

Report

# COVID-19 TRACKING SURVEY RESULTS

PRESENTED BY

# Leger



Association for Canadian Studies

Association d'études canadiennes

March 23<sup>rd</sup>, 2020

Leger



## METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From March 20<sup>th</sup> to March 22<sup>nd</sup>, 2020



1,508 Canadians, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,508 respondents would have a margin of error of  $\pm 2.52\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

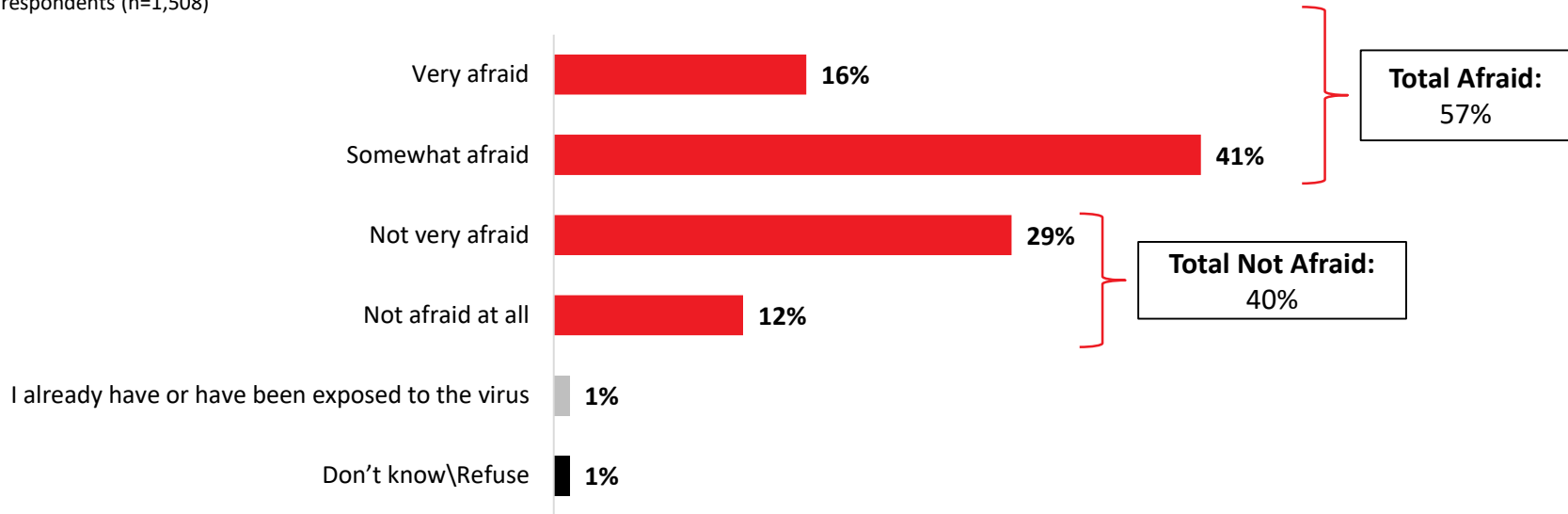
A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies : [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)

# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base : All respondents (n=1,508)

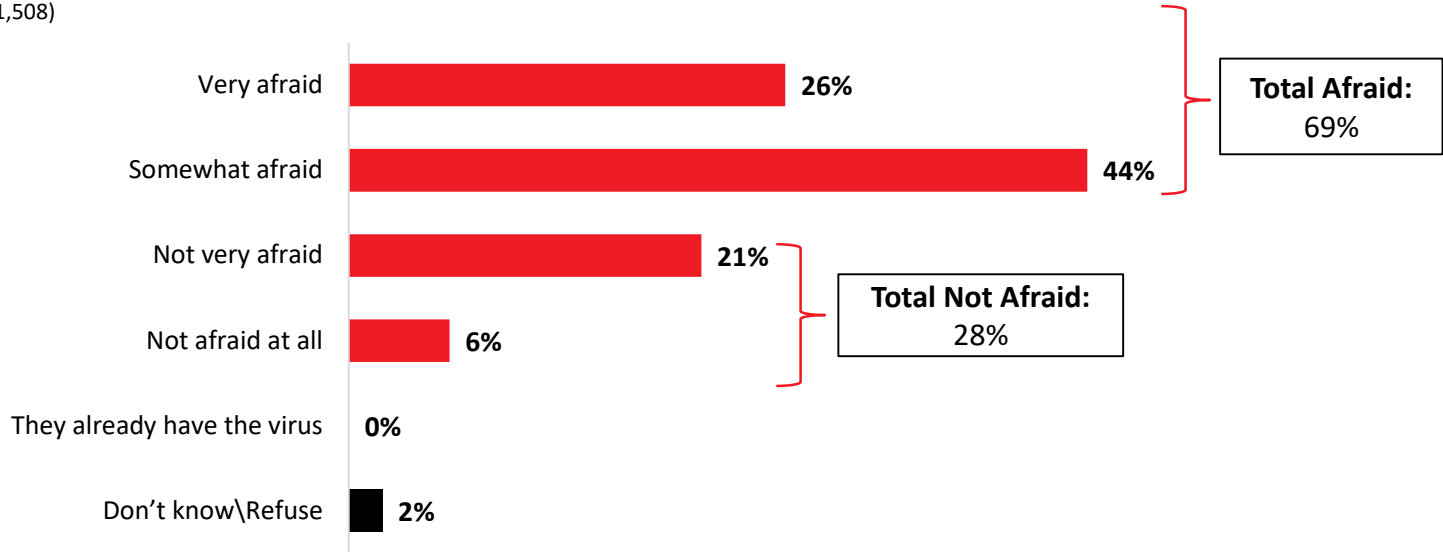


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
<b>Total Afraid</b>	<b>57%</b>	64%	<b>52%</b>	59%	52%	58%	61%	<b>50%</b>	<b>64%</b>	57%	59%	56%	57%	<b>50%</b>	<b>68%</b>
Very afraid	<b>16%</b>	14%	15%	18%	10%	16%	17%	<b>13%</b>	<b>19%</b>	13%	<b>20%</b>	14%	15%	15%	<b>23%</b>
Somewhat afraid	<b>41%</b>	50%	<b>37%</b>	41%	41%	42%	44%	<b>37%</b>	<b>45%</b>	44%	38%	41%	42%	<b>36%</b>	45%
<b>Total Not Afraid</b>	<b>40%</b>	32%	<b>48%</b>	39%	48%	34%	37%	<b>46%</b>	<b>35%</b>	38%	39%	43%	40%	<b>50%</b>	<b>30%</b>
Not very afraid	<b>29%</b>	25%	<b>37%</b>	26%	35%	22%	25%	<b>32%</b>	<b>25%</b>	25%	28%	31%	27%	<b>40%</b>	<b>20%</b>
Not afraid at all	<b>12%</b>	7%	10%	13%	13%	12%	12%	<b>14%</b>	<b>9%</b>	12%	11%	12%	13%	10%	10%
I already have or have been exposed to the virus	<b>1%</b>	2%	<b>0%</b>	<b>0%</b>	0%	<b>8%</b>	0%	<b>2%</b>	<b>0%</b>	<b>4%</b>	1%	<b>0%</b>	<b>2%</b>	<b>0%</b>	1%
Don't know\Refuse	<b>1%</b>	3%	1%	2%	0%	0%	1%	<b>2%</b>	<b>0%</b>	1%	1%	1%	1%	0%	1%

