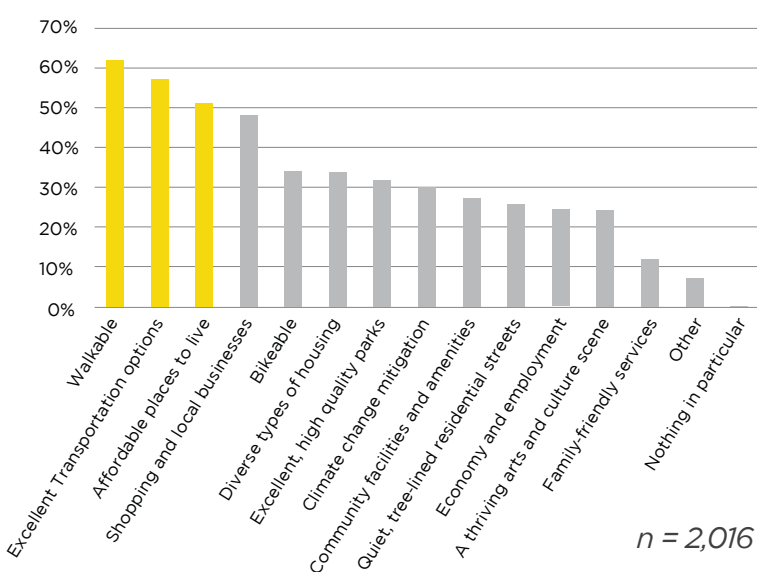


KEY THEMES:

- » Desire to preserve and enhance the character of each neighbourhood
- » Protect independent and small local serving businesses
- » Key shopping streets are cherished (e.g. Main Street, West 4th, and South Granville)
- » Enhance transportation options and street design with a focus on people
- » Concern and fear over displacement of existing renters due to redevelopment pressures and desire to retain existing affordable rental housing
- » Concerns around housing affordability and supply of new affordable housing options
- » Consider increased density for more housing close to transit
- » Lack of accessibility for seniors and inclusion (such as housing for homeless persons)
- » Walkability needs to be enhanced
- » Need for more parks, green spaces and amenities
- » Need for more sustainable infrastructure such as electric car charging stations or solar panels
- » As a street Broadway lacks character, and should be improved with wider sidewalks, public spaces, and interesting shops and restaurants

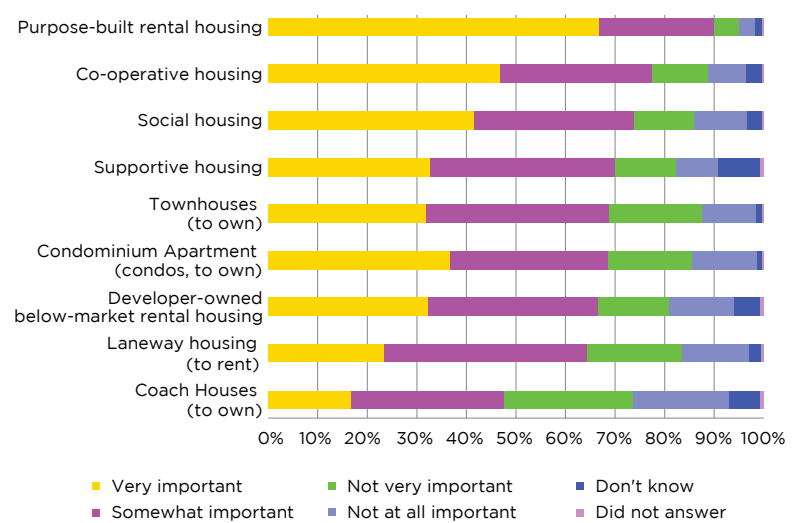
TOP 3 PRIORITIES FOR THE AREA

1. Walkable
2. Excellent transportation options
3. Affordable places to live



MOST IMPORTANT TYPES OF NEW HOUSING FOR THE AREA

1. Purpose-built rental housing
2. Co-operative housing
3. Social housing



“Plenty of affordable housing. Buildings to be designed on a master plan for suitability, aesthetic appeal and sustainability. Plenty of open spaces and parks. Plenty of community facilities including perhaps a small neighbourhood swimming pool. Daycares and senior centres.”

“Lots of interesting, unique businesses that are destinations for people to use transit and otherwise travel to; beautiful parks with views of downtown and the mountains; a range of housing options for different levels of income; restaurants and bars.”