# FEAR OF A FAMILY MEMBER GETTING THE VIRUS

## CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base : All respondents (n=1,508)

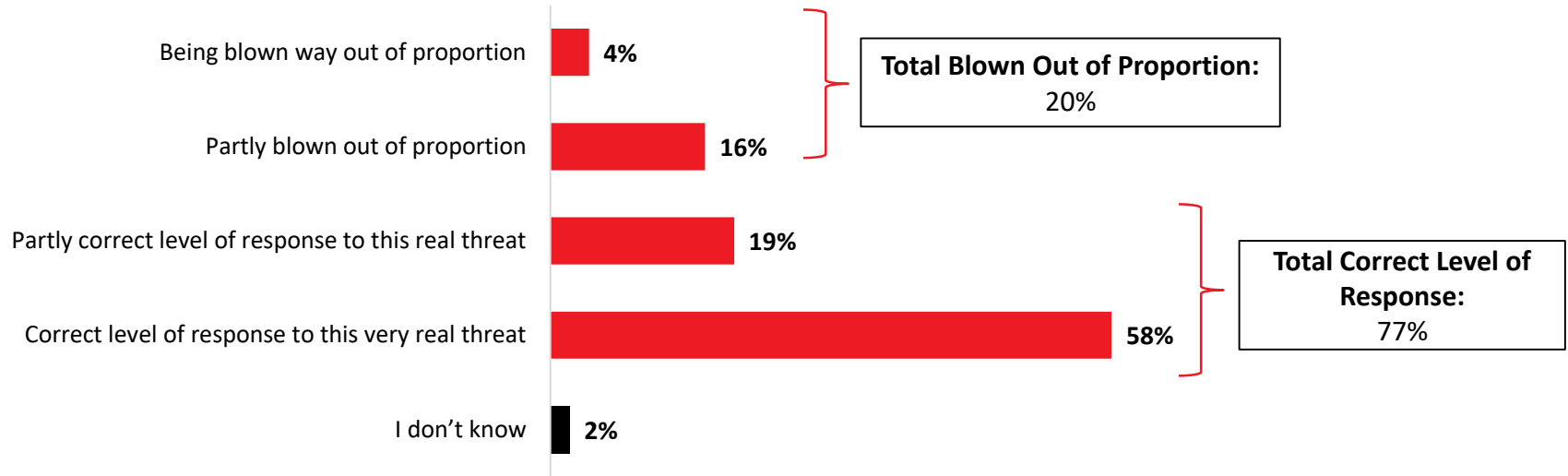


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
<b>Total Afraid</b>	<b>69%</b>	76%	66%	68%	73%	70%	74%	<b>64%</b>	<b>75%</b>	72%	<b>73%</b>	<b>65%</b>	69%	66%	<b>78%</b>
Very afraid	26%	28%	26%	25%	19%	23%	32%	<b>20%</b>	<b>31%</b>	27%	28%	23%	25%	24%	<b>33%</b>
Somewhat afraid	44%	48%	41%	43%	<b>54%</b>	47%	42%	44%	44%	45%	45%	42%	44%	42%	45%
<b>Total Not Afraid</b>	<b>28%</b>	20%	<b>32%</b>	29%	27%	24%	25%	<b>33%</b>	<b>23%</b>	<b>24%</b>	25%	<b>33%</b>	28%	31%	<b>21%</b>
Not very afraid	21%	16%	<b>28%</b>	20%	23%	18%	19%	<b>25%</b>	<b>18%</b>	19%	<b>18%</b>	<b>26%</b>	20%	<b>28%</b>	17%
Not afraid at all	6%	4%	<b>4%</b>	<b>9%</b>	5%	6%	6%	<b>8%</b>	<b>5%</b>	<b>4%</b>	7%	7%	<b>8%</b>	<b>3%</b>	4%
They already have the virus	0%	1%	0%	0%	0%	<b>3%</b>	0%	<b>1%</b>	<b>0%</b>	<b>1%</b>	0%	0%	1%	0%	0%
Don't know\Refuse	2%	3%	2%	3%	0%	3%	1%	3%	2%	3%	2%	2%	2%	2%	1%

# COVID-19 PANDEMIC THREAT

## CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?

Base : All respondents (n=1,508)

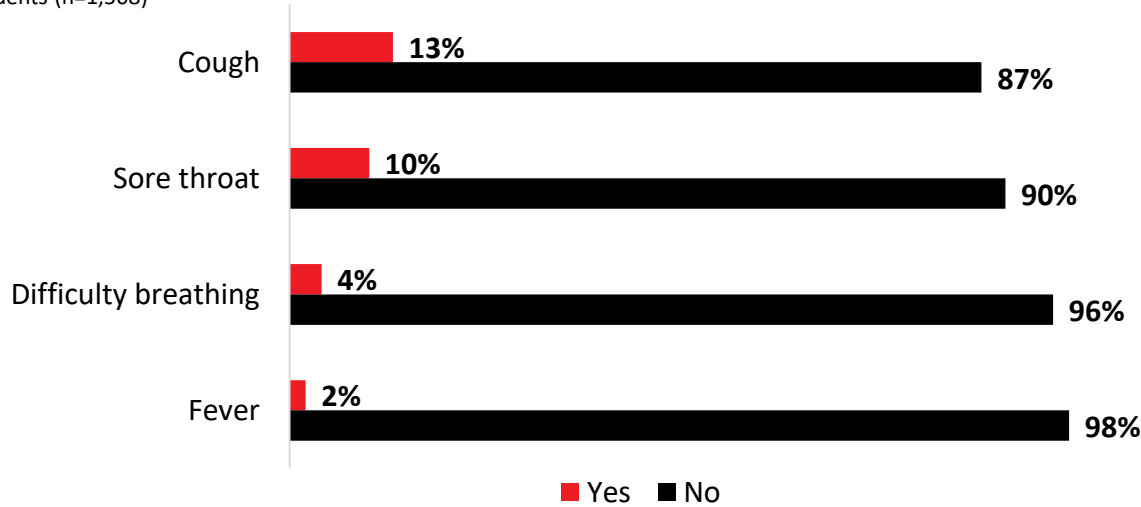


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
<b>Total Blown out of proportion</b>	<b>20%</b>	19%	<b>12%</b>	22%	25%	<b>29%</b>	21%	<b>24%</b>	<b>17%</b>	<b>27%</b>	22%	<b>14%</b>	<b>23%</b>	<b>11%</b>	23%
Being blown way out of proportion	<b>4%</b>	3%	<b>3%</b>	5%	4%	7%	4%	<b>7%</b>	<b>2%</b>	6%	<b>6%</b>	<b>2%</b>	5%	3%	5%
Partly blown out of proportion	<b>16%</b>	15%	<b>9%</b>	17%	21%	<b>22%</b>	17%	17%	14%	<b>21%</b>	16%	<b>12%</b>	<b>18%</b>	<b>8%</b>	17%
<b>Total Correct Level of Response</b>	<b>77%</b>	79%	<b>86%</b>	76%	<b>70%</b>	<b>69%</b>	76%	<b>74%</b>	<b>81%</b>	<b>71%</b>	75%	<b>84%</b>	<b>75%</b>	<b>87%</b>	75%
Partly correct level of response to this real threat	<b>19%</b>	15%	19%	20%	24%	19%	17%	20%	19%	<b>24%</b>	20%	<b>15%</b>	18%	18%	24%
Correct level of response to this very real threat	<b>58%</b>	64%	<b>67%</b>	56%	<b>46%</b>	<b>49%</b>	59%	<b>54%</b>	<b>62%</b>	<b>47%</b>	55%	<b>69%</b>	57%	<b>68%</b>	<b>51%</b>
I don't know	<b>2%</b>	2%	2%	2%	5%	2%	3%	2%	2%	2%	3%	1%	2%	2%	2%

# SYMPTOMS OF COVID-19 VIRUS

CTC6. Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?

Base : : All respondents (n=1,508)



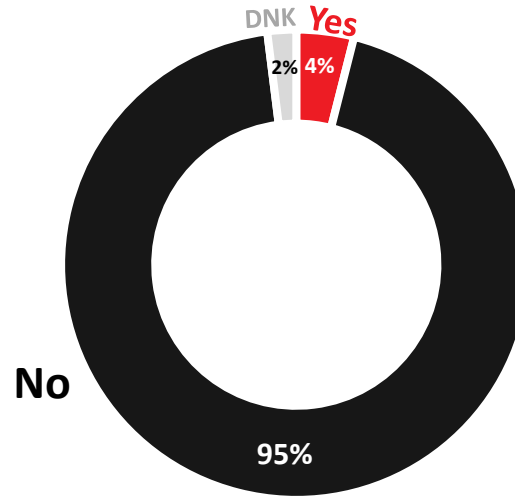
**18%** of respondents currently have at least one of the symptoms associated with the COVID-19 virus.

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other	
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219	
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226	
<b>Cough</b>																
Yes	13%	11%	10%	10%	16%	24%	16%	12%	14%	17%	14%	9%	15%	12%	6%	
No	87%	89%	90%	90%	84%	76%	84%	88%	86%	83%	86%	91%	85%	88%	94%	
<b>Sore throat</b>																
Yes	10%	8%	10%	7%	13%	20%	6%	9%	11%	14%	10%	6%	10%	11%	7%	
No	90%	92%	90%	93%	87%	80%	94%	91%	89%	86%	90%	94%	90%	89%	93%	
<b>Difficulty breathing</b>																
Yes	4%	2%	3%	3%	4%	8%	3%	4%	3%	6%	3%	3%	4%	4%	3%	
No	96%	98%	97%	97%	96%	92%	97%	96%	97%	94%	97%	97%	96%	96%	97%	
<b>Fever</b>																
Yes	2%	2%	2%	1%	4%	6%	1%	3%	1%	5%	1%	1%	2%	2%	1%	
No	98%	98%	98%	99%	96%	94%	99%	97%	99%	95%	99%	99%	98%	98%	99%	

# RELATIVES INFECTED BY COVID-19

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base : All respondents (n=1,508)