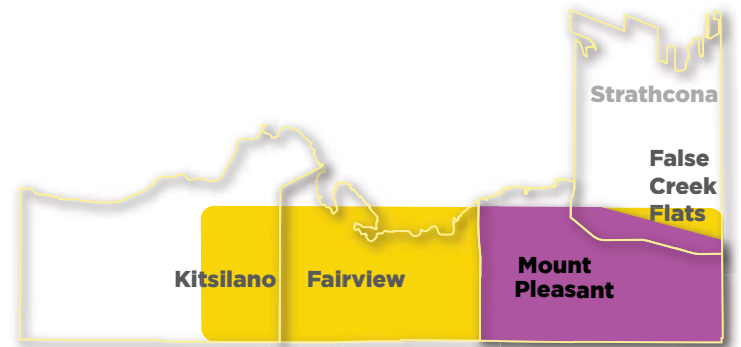
“High rise towers around stations with affordable rentals”

“emphasis on walking, biking, and public transit”

A full summary of everything heard/received during Phase 1 engagement will be available in the fall.

WHAT WE HEARD: MOUNT PLEASANT NEIGHBOURHOOD

Below is a summary of what we heard so far through Phase 1 engagement that is distinct to the Mount Pleasant neighbourhood.



KEY THEMES:

- » Generally accessible, with a diversity of existing relatively affordable rental housing
- » Availability of transportation options
- » Strong presence of arts and culture
- » Green and leafy character
- » Good access to diverse businesses such as bars, restaurants, local shops and other amenities
- » Family-friendly and community feel
- » Welcome and open to a diversity of people
- » Cherished heritage buildings and unique character of the Main and Broadway area
- » Vibrant Main Street has a distinct identity and diverse shops, restaurants and nightlife options
- » Preserve and enhance the industrial areas
- » Concerns around housing affordability, security of tenure, and supply
- » Concerns regarding tax policy for small businesses
- » Concerns regarding traffic and pedestrian safety
- » Need for more housing without displacing renters through reno- or demo-victions
- » Need for dog parks
- » Need to strengthen the portion of the False Creek Flats in the study area as a centre of education and the creative economy
- » Need to explore opportunities to commemorate historic streams, e.g. St. George Rainway



Direct quotes from Broadway Plan Launch asset map

“Beautiful historic area with great shopping access, lovely old tree lined streets”

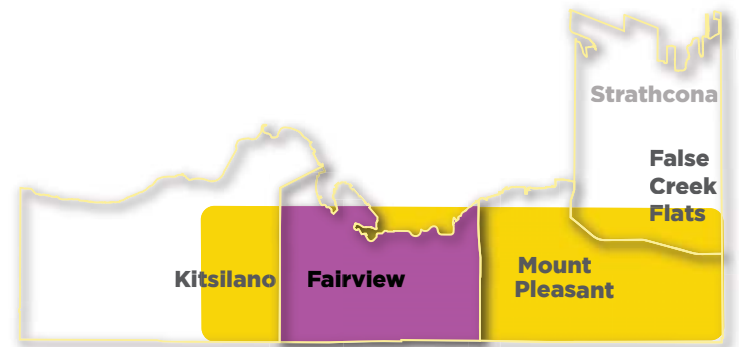
“A beautiful part of our city which has grown to accommodate people who could no longer afford the outrageous housing prices in Kitsilano. It’s a great area with lovely heritage homes and gardens, but I think the city needs to be careful about ruining it by overgrowing it.”

“Alternative Culture”

A full summary of everything heard/received during Phase 1 engagement will be available in the fall.

WHAT WE HEARD: FAIRVIEW NEIGHBOURHOOD

Below is a summary of what we heard so far through Phase 1 engagement that is distinct to the Fairview neighbourhood.



KEY THEMES:

- » Well-connected and walkable, with good transit access
- » Availability of bike lanes and green space
- » Access to parks and recreation, and health and wellness services
- » Cherished character and heritage of the area
- » South Granville Street has many cherished independent businesses
- » Concerns regarding housing affordability, and need for retention of existing affordable rental housing
- » Concerns regarding traffic and pedestrian safety
- » Difficult to access Granville Island
- » Walkability needs to be enhanced
- » Mixed opinions around appropriate building heights
- » Need for more amenities in the neighbourhood such as a community centre, grocery stores, small retail, childcare and kids after and before school activities, and senior resources
- » Need to preserve views and sunlight
- » Need for more mixed-use development including commercial space, and public (especially green) spaces
- » Need for workforce housing/rental affordable to moderate income people, especially given proximity to major job centre (e.g. VGH campus)
- » Need for retention of existing affordable rental housing



Direct quotes from Broadway Plan Launch asset map

“abundant, wide sidewalks with substantial street trees patios and seating”

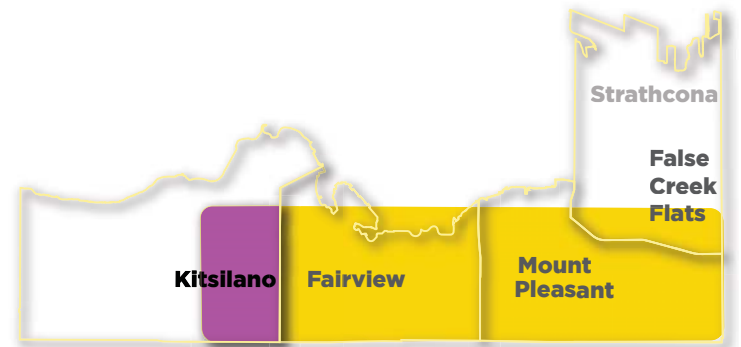
“A very livable part of the city, beautiful parks and medical services available. Well established neighbourhoods. Another area that seems perfect for more rentals and social housing, because of its amenities especially the medical services available.”

“There is a lot of potential. It could be amazing.”

A full summary of everything heard/received during Phase 1 engagement will be available in the fall.

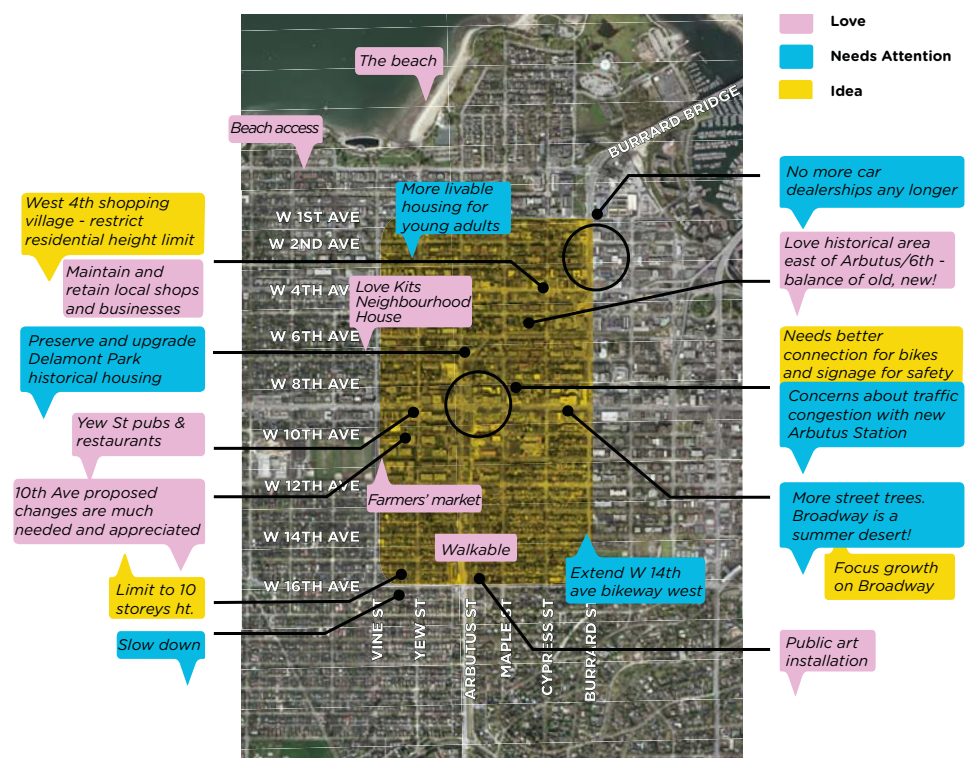
WHAT WE HEARD: KITSILANO NEIGHBOURHOOD

Below is a summary of what we heard so far through Phase 1 engagement that is distinct to the Kitsilano neighbourhood.



KEY THEMES:

- » Ease of access to nature, outdoor recreation, and beaches
- » Walkable and well-connected to other neighbourhoods and amenities, including arts and culture, shops, bars, restaurants and local businesses
- » Cherished neighbourhood character, including the heritage and history, and green and leafy streets
- » Arbutus Greenway is a popular asset for walking, jogging, cycling and community gathering
- » West 4th Avenue is more enjoyable compared to West Broadway
- » Concerns around displacement of existing tenants and availability of affordable housing options
- » Concerns around traffic congestion
- » Need for more parks
- » Need for more housing, including potential density increases in some parts of the neighbourhood
- » Need to improve Broadway with more street trees, public spaces, and interesting shops, restaurants, patios, etc.