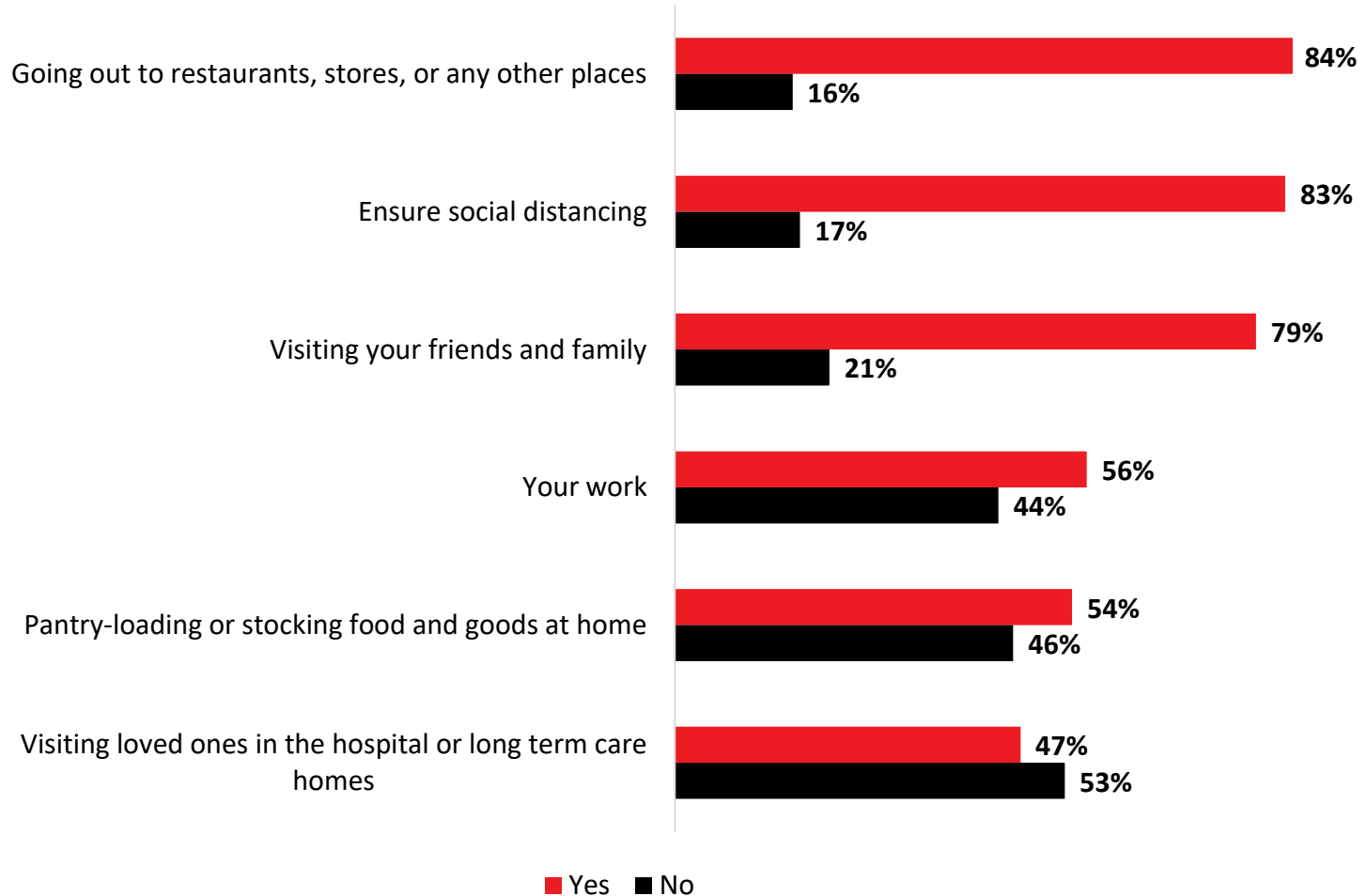
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
Yes	4%	3%	3%	3%	2%	6%	5%	4%	3%	7%	3%	2%	4%	3%	2%
No	95%	95%	96%	96%	98%	90%	92%	94%	96%	90%	95%	98%	94%	96%	97%
Don't know	2%	2%	1%	1%	0%	3%	3%	2%	1%	3%	2%	0%	2%	1%	1%



# IMPACT ON COMMON BEHAVIOUR

CTC8. At the moment, is the current crisis having a direct impact on your usual behavior and habits when it comes to the following:

Base : All respondents (n=1,508)



# IMPACT ON COMMON BEHAVIOUR– Details

**CTC8. At the moment, is the current crisis having a direct impact on your usual behavior and habits when it comes to the following:**

Base : All respondents (n=1,508)

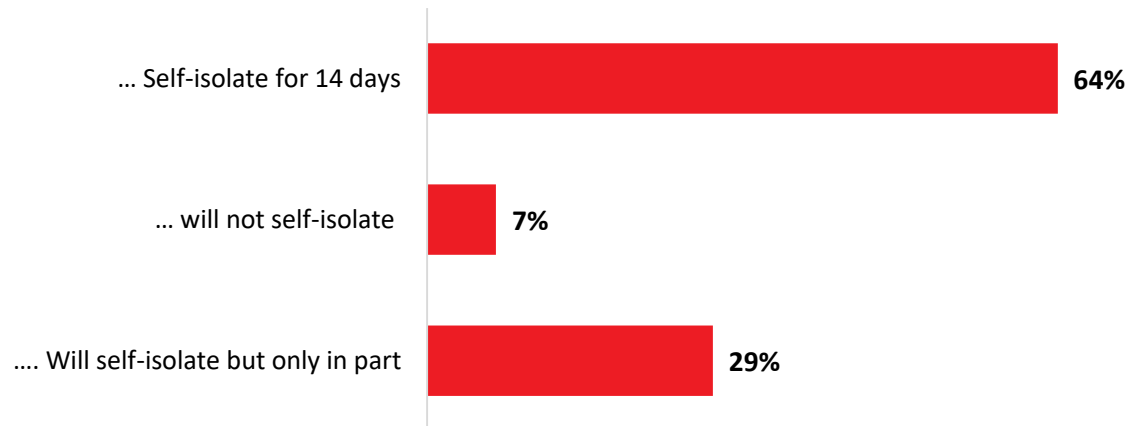
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
<b>Going out to restaurants, stores, or any other places</b>															
Yes	<b>84%</b>	82%	86%	85%	85%	79%	85%	<b>82%</b>	<b>86%</b>	82%	86%	84%	84%	86%	83%
No	<b>16%</b>	18%	14%	15%	15%	21%	15%	<b>18%</b>	<b>14%</b>	18%	14%	16%	16%	14%	17%
<b>Ensure social distancing</b>															
Yes	<b>83%</b>	80%	<b>89%</b>	81%	<b>76%</b>	86%	83%	<b>82%</b>	<b>85%</b>	84%	83%	84%	<b>81%</b>	<b>91%</b>	86%
No	<b>17%</b>	20%	<b>11%</b>	19%	<b>24%</b>	14%	17%	<b>18%</b>	<b>15%</b>	16%	17%	16%	<b>19%</b>	<b>9%</b>	14%
<b>Visiting your friends and family</b>															
Yes	<b>79%</b>	77%	<b>83%</b>	79%	74%	<b>72%</b>	80%	<b>74%</b>	<b>84%</b>	79%	77%	80%	<b>77%</b>	<b>85%</b>	78%
No	<b>21%</b>	23%	<b>17%</b>	21%	26%	<b>28%</b>	20%	<b>26%</b>	<b>16%</b>	21%	23%	20%	<b>23%</b>	<b>15%</b>	22%
<b>Your work</b>															
Yes	<b>56%</b>	<b>44%</b>	61%	56%	53%	60%	55%	58%	55%	<b>69%</b>	<b>70%</b>	<b>35%</b>	56%	61%	54%
No	<b>44%</b>	<b>56%</b>	39%	44%	47%	40%	45%	42%	45%	<b>31%</b>	<b>30%</b>	<b>65%</b>	44%	39%	46%
<b>Pantry-loading or stocking food and goods at home</b>															
Yes	<b>54%</b>	48%	<b>59%</b>	52%	<b>45%</b>	60%	55%	53%	55%	<b>60%</b>	56%	<b>48%</b>	<b>51%</b>	58%	<b>62%</b>
No	<b>46%</b>	52%	<b>41%</b>	48%	<b>55%</b>	40%	45%	47%	45%	<b>40%</b>	44%	<b>52%</b>	<b>49%</b>	42%	<b>38%</b>
<b>Visiting loved ones in the hospital or long-term care homes</b>															
Yes	<b>47%</b>	38%	<b>53%</b>	45%	50%	48%	43%	48%	45%	43%	47%	49%	<b>44%</b>	<b>53%</b>	51%
No	<b>53%</b>	62%	<b>47%</b>	55%	50%	52%	57%	52%	55%	57%	53%	51%	<b>56%</b>	<b>47%</b>	49%

# SELF-ISOLATION DURING PANDEMIC

**CTC8A. Governments are strongly recommending self-isolation to fight the COVID-19, that is to stay home for 14 days and limit contact with others to a strict minimum.**

Base : All respondents (n=1,508)

**Personally, will you...**

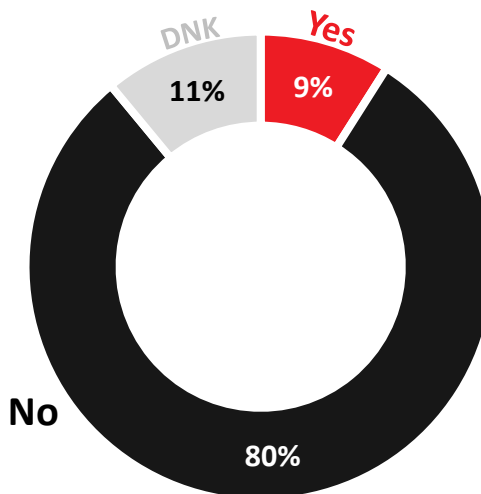


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
... Self-isolate for 14 days	64%	72%	64%	64%	57%	59%	67%	61%	67%	67%	61%	65%	64%	64%	66%
... will not self-isolate	7%	2%	11%	6%	7%	4%	6%	9%	4%	6%	7%	7%	5%	10%	7%
... Will self-isolate but only in part	29%	27%	25%	30%	36%	38%	27%	30%	29%	27%	32%	29%	31%	26%	28%

# ALLOWING CHILDREN TO PLAY WITH OTHER CHILDREN

## CTC12. Are you planning on letting your kids play outside with other kids?

Base : Respondents with child(ren) (n=417)