Direct quotes from Broadway Plan Launch asset map

"A lively, vibrant and well served area with nearby beaches and recreational facilities. Perfect place for more rentals and social housing as it has all the amenities and services in place. I travel to this area for its atmosphere."

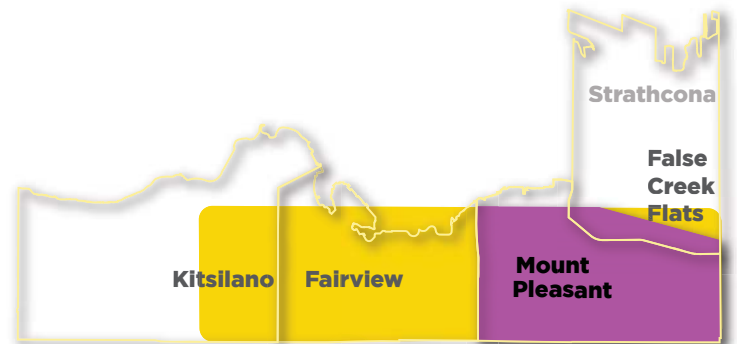
"All you need shopping. Community feeling. Fitness. Hippie culture"

"Access to Kits beach; proximity to UBC and student major housing area; through traffic between West Side and Burrard Bridge"

A full summary of everything heard/received during Phase 1 engagement will be available in the fall.

CORE COMMUNITY VALUES

Below is a summary of specific values that are distinct to the Mount Pleasant neighbourhood, drafted from the input received through a variety of community engagement activities.



MOUNT PLEASANT NEIGHBOURHOOD



Layers of History

Mount Pleasant today embraces its living and built heritage, mature street trees, and tradition of independent businesses. This area is part of Musqueam, Squamish and Tsleil-Waututh peoples living history.



Diversity and Culture

Mount Pleasant prides itself on its diversity, distinct cultures and Indigenous peoples presence. The community is welcoming to all, with a variety of housing options, and celebrates the cultural ecology through many forms.



Independent Businesses

Main Street is regarded by many as the heart of the community, providing places during the day and night to socialize over coffee, drinks or a meal, stroll, recreate, dance, and get your local services. Many small independent stores provide retail variety. Off of Main Street, many design-focused and creative economy spaces are sprinkled throughout the neighbourhood.



Walkability

The neighbourhood provides many options for getting around between homes, businesses, parks and open space, and other neighbourhood amenities. Mount Pleasant values its walkability with many comfortable tree-lined residential streets to stroll, and vibrant retail and industrial streets to explore.



Human Scale

Mount Pleasant values its sense of human scale, recognizing the layers of history and variety of architectural expressions that exist today, including small local storefronts, a mix of character homes and apartment buildings, and small cultural institutions that benefit the community and region.



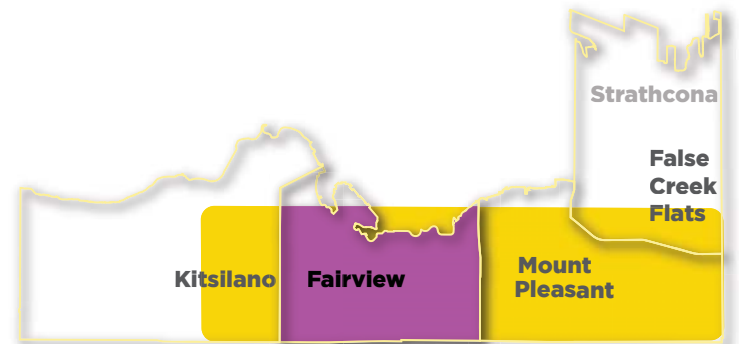
Creative Economy

A portion of the False Creek Flats within the Broadway Plan study area is a hub of educational and creative economy uses that are putting strong roots down in the community and transforming the area into a centre for Vancouver's creative economy.

Note: The values may be modified depending on additional input received through the planning process.

CORE COMMUNITY VALUES

Below is a summary of specific values that are distinct to the Fairview neighbourhood, drafted from the input received through a variety of community engagement activities.



FAIRVIEW NEIGHBOURHOOD



Connection to Nature

Fairview today has streams, sloped topography with views to the North Shore mountains, and connections to False Creek, which lend themselves to a strong connection with nature. This area is part of Musqueam, Squamish and Tseil-Waututh peoples living history.



Connected and Walkable

Fairview is centrally located, with a variety of housing, jobs, shops, parks, transit and amenities all within walking distance. South Granville Street provides opportunities for strolling past a diverse mix of retail, restaurants, cafes, galleries and other options to stop and enjoy.



Diversity of Design

Fairview is home to a diversity of design and building styles. Ranging from pre-war character homes, streetcar apartments, post-war apartments, towers in the park, and three storey walk-ups, the neighbourhood is sprinkled with a wide variety of buildings. The Fairview Slopes area also offers a distinct building typology that accentuates the natural sloped topography and offers views and sunlight to terraced buildings. Lastly, the Uptown area includes a mix of modernist and contemporary buildings. All of these layers contribute to a diversity of design and architectural expression.



Green and Leafy

Many of Fairview's neighbourhood streets include gardens and large mature trees that form a canopy above, offering comfortable places to walk and enjoy.



Regional Importance of Uptown

Vancouver General Hospital and Vancouver City Hall are a focus of public-serving activity, forming the economic centre of Uptown, which is the second largest employment cluster in the Province. This area also includes a mix of businesses, hotels and restaurants and is highly connected with walking, cycling and transit options.

Note: The values may be modified depending on additional input received through the planning process.

CORE COMMUNITY VALUES

Below is a summary of specific values that are distinct to the Kitsilano neighbourhood, drafted from the input received through a variety of community engagement activities.



KITSILANO NEIGHBOURHOOD



Layers of History

Kitsilano today contains a diversity of heritage buildings and landscapes, and character homes mixed throughout the neighbourhood, adding to a particular sense of time. This area is part of Musqueam, Squamish and Tsleil-Waututh peoples living history.



Green and Leafy

Kitsilano's residential streets are lined with grand street trees that provide a green canopy during the summer and open up to the sky during the winter. Bordering these streets are a wide variety of gardens and green spaces that create a park-like character throughout.



Outdoor Amenity and Recreation

Kitsilano offers a wide variety of parks, plazas and open spaces that are utilized year-round and are places of celebration and replenishment. These places include Arbutus Greenway, Kits Pool, the beach, Vanier Park, and the Yacht Club. The neighbourhood hosts a variety of events and festivals, such as Kits Fest, Khatsahlano Street Party, Westside Community Food Market, and Kitsilano Farmers Market.



Walkability

The neighbourhood provides many options for getting around between homes, businesses, the beach, parks and open space, and other neighbourhood amenities. Kitsilano values its walkability with many comfortable tree-lined residential streets to stroll, and vibrant retail streets to explore.



Local Businesses

West 4th Avenue is a cherished local shopping street that offers a diversity of businesses, including restaurants, pubs, coffee shops and retailers offering a mix of goods and local services.

Note: The values may be modified depending on additional input received through the planning process.

CITY-WIDE OBJECTIVES

The City has many existing city-wide plans and strategies, as well as policy programs that are underway. These existing and in-development policies form a set of emerging city-wide objectives for the Broadway Plan, which inform the draft Guiding Principles.

Existing city-wide plans and strategies that will inform policy development for the Broadway Plan include:



Housing Vancouver Strategy

Housing Vancouver (2018-2027) is the City's vision for ensuring that Vancouver can be a home for people of all incomes and backgrounds.

Core of objectives of the Strategy are to shift the supply of new homes towards the 'right supply' that prioritizes affordable housing that meets the needs of people who live and work in Vancouver.

For more information: vancouver.ca/people-programs/housing-vancouver-strategy



Transportation 2040

The plan is a long-term strategic vision for the city that will help guide transportation and land use decisions, and public investments for the years ahead.

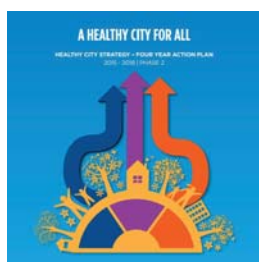
For more information: vancouver.ca/transportation2040



Resilient Vancouver Strategy

The strategy takes a comprehensive approach to addressing shocks, such as earthquakes, and stresses, such as aging infrastructure.