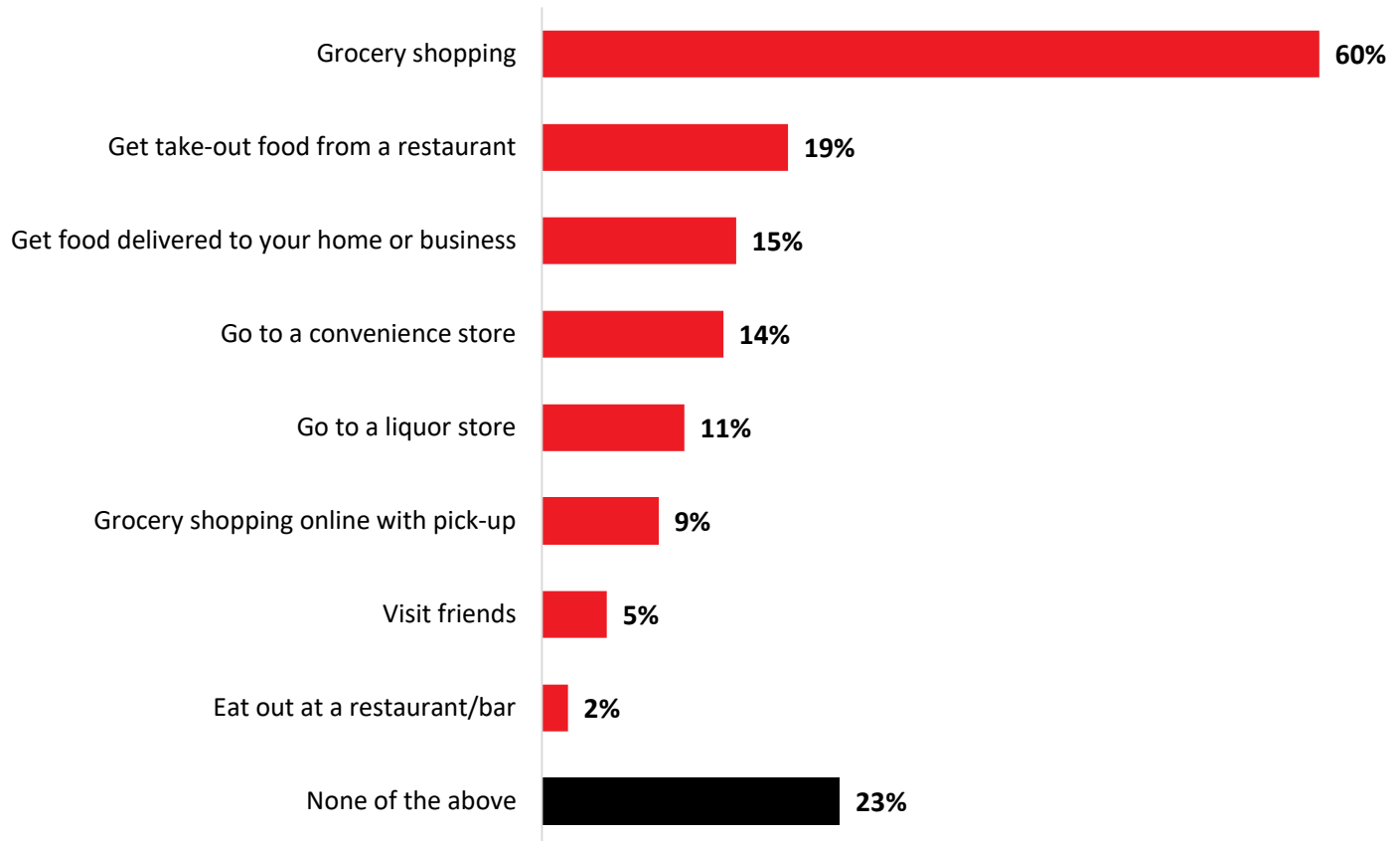
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	407	23*	87	163	24*	55	56	196	212	134	239	35	255	82	68
Unweighted n =	417	26*	110	172	34	36	39	186	231	130	250	37	238	103	73
Yes	9%	0%	7%	10%	17%	11%	8%	14%	4%	5%	11%	13%	10%	8%	8%
No	80%	86%	85%	79%	76%	77%	80%	74%	86%	84%	79%	72%	78%	83%	84%
Don't know	11%	14%	9%	12%	7%	12%	11%	12%	10%	11%	10%	15%	12%	9%	8%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

## ACTIVITIES PLANNED FOR THE NEXT WEEK

**CTC13. Which of the following do you plan on doing this week? MULTIPLE MENTIONS\***

Base : All respondents (n=1,508)



\*Because respondents were able to give multiple answers, total mentions may exceed 100%.

## ACTIVITIES PLANNED FOR THE NEXT WEEK - Details

### CTC13. Which of the following do you plan on doing this week?

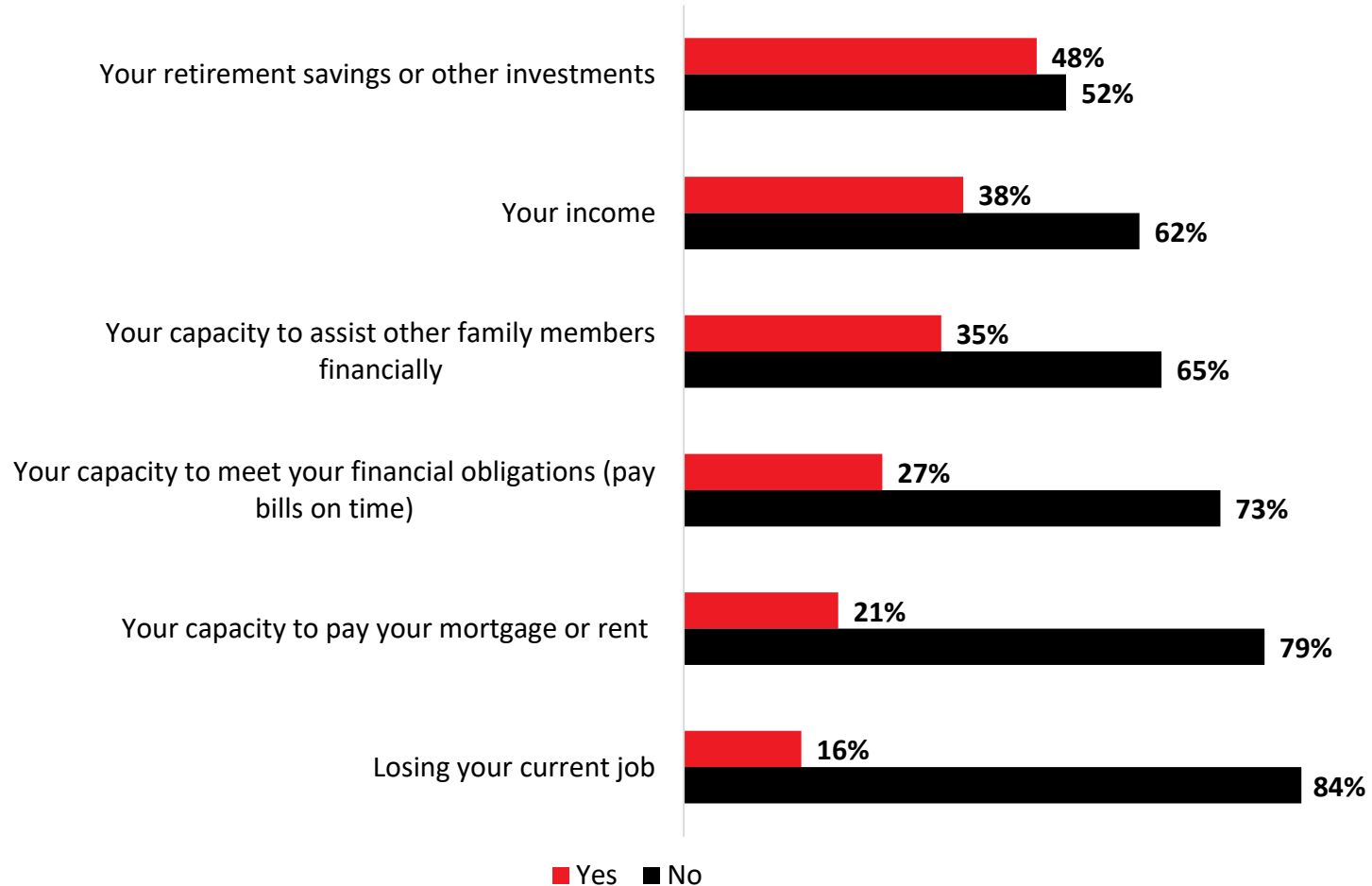
Base : All respondents (n=1,508)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
Grocery shopping	60%	49%	62%	59%	57%	60%	65%	65%	55%	59%	63%	57%	59%	64%	58%
Get take-out food from a restaurant	19%	12%	18%	21%	21%	18%	20%	20%	18%	20%	21%	17%	19%	18%	21%
Get food delivered to your home or business	15%	7%	16%	16%	18%	11%	14%	12%	17%	17%	15%	12%	14%	16%	15%
Go to a convenience store	14%	12%	19%	12%	20%	10%	9%	20%	8%	14%	16%	11%	12%	19%	12%
Go to a liquor store	11%	8%	8%	13%	9%	10%	14%	15%	8%	9%	12%	12%	13%	8%	9%
Grocery shopping online with pick-up	9%	5%	9%	11%	12%	6%	9%	7%	12%	12%	10%	7%	9%	9%	11%
Visit friends	5%	5%	5%	5%	10%	4%	5%	7%	4%	9%	5%	3%	5%	3%	10%
Eat out at a restaurant/bar	2%	0%	2%	1%	4%	3%	1%	3%	1%	2%	2%	1%	2%	1%	1%
None of the above	23%	39%	19%	22%	19%	24%	24%	21%	24%	21%	20%	26%	23%	18%	27%

# FINANCIAL IMPACT OF THE PANDEMIC

CTC9. At the moment, is the current crisis having a direct impact on you financially, when it comes to the following:

Base : All respondents (n=1,508)



# FINANCIAL IMPACT OF THE PANDEMIC - Details

CTC9. At the moment, is the current crisis having a direct impact on you financially, when it comes to the following:

Base : All respondents (n=1,508)

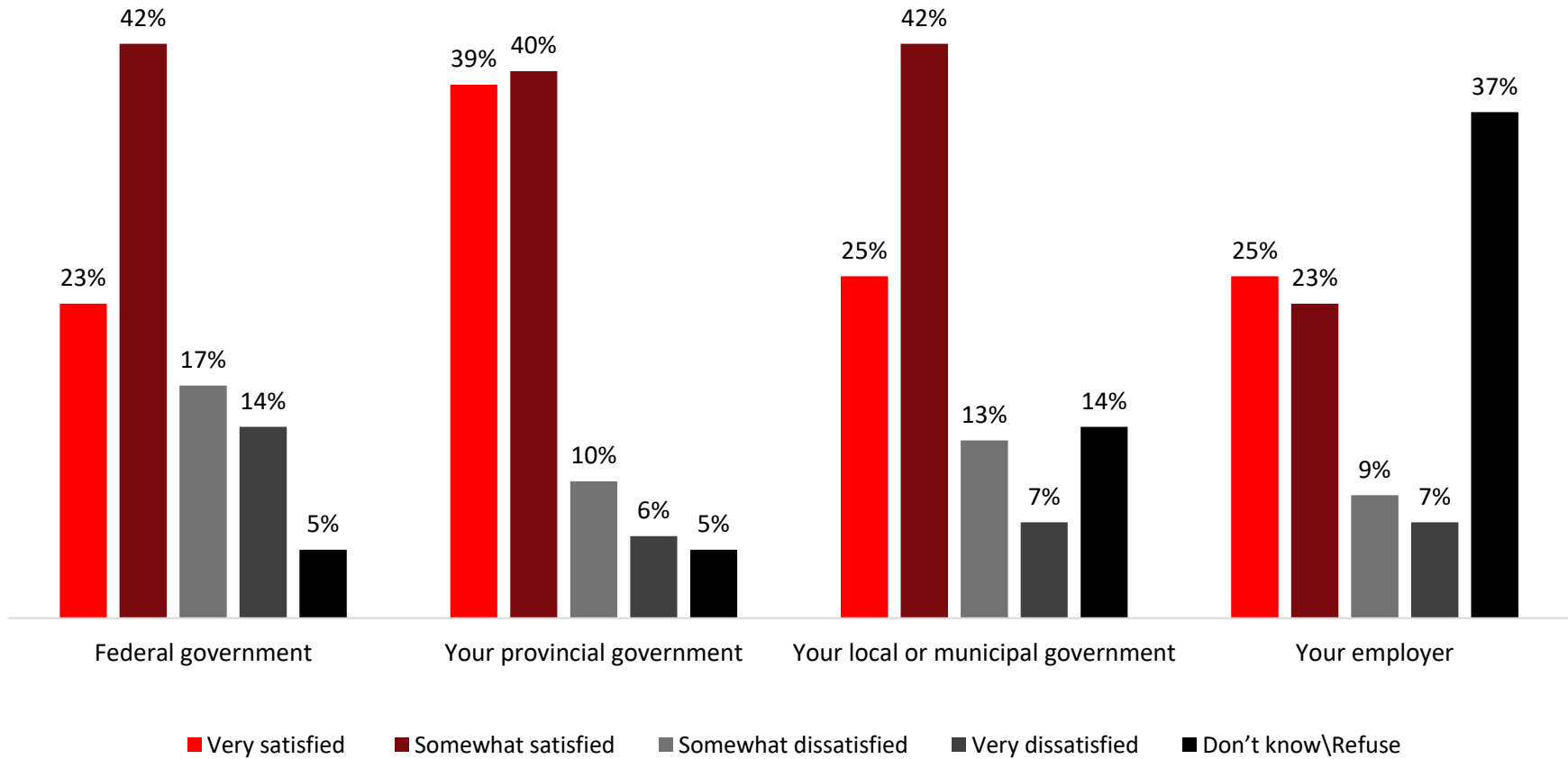
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other	
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219	
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226	
<b>Your retirement savings or other investments</b>																
Yes	<b>48%</b>	<b>36%</b>	<b>42%</b>	46%	45%	<b>60%</b>	<b>60%</b>	<b>50%</b>	<b>45%</b>	<b>41%</b>	45%	<b>55%</b>	<b>50%</b>	<b>39%</b>	51%	
No	<b>52%</b>	<b>64%</b>	<b>58%</b>	54%	55%	<b>40%</b>	<b>40%</b>	<b>50%</b>	<b>55%</b>	<b>59%</b>	55%	<b>45%</b>	<b>50%</b>	<b>61%</b>	49%	
<b>Your income</b>																
Yes	<b>38%</b>	38%	<b>33%</b>	40%	37%	44%	38%	40%	36%	<b>55%</b>	41%	<b>24%</b>	<b>40%</b>	<b>27%</b>	<b>44%</b>	
No	<b>62%</b>	62%	<b>67%</b>	60%	63%	56%	62%	60%	64%	<b>45%</b>	59%	<b>76%</b>	<b>60%</b>	<b>73%</b>	<b>56%</b>	
<b>Your capacity to assist other family members financially</b>																
Yes	<b>35%</b>	33%	<b>29%</b>	35%	<b>26%</b>	<b>46%</b>	<b>44%</b>	<b>38%</b>	<b>32%</b>	38%	36%	<b>32%</b>	<b>37%</b>	<b>24%</b>	<b>42%</b>	
No	<b>65%</b>	67%	<b>71%</b>	65%	<b>74%</b>	<b>54%</b>	<b>56%</b>	<b>62%</b>	<b>68%</b>	62%	64%	<b>68%</b>	<b>63%</b>	<b>76%</b>	<b>58%</b>	
<b>Your capacity to meet your financial obligations (pay bills on time)</b>																
Yes	<b>27%</b>	23%	<b>21%</b>	30%	25%	<b>38%</b>	28%	28%	27%	<b>37%</b>	<b>33%</b>	<b>15%</b>	<b>30%</b>	<b>16%</b>	<b>33%</b>	
No	<b>73%</b>	77%	<b>79%</b>	70%	75%	<b>62%</b>	72%	72%	73%	<b>63%</b>	<b>67%</b>	<b>85%</b>	<b>70%</b>	<b>84%</b>	<b>67%</b>	
<b>Your capacity to pay your mortgage or rent</b>																
Yes	<b>21%</b>	16%	<b>16%</b>	22%	18%	<b>30%</b>	24%	23%	20%	<b>30%</b>	<b>27%</b>	<b>10%</b>	<b>24%</b>	<b>13%</b>	23%	
No	<b>79%</b>	84%	<b>84%</b>	78%	82%	<b>70%</b>	76%	77%	80%	<b>70%</b>	<b>73%</b>	<b>90%</b>	<b>76%</b>	<b>87%</b>	77%	
<b>Losing your current job</b>																
Yes	<b>16%</b>	21%	16%	15%	18%	21%	14%	<b>18%</b>	<b>15%</b>	<b>24%</b>	<b>19%</b>	<b>8%</b>	17%	14%	17%	
No	<b>84%</b>	79%	84%	85%	82%	79%	86%	<b>82%</b>	<b>85%</b>	<b>76%</b>	<b>81%</b>	<b>92%</b>	83%	86%	83%	



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base : All respondents (n=1,508)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - Details

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base : All respondents (n=1,508)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
<b>Federal government</b>															
Total Satisfied	<b>65%</b>	<b>83%</b>	<b>44%</b>	<b>71%</b>	71%	67%	<b>73%</b>	<b>62%</b>	<b>68%</b>	62%	<b>60%</b>	<b>72%</b>	<b>73%</b>	<b>40%</b>	70%
Total Dissatisfied	<b>30%</b>	<b>9%</b>	<b>53%</b>	<b>25%</b>	25%	25%	24%	32%	28%	32%	<b>34%</b>	<b>25%</b>	<b>22%</b>	<b>58%</b>	26%
<b>Your provincial government</b>															
Total Satisfied	<b>79%</b>	82%	<b>94%</b>	<b>75%</b>	73%	74%	<b>71%</b>	78%	80%	<b>74%</b>	<b>74%</b>	<b>87%</b>	<b>75%</b>	<b>95%</b>	79%
Total Dissatisfied	<b>16%</b>	<b>9%</b>	<b>4%</b>	<b>20%</b>	22%	21%	<b>23%</b>	<b>19%</b>	<b>14%</b>	<b>22%</b>	18%	<b>10%</b>	<b>20%</b>	<b>4%</b>	19%
<b>Your local or municipal government</b>															
Total Satisfied	<b>67%</b>	72%	69%	64%	63%	70%	66%	65%	68%	<b>60%</b>	<b>62%</b>	<b>76%</b>	65%	70%	70%
Total Dissatisfied	<b>20%</b>	<b>12%</b>	<b>13%</b>	<b>24%</b>	22%	17%	23%	21%	18%	<b>25%</b>	<b>24%</b>	<b>12%</b>	<b>22%</b>	<b>12%</b>	19%
<b>Your employer</b>															
Total Satisfied	<b>48%</b>	52%	50%	47%	40%	50%	47%	48%	48%	<b>57%</b>	<b>57%</b>	<b>33%</b>	47%	51%	49%
Total Dissatisfied	<b>15%</b>	12%	13%	15%	<b>26%</b>	20%	13%	<b>18%</b>	<b>13%</b>	<b>23%</b>	<b>22%</b>	<b>5%</b>	<b>17%</b>	<b>12%</b>	14%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base : All respondents (n=1,508)