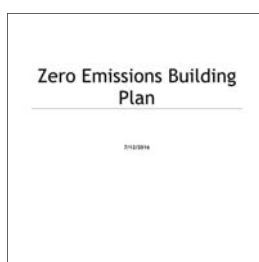
For more information: vancouver.ca/resilientvancouver



Healthy City Strategy

The strategy is the City's policy framework for a socially sustainable city, focusing on healthy people, healthy communities, and healthy environments.

For more information: vancouver.ca/people-programs/healthy-city-strategy



Zero Emissions Building Plan

The Plan is a flexible, phased approach to combat and reduce carbon pollution from building operations in Vancouver.

For more information: vancouver.ca/zeroemissions



City of Reconciliation Framework

The framework has three foundational components focusing on cultural competency, strengthening relationships with Musqueam, Squamish and Tsleil-Waututh First Nations and urban Indigenous communities, and effective decision making within the City's service provision.

For more information: council.vancouver.ca/20190626/documents/cfsc1.pdf



Climate Emergency Response

The report sets out six "Big Moves" and 53 accelerated actions to guide the City's work in response to the climate emergency. These build on past progress to reduce carbon pollution, improve energy efficiency, and transition to renewable energy.

For more information: vancouver.ca/climateemergency



Greenest City Action Plan

The plan is the City's core sustainability policy, which sets the aspiration for Vancouver to be the greenest city in the world by 2020. It has 10 goal areas related to zero carbon, zero waste, and healthy ecosystems.

For more information: vancouver.ca/greenestcityactionplan



Integrated Rainwater Management Plan

The goals of the plan are to treat Vancouver's abundant rainwater as a resource; reduce demand for potable water by encouraging beneficial reuse, and restore the role of urban watersheds to support urban and natural ecosystems and provide clean water.

For more information: vancouver.ca/home-property-development/city-wide-integrated-stormwater-management-plan.aspx

CITY-WIDE OBJECTIVES

City-wide policy programs underway that will inform policy development for the Broadway Plan include:



City-wide Plan

In November 2018, Council directed staff to work on a city-wide planning process. This process is expected to launch later this year. The Broadway Plan will inform and align with directions from the City-wide Plan.

For more information: vancouver.ca/citywideplan



Employment Lands and Economy Review

The City is developing a long-range land use policy plan to ensure an appropriate supply of land and built space for businesses and jobs is available to support future economic growth.

For more information: vancouver.ca/employmentlands



Social Infrastructure Plan

Social infrastructure refers to the places and spaces where residents gather to connect, learn, and support each other. The plan will develop recommendations for how we can meet the needs of a dynamic city in a more strategic and sustainable way.

For more information: vancouver.ca/people-programs/social-infrastructure-plan



Rain City Strategy

The strategy will implement sustainable rainwater management across the city with a goal of using rainwater as a resource rather than a waste product.

For more information: vancouver.ca/raincitystrategy



VanPlay

The Vancouver Park Board is developing Vancouver's Playbook, a new plan to guide how we create vibrant, parks and recreation over the next 25 years. In 2019 the Park Board approved 10 goals to shape the next 25 years.

For more information: vancouver.ca/vanplay



Creative City Strategy

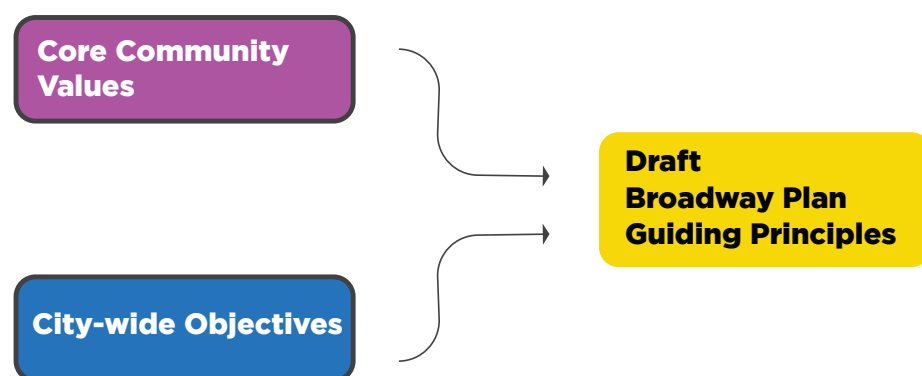
The strategy aims to develop a comprehensive plan and vision for culture and creativity in Vancouver.

For more information: vancouver.ca/creativecitystrategy

GUIDING PRINCIPLES

Through Phase 1 of the Broadway planning process, many community members shared what they value about their neighbourhoods, and contributed ideas, interests and opportunities for the Broadway Plan. Based on core community values, a set of nine Broadway Plan Guiding Principles has been drafted, layering in city-wide objectives (e.g. City of Reconciliation Framework and commitments, Transportation 2040, Housing Vancouver Strategy, etc.).