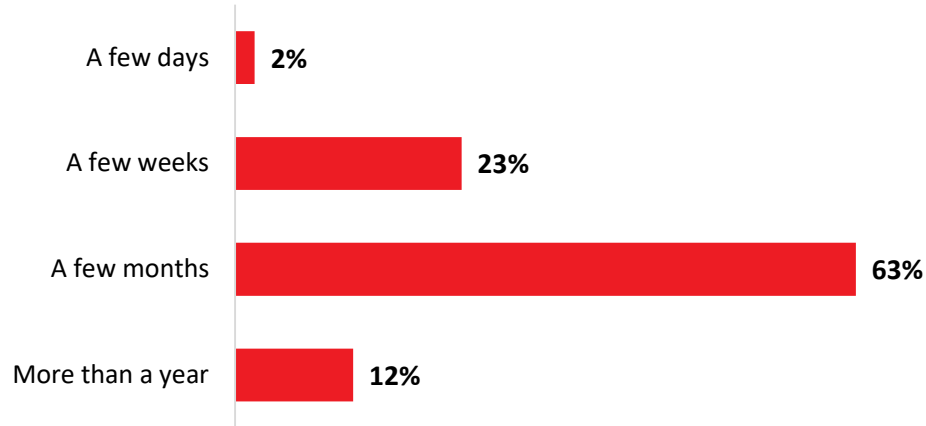
Jason Kenney    François Legault    Doug Ford    John Horgan    Brian Pallister    Scott Moe

	TOTAL CANADA	Alberta	Quebec	Ontario	British Columbia	Manitoba	Saskatchewan	Atlantic
Weighted n =	1,508	169	354	579	204	53	45	103
Unweighted n =	1,508	125	406	600	150	74	51	102
<b>Total Satisfied</b>	<b>79%</b>	74%	<b>94%</b>	<b>75%</b>	<b>71%</b>	72%	75%	82%
Very satisfied	<b>39%</b>	<b>27%</b>	<b>76%</b>	<b>27%</b>	<b>27%</b>	<b>23%</b>	<b>22%</b>	40%
Somewhat satisfied	<b>40%</b>	47%	<b>18%</b>	<b>48%</b>	44%	49%	53%	42%
<b>Total Dissatisfied</b>	<b>16%</b>	21%	<b>4%</b>	<b>20%</b>	<b>23%</b>	22%	22%	<b>9%</b>
Somewhat dissatisfied	<b>10%</b>	10%	<b>2%</b>	<b>12%</b>	<b>15%</b>	14%	<b>18%</b>	7%
Very dissatisfied	<b>6%</b>	<b>11%</b>	<b>2%</b>	8%	9%	8%	3%	2%
Don't know\Refuse	<b>5%</b>	5%	<b>2%</b>	5%	6%	6%	3%	<b>9%</b>

# ESTIMATED DURATION OF THE PANDEMIC

**CTC11. Which of the following best describes when you think your life will return to a normal schedule, following the Coronavirus global pandemic?**

Base : All respondents (n=1,508)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	English	French	Other
Weighted n =	1,508	103	354	579	98	169	204	732	776	403	532	573	968	314	219
Unweighted n =	1,508	102	406	600	125	125	150	713	795	407	516	585	925	350	226
A few days	2%	1%	2%	3%	3%	3%	1%	3%	1%	3%	3%	2%	3%	2%	1%
A few weeks	23%	14%	34%	21%	29%	12%	19%	25%	20%	29%	21%	20%	19%	33%	24%
A few months	63%	73%	58%	63%	57%	70%	67%	59%	67%	62%	65%	63%	64%	59%	67%
More than a year	12%	12%	7%	13%	12%	15%	13%	12%	11%	6%	12%	16%	14%	6%	8%

# ANNEXES

# DETAILED METHODOLOGY

## Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	204
Alberta	125	169
Manitoba/Saskatchewan	125	98
Ontario	600	579
Quebec	406	354
Atlantic	102	103

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The following tables present the demographic distribution of respondents according to gender, age, language (mother tongue).

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	713	732
Female	795	776

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	407	403
Between 35 and 55	516	532
55 or over	585	573

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	925	968
French	350	314
Other	226	219

The sample thus collected has a minimum weighting factor of 0.11 and a maximum weighting factor of 4.95. The weighted variance is 0.295.



# CROSSED TABLES



ACS • AEC  
Association for Canadian Studies Association d'études canadiennes



CTC1: Are you personally afraid of contracting the COVID-19 (Coronavirus)?

No:1 BB1	To-tal	Gender		Age 1						Age 2			Language			Province						Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC	Yes	No
CTC1 Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
TOTAL AFRAID	57%	50%	64%	55%	59%	59%	58%	59%	53%	57%	59%	56%	50%	57%	68%	64%	52%	59%	52%	58%	61%	52%	59%	60%	56%
Very afraid	16%	13%	19%	9%	16%	18%	22%	16%	13%	13%	20%	14%	15%	15%	23%	14%	15%	18%	10%	16%	17%	15%	17%	18%	16%
Somewhat afraid	41%	37%	45%	46%	43%	41%	36%	43%	40%	44%	38%	41%	36%	42%	45%	50%	37%	41%	41%	42%	44%	37%	42%	42%	41%
TOTAL NOT AFRAID	40%	46%	35%	40%	37%	39%	40%	39%	46%	38%	39%	43%	50%	40%	30%	32%	48%	39%	48%	34%	37%	48%	38%	38%	41%
Not very afraid	29%	32%	25%	26%	25%	30%	27%	26%	36%	25%	28%	31%	40%	27%	20%	25%	37%	26%	35%	22%	25%	37%	26%	27%	29%
Not afraid at all	12%	14%	9%	14%	12%	8%	13%	14%	10%	12%	11%	12%	10%	13%	10%	7%	10%	13%	13%	12%	12%	10%	12%	11%	12%
I already have or have been exposed to the virus	1%	2%	0%	4%	3%	1%	0%	0%	0%	4%	1%	0%	0%	2%	1%	2%	0%	0%	0%	8%	0%	0%	2%	1%	1%
I don't know / I prefer not to answer	1%	2%	0%	2%	1%	1%	2%	1%	0%	1%	1%	1%	0%	1%	1%	3%	1%	2%	0%	0%	1%	1%	1%	1%	1%

CTC2: Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

No:2 BB1	To-tal	Gender		Age 1						Age 2			Language			Province						Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC	Yes	No
CTC2 Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
TOTAL AFRAID	69%	64%	75%	71%	73%	76%	70%	69%	61%	72%	73%	65%	66%	69%	78%	76%	66%	68%	73%	70%	74%	66%	70%	77%	67%
Very afraid	26%	20%	31%	19%	32%	31%	24%	27%	20%	27%	28%	23%	24%	25%	33%	28%	26%	25%	19%	23%	32%	26%	26%	29%	25%
Somewhat afraid	44%	44%	44%	52%	41%	45%	45%	43%	41%	45%	45%	42%	42%	44%	45%	48%	41%	43%	54%	47%	42%	41%	45%	48%	42%
TOTAL NOT AFRAID	28%	33%	23%	27%	21%	22%	28%	28%	38%	24%	25%	33%	31%	28%	21%	20%	32%	29%	27%	24%	25%	32%	27%	20%	30%
Not very afraid	21%	25%	18%	21%	18%	15%	20%	22%	30%	19%	18%	26%	28%	20%	17%	16%	28%	20%	23%	18%	19%	28%	19%	14%	24%
Not afraid at all	6%	8%	5%	6%	3%	7%	8%	6%	8%	4%	7%	7%	3%	8%	4%	4%	4%	9%	5%	6%	6%	4%	7%	6%	7%
I already have or have been exposed to the virus	0%	1%	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	3%	0%	0%	0%	1%	0%
I don't know / I prefer not to answer	2%	3%	2%	2%	4%	2%	2%	3%	1%	3%	2%	2%	2%	2%	1%	3%	2%	3%	0%	3%	1%	2%	3%	2%	3%

# CROSSED TABLES



ACS • AEC  
Association for Canadian Studies Association d'études canadiennes



CTC3: Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?																										
BB1 CTC3 Weighted Totals : Unweighted Totals :	No:3 To-tal	Gender			Age 1					Age 2			Language			Atl.	QC	Province					Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No	
	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091	
	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081	
NET Blown out of proportion	20%	24%	17%	23%	29%	22%	23%	18%	11%	27%	22%	14%	11%	23%	23%	19%	12%	22%	25%	29%	21%	12%	23%	24%	19%	
Being blown way out of proportion	4%	7%	2%	3%	7%	6%	6%	3%	2%	6%	6%	2%	3%	5%	5%	3%	3%	5%	4%	7%	4%	3%	5%	5%	4%	
Partly blown out of proportion	16%	17%	14%	20%	22%	16%	16%	15%	9%	21%	16%	12%	8%	18%	17%	15%	9%	17%	21%	22%	17%	9%	18%	18%	15%	
NET Correct response	77%	74%	81%	74%	69%	77%	72%	81%	87%	71%	75%	84%	87%	75%	75%	79%	86%	76%	70%	69%	76%	86%	75%	75%	79%	
Partly correct level of response to this real threat	19%	20%	19%	32%	18%	20%	20%	17%	14%	24%	20%	15%	18%	18%	24%	15%	19%	20%	24%	19%	17%	19%	19%	21%	19%	
Correct level of response to this very real threat	58%	54%	62%	42%	50%	57%	53%	64%	73%	47%	55%	69%	68%	57%	51%	64%	67%	56%	46%	49%	59%	67%	55%	54%	60%	
I don't know	2%	2%	2%	3%	2%	1%	5%	1%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	5%	2%	3%	2%	2%	2%	2%	