These Principles will guide the creation of the Broadway Plan, ensuring the distinct community values are incorporated throughout the process as well as in the final plan.



Take our survey to provide your input

vancouver.ca/broadwayplan

THE FOLLOWING SET OF DRAFT PRINCIPLES RELATE TO THE BROADWAY PLAN OVERALL:



Support Reconciliation with First Nations and Urban Indigenous Peoples

The Broadway Plan area is within the unceded homelands of the Musqueam, Squamish, and Tsleil-Waututh Nations. It is also home to diverse Urban Indigenous communities. Musqueam, Squamish, and Tsleil-Waututh voices and visibility on the land should be supported, along with opportunities to support Indigenous peoples' cultures and art.

Foster a Robust and Diverse Economy

The amount and diversity of job space should be increased to strengthen Central Broadway as the Province's second largest jobs centre, particularly in the Uptown area. Industrial and mixed employment lands should be retained and foster an evolving creative economy. Key shopping villages and opportunities for local businesses should be enhanced, including new neighbourhood-serving shops and services.

Demonstrate Leadership in Sustainability and Resilience

New development, streets, parks and public spaces should enhance neighbourhood environmental systems, reduce carbon emissions, and be sustainable and resilient to climate change. An integrated water management approach including green infrastructure should be used to capture, clean and reuse rainwater within watersheds, enhance the natural environment, and provide long term resilience as well as co-benefits such as public space or active transportation improvements. Innovative approaches to reduce carbon emissions in building operation and construction should be introduced, and zero emissions vehicles should be supported.

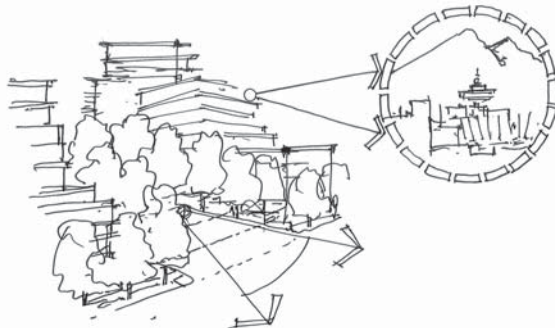
GUIDING PRINCIPLES

THE FOLLOWING SET OF DRAFT PRINCIPLES RELATE TO DIVERSE AND DISTINCT NEIGHBOURHOODS:



Support Affordable, Diverse and Inclusive Complete Neighbourhoods

Leveraging the investment in the Broadway Subway, housing opportunities close to transit should be expanded for a diversity of household types and backgrounds, while retaining and reinvesting in existing older rental housing, where possible, and minimizing displacement of existing residents. Neighbourhoods should meet the needs of all ages and abilities, and include amenities, jobs, shops, and services, as well as opportunities for arts and cultural activities. Residents should live within an easy walk or roll of their daily needs.



Encourage Contextual Design

New development should include architecture and building typologies that respond to the local context, including topography and neighbourhood character (i.e. terracing, access to views and light, green and leafy streetscapes, variety of building materials, gardens, etc.).



Recognize and Enhance the Area's Distinct Neighbourhoods and Places

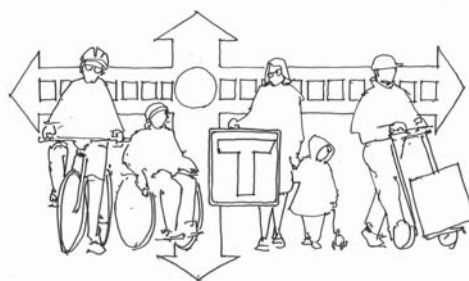
The distinct character and unique qualities of neighbourhoods, including green and leafy residential areas, shopping villages, and heritage and cultural resources, should be retained and enhanced. New development should respond to local context, and opportunities for public art should be identified.