CTC6r1: Fever - Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?																										
BB1 CTC6r1 Weighted Totals : Unweighted Totals :	No:6 To-tal	Gender			Age 1					Age 2			Language			Atl.	QC	Province					Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No	
	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091	
	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081	
Yes	2%	3%	1%	7%	4%	1%	1%	1%	1%	5%	1%	1%	2%	2%	1%	2%	2%	1%	4%	6%	1%	2%	2%	4%	1%	
No	98%	97%	99%	93%	96%	99%	99%	99%	99%	95%	99%	99%	98%	98%	99%	98%	98%	99%	96%	94%	99%	98%	98%	96%	99%	

CTC6r2: Cough - Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?																										
BB1 CTC6r2 Weighted Totals : Unweighted Totals :	No:7 To-tal	Gender			Age 1					Age 2			Language			Atl.	QC	Province					Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No	
	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091	
	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081	
Yes	13%	12%	14%	16%	17%	16%	13%	11%	7%	17%	14%	9%	12%	15%	6%	11%	10%	10%	16%	24%	16%	10%	14%	16%	12%	
No	87%	88%	86%	84%	83%	84%	87%	89%	93%	83%	86%	91%	88%	85%	94%	89%	90%	90%	84%	76%	84%	90%	86%	84%	88%	

# CROSSED TABLES



CTC6r3: Sore throat - Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?																									
No:8		Gender			Age 1					Age 2			Language			Province						Region		Kids	
BB1	To-tal	Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC	Yes	No
CTC6R3																									
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	10%	9%	11%	16%	13%	13%	8%	10%	3%	14%	10%	6%	11%	10%	7%	8%	10%	7%	13%	20%	6%	10%	10%	13%	8%
No	90%	91%	89%	84%	87%	87%	92%	90%	97%	86%	90%	94%	89%	90%	93%	92%	90%	93%	87%	80%	94%	90%	90%	87%	92%

CTC6r4: Difficulty breathing - Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?																									
No:9		Gender			Age 1					Age 2			Language			Province						Region		Kids	
BB1	To-tal	Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC	Yes	No
CTC6R4																									
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	4%	4%	3%	6%	5%	3%	3%	3%	2%	6%	3%	3%	4%	4%	3%	2%	3%	3%	4%	8%	3%	3%	4%	5%	3%
No	96%	96%	97%	94%	95%	97%	97%	97%	98%	94%	97%	97%	96%	96%	97%	98%	97%	97%	96%	92%	97%	97%	96%	95%	97%

NCTC6: AT LEAST ONE SYMPTOMS																									
No:10		Gender			Age 1					Age 2			Language			Province						Region		Kids	
BB1	To-tal	Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC	Yes	No
NCTC6																									
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
YES	18%	16%	19%	24%	23%	21%	16%	16%	10%	23%	19%	13%	18%	19%	11%	14%	17%	15%	21%	31%	17%	17%	18%	23%	16%
NO	82%	84%	81%	76%	77%	79%	84%	84%	90%	77%	81%	87%	82%	81%	89%	86%	83%	85%	79%	69%	83%	83%	82%	77%	84%

CTC7: Do you personally know someone who has received a diagnosis that they actually have the virus?																									
No:11		Gender			Age 1					Age 2			Language			Province						Region		Kids	
BB1	To-tal	Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC	Yes	No
CTC7																									
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	4%	4%	3%	10%	6%	5%	1%	2%	1%	7%	3%	2%	3%	4%	2%	3%	3%	3%	2%	6%	5%	3%	4%	5%	3%
No	95%	94%	96%	86%	92%	95%	95%	98%	98%	90%	95%	98%	96%	94%	97%	95%	96%	96%	98%	90%	92%	96%	94%	93%	96%
I don't know / I prefer not to answer	2%	2%	1%	5%	2%	1%	4%	0%	0%	3%	2%	0%	1%	2%	1%	2%	1%	1%	0%	3%	3%	1%	2%	1%	

CTC7: Do you personally know someone who has received a diagnosis that they actually have the virus?																									
No:11		Gender			Age 1					Age 2			Language			Province						Region		Kids	
BB1	To-tal	Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC	Yes	No
CTC7																									
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	4%	4%	3%	10%	6%	5%	1%	2%	1%	7%	3%	2%	3%	4%	2%	3%	3%	3%	2%	6%	5%	3%	4%	5%	3%
No	95%	94%	96%	86%	92%	95%	95%	98%	98%	90%	95%	98%	96%	94%	97%	95%	96%	96%	98%	90%	92%	96%	94%	93%	96%
I don't know / I prefer not to answer	2%	2%	1%	5%	2%	1%	4%	0%	0%	3%	2%	0%	1%	2%	1%	2%	1%	1%	0%	3%	3%	1%	2%	1%	



Association for Canadian Studies Association d'études canadiennes

# CROSSED TABLES

**CTC8r1: Ensure social distancing - At the moment, is the current crisis having a direct impact on your usual behavior and habits when it comes to the following:**

No:12 BB1 CTC8R1	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province				Region		Kids		
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	83%	82%	85%	83%	85%	85%	81%	88%	80%	84%	83%	84%	91%	81%	86%	80%	89%	81%	76%	86%	83%	89%	82%	83%	84%
No	17%	18%	15%	17%	15%	15%	19%	12%	20%	16%	17%	16%	9%	19%	14%	20%	11%	19%	24%	14%	17%	11%	18%	17%	16%

**CTC8r2: Visiting your friends and family - At the moment, is the current crisis having a direct impact on your usual behavior and habits when it comes to the following:**

No:13 BB1 CTC8R2	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province				Region		Kids		
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	79%	74%	84%	77%	81%	82%	74%	83%	77%	79%	77%	80%	85%	77%	78%	77%	83%	79%	74%	72%	80%	83%	78%	80%	78%
No	21%	26%	16%	23%	19%	18%	26%	17%	23%	21%	23%	20%	15%	23%	22%	23%	17%	21%	26%	28%	20%	17%	22%	20%	22%

**CTC8r3: Visiting loved ones in the hospital or long term care homes - At the moment, is the current crisis having a direct impact on your usual behavior and habits when it comes to the following:**

No:14 BB1 CTC8R3	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province				Region		Kids		
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	47%	48%	45%	41%	44%	47%	47%	55%	45%	43%	47%	49%	53%	44%	51%	38%	53%	45%	50%	48%	43%	53%	45%	48%	46%
No	53%	52%	55%	59%	56%	53%	53%	45%	55%	57%	53%	51%	47%	56%	49%	62%	47%	55%	50%	52%	57%	47%	55%	52%	54%

**CTC8r4: Going out to restaurants, stores, or any other places - At the moment, is the current crisis having a direct impact on your usual behavior and habits when it comes to the following:**

No:15 BB1 CTC8R4	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province				Region		Kids		
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	84%	82%	86%	81%	83%	87%	84%	85%	84%	82%	86%	84%	86%	84%	83%	82%	86%	85%	85%	79%	85%	86%	84%	85%	84%
No	16%	18%	14%	19%	17%	13%	16%	15%	16%	18%	14%	16%	14%	16%	17%	18%	14%	15%	15%	21%	15%	14%	16%	15%	16%

**CTC8r5: Your work - At the moment, is the current crisis having a direct impact on your usual behavior and habits when it comes to the following:**

No:16 BB1 CTC8R5	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province				Region		Kids		
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	56%	58%	55%	69%	68%	76%	66%	53%	20%	69%	70%	35%	61%	56%	54%	44%	61%	56%	53%	60%	55%	61%	55%	68%	52%
No	44%	42%	45%	31%	32%	24%	34%	47%	80%	31%	30%	65%	39%	44%	46%	56%	39%	44%	47%	40%	45%	39%	45%	32%	48%

**CTC8r6: Pantry-loading or stocking food and goods at home - At the moment, is the current crisis having a direct impact on your usual behavior and habits when it comes to the following:**

No:17 BB1 CTC8R6	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province				Region		Kids		
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	54%	53%	55%	59%	61%	64%	49%	57%	41%	60%	56%	48%	58%	51%	62%	48%	59%	52%	45%	60%	55%	59%	53%	63%	51%
No	46%	47%	45%	41%	39%	36%	51%	43%	59%	40%	44%	52%	42%	49%	38%	52%	41%	48%	55%	40%	45%	41%	47%	37%	49%

# CROSSED TABLES

CTC8A: Governments are strongly recommending self-isolation to fight the COVID-19, that is to stay home for 14 days and limit contact with others to a strict minimum. Personally, will you...

No:18 BB1 CTC8A	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province					Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
...Self-isolate for 14 days	64%	61%	67%	69%	65%	66%	56%	60%	68%	67%	61%	65%	64%	64%	66%	72%	64%	64%	57%	59%	67%	64%	64%	65%	64%
...Will not self-isolate	7%	9%	4%	4%	8%	7%	8%	9%	5%	6%	7%	7%	10%	5%	7%	2%	11%	6%	7%	4%	6%	11%	6%	6%	7%
...Will self-isolate but only in part	29%	30%	29%	26%	27%	28%	36%	30%	27%	27%	32%	29%	26%	31%	28%	27%	25%	30%	36%	38%	27%	25%	31%	29%	29%

CTC12: Are you planning on letting your kids play outside with other kids?