THE FOLLOWING SET OF DRAFT PRINCIPLES RELATE TO TRANSPORTATION, STREETS AND PUBLIC SPACES:



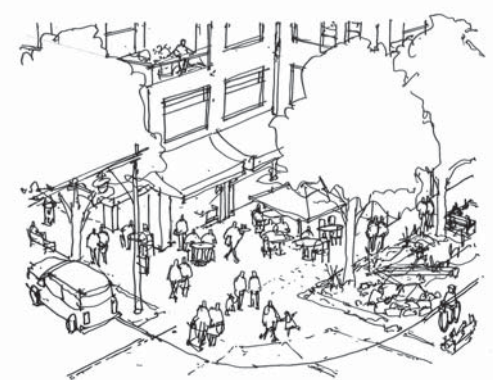
Enhance Broadway as a Great Street

Broadway should be enhanced as a street of special significance—a Great Street—with a series of unique and vibrant places to live, work and play. Street design, new development, public spaces, and businesses should contribute to a delightful experience for everyone and lively gathering places, and help create distinct character areas along Broadway that also serve the local neighbourhoods.



Provide and Support Healthy Transportation Options

A network of Complete Streets should be created to provide people of all ages and abilities with high quality walking, cycling, transit and other shared mobility options, including strong connections to the Broadway Subway stations. Connections within and between neighbourhoods should be enhanced to provide direct access to shops and services, amenities, jobs and transit. Goods movement, loading and servicing needs should be supported.



Create and Enhance Parks and Public Spaces

Diverse places for public life should be integrated along key shopping streets and throughout neighbourhoods to foster walkability and human health, and create opportunities for social connection, cultural expression, recreation and play, and access to nature. Parks and public spaces should respond to local context, such as unique views or adjacent businesses.

NEXT STEPS

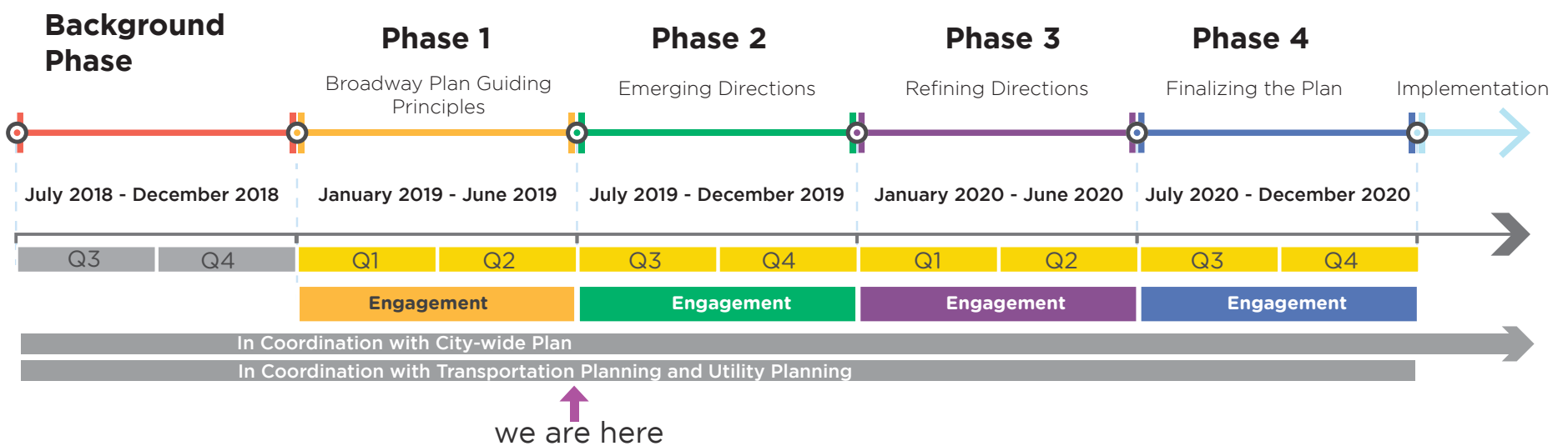
Thank you for visiting our community open house for the Broadway Plan!

We encourage you to stay involved in the process for creating the Broadway Plan. **Stay tuned for the comprehensive Phase 1 Engagement Summary, which will be available online.** In fall 2019, we will bring the proposed Guiding Principles for Council's consideration.

Later in 2019, we will establish emerging directions for the plan and prepare growth scenarios for the plan area.

By early 2020, we intend to have a draft growth scenario for the Broadway Plan area that will help us start refining the directions for the plan.

There will be many more opportunities to share your ideas and have a say as we work toward presenting the Broadway Plan for City Council's consideration by the end of 2020.



HOW CAN I GET INVOLVED?

For further information on upcoming engagement opportunities and to stay involved in the planning process, please sign up for the mailing list on our website.

Sign up to stay involved!



vancouver.ca/broadwayplan



broadwayplan@vancouver.ca



Take the survey

Take our survey to provide your input