No:19 BB1 CTC12	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province					Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	407	196	212	52	82	156	83	22	12	134	239	35	82	255	68	23	87	163	24	55	56	87	320	407	0
Unweighted Totals :	417	186	231	49	81	157	93	25	12	130	250	37	103	238	73	26	110	172	34	36	39	110	307	417	0
Yes	9%	14%	4%	4%	5%	9%	14%	20%	0%	5%	11%	13%	8%	10%	8%	0%	7%	10%	17%	11%	8%	7%	10%	9%	0%
No	80%	74%	86%	75%	91%	79%	79%	70%	76%	84%	79%	72%	83%	78%	84%	86%	85%	79%	76%	77%	80%	85%	79%	80%	0%
I don't know / I prefer not to answer	11%	12%	10%	22%	5%	12%	7%	10%	24%	11%	10%	15%	9%	12%	8%	14%	9%	12%	7%	12%	11%	9%	11%	11%	0%

CTC13r1: Which of the following do you plan on doing this week?

No:20 BB1 CTC13	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province					Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Grocery shopping	60%	65%	55%	57%	61%	67%	59%	63%	52%	59%	63%	57%	64%	59%	58%	49%	62%	59%	57%	60%	65%	62%	59%	64%	58%
Grocery shopping online with pick-up	9%	7%	12%	9%	14%	12%	8%	7%	7%	12%	10%	7%	9%	9%	11%	5%	9%	11%	12%	6%	9%	9%	10%	14%	7%
Go to a convenience store	14%	20%	8%	15%	14%	14%	18%	16%	8%	14%	16%	11%	19%	12%	12%	12%	19%	12%	20%	10%	9%	19%	12%	16%	13%
Visit friends	5%	7%	4%	10%	8%	4%	6%	3%	3%	9%	5%	3%	3%	5%	10%	5%	5%	5%	10%	4%	5%	5%	5%	5%	5%
Eat out at a restaurant/bar	2%	3%	1%	2%	3%	1%	3%	0%	2%	2%	2%	1%	1%	2%	1%	0%	2%	1%	4%	3%	1%	2%	2%	2%	2%
Go to a liquor store	11%	15%	8%	6%	12%	14%	10%	15%	9%	9%	12%	12%	8%	13%	9%	8%	8%	13%	9%	10%	14%	8%	12%	12%	11%
Get take-out food from a restaurant	19%	20%	18%	15%	23%	23%	19%	21%	14%	20%	21%	17%	18%	19%	21%	12%	18%	21%	21%	18%	20%	18%	20%	23%	18%
Get food delivered to your home or business	15%	12%	17%	18%	17%	18%	13%	10%	14%	17%	15%	12%	16%	14%	15%	7%	16%	16%	18%	11%	14%	16%	14%	19%	13%
None of the above	23%	21%	24%	24%	20%	17%	22%	23%	29%	21%	20%	26%	18%	23%	27%	39%	19%	22%	19%	24%	24%	19%	24%	17%	25%



# CROSSED TABLES

**CTC9r1: Your income - At the moment, is the current crisis having a direct impact on you financially, when it comes to the following:**

No:22 BB1 CTC9R1	To-tal	Gender		Age 1						Age 2			Language			Atl.	QC	Province				Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	38%	40%	36%	59%	52%	47%	35%	33%	17%	55%	41%	24%	27%	40%	44%	38%	33%	40%	37%	44%	38%	33%	40%	45%	35%
No	62%	60%	64%	41%	48%	53%	65%	67%	83%	45%	59%	76%	73%	60%	56%	62%	67%	60%	63%	56%	62%	67%	60%	55%	65%

**CTC9r2: Losing your current job - At the moment, is the current crisis having a direct impact on you financially, when it comes to the following:**

No:23 BB1 CTC9R2	To-tal	Gender		Age 1						Age 2			Language			Atl.	QC	Province				Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	16%	18%	15%	23%	25%	20%	19%	15%	2%	24%	19%	8%	14%	17%	17%	21%	16%	15%	18%	21%	14%	16%	16%	23%	14%
No	84%	82%	85%	77%	75%	80%	81%	85%	98%	76%	81%	92%	86%	83%	83%	79%	84%	85%	82%	79%	86%	84%	84%	77%	86%

**CTC9r3: Your capacity to meet your financial obligations (pay bills on time) - At the moment, is the current crisis having a direct impact on you financially, when it comes to the following:**

No:24 BB1 CTC9R3	To-tal	Gender		Age 1						Age 2			Language			Atl.	QC	Province				Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	27%	28%	27%	32%	41%	38%	30%	24%	8%	37%	33%	15%	16%	30%	33%	23%	21%	30%	25%	38%	28%	21%	30%	34%	25%
No	73%	72%	73%	68%	59%	62%	70%	76%	92%	63%	67%	85%	84%	70%	67%	77%	79%	70%	75%	62%	72%	79%	70%	66%	75%

**CTC9r4: Your capacity to pay your mortgage or rent - At the moment, is the current crisis having a direct impact on you financially, when it comes to the following:**

No:25 BB1 CTC9R4	To-tal	Gender		Age 1						Age 2			Language			Atl.	QC	Province				Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	21%	23%	20%	24%	34%	31%	23%	19%	3%	30%	27%	10%	13%	24%	23%	16%	16%	22%	18%	30%	24%	16%	23%	29%	18%
No	79%	77%	80%	76%	66%	69%	77%	81%	97%	70%	73%	90%	87%	76%	77%	84%	84%	78%	82%	70%	76%	84%	77%	71%	82%

**CTC9r5: Your retirement savings or other investments - At the moment, is the current crisis having a direct impact on you financially, when it comes to the following:**

No:26 BB1 CTC9R5	To-tal	Gender		Age 1						Age 2			Language			Atl.	QC	Province				Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	48%	50%	45%	31%	48%	46%	44%	56%	53%	41%	45%	55%	39%	50%	51%	36%	42%	46%	45%	60%	60%	42%	49%	46%	48%
No	52%	50%	55%	69%	52%	54%	56%	44%	47%	59%	55%	45%	61%	50%	49%	64%	58%	54%	55%	40%	40%	58%	51%	54%	52%

**CTC9r6: Your capacity to assist other family members financially - At the moment, is the current crisis having a direct impact on you financially, when it comes to the following:**

No:27 BB1 CTC9R6	To-tal	Gender		Age 1						Age 2			Language			Atl.	QC	Province				Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Yes	35%	38%	32%	37%	39%	38%	35%	40%	25%	38%	36%	32%	24%	37%	42%	33%	29%	35%	26%	46%	44%	29%	37%	38%	34%
No	65%	62%	68%	63%	61%	62%	65%	60%	75%	62%	64%	68%	76%	63%	58%	67%	71%	65%	74%	54%	56%	71%	63%	62%	66%

# CROSSED TABLES

CTC10r1: Federal government - To this day, are you satisfied or not with the measures put in place to fight the Covid-19 (Coronavirus) pandemic by the following?																									
No:28	To-tal	Gender		Age 1						Age 2			Language			Atl.	QC	Province				Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No
CTC10R1																									
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
TOTAL SATISFIED	65%	62%	68%	64%	60%	62%	57%	71%	73%	62%	60%	72%	40%	73%	70%	83%	44%	71%	71%	67%	73%	44%	72%	59%	68%
Very satisfied	23%	22%	24%	19%	17%	21%	20%	28%	30%	18%	20%	29%	12%	27%	22%	37%	14%	26%	17%	24%	23%	14%	26%	20%	24%
Somewhat satisfied	42%	40%	44%	45%	43%	41%	38%	44%	43%	44%	40%	43%	27%	46%	47%	46%	30%	44%	54%	44%	49%	30%	46%	39%	44%
TOTAL DISSATISFIED	30%	32%	28%	29%	35%	34%	34%	26%	24%	32%	34%	25%	58%	22%	26%	9%	53%	25%	25%	24%	53%	23%	36%	28%	
ED																									
Somewhat dissatisfied	17%	17%	16%	19%	18%	17%	17%	16%	14%	18%	17%	15%	30%	12%	18%	3%	28%	15%	17%	9%	15%	28%	13%	18%	16%
Very dissatisfied	14%	15%	12%	10%	17%	16%	17%	10%	10%	14%	17%	10%	28%	10%	8%	6%	25%	10%	8%	16%	9%	25%	10%	18%	12%
I don't know / I prefer not to answer	5%	5%	4%	7%	5%	4%	8%	3%	2%	6%	6%	3%	3%	5%	4%	8%	3%	5%	4%	8%	4%	3%	5%	5%	4%

CTC10r2: Your provincial government - To this day, are you satisfied or not with the measures put in place to fight the Covid-19 (Coronavirus) pandemic by the following?																									
No:29	To-tal	Gender		Age 1						Age 2			Language			Atl.	QC	Province				Region		Kids	
		Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others			ON	MB/SK	AB	BC	QC	ROC	Yes	No
BB1																									
CTC10R2																									
Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
TOTAL SATISFIED	79%	78%	80%	76%	72%	76%	73%	86%	88%	74%	74%	87%	95%	75%	79%	82%	94%	75%	73%	74%	71%	94%	75%	73%	81%
Very satisfied	39%	39%	40%	33%	28%	37%	37%	44%	51%	30%	37%	48%	78%	29%	30%	40%	76%	27%	23%	27%	27%	76%	28%	35%	41%
Somewhat satisfied	40%	39%	41%	43%	44%	39%	36%	41%	38%	44%	37%	39%	16%	46%	49%	42%	18%	48%	51%	47%	44%	18%	47%	38%	41%
TOTAL DISSATISFIED	16%	19%	14%	20%	24%	18%	18%	11%	9%	22%	18%	10%	4%	20%	19%	9%	4%	20%	22%	21%	23%	4%	20%	23%	14%
ED																									
Somewhat dissatisfied	10%	11%	9%	17%	10%	11%	9%	9%	7%	13%	10%	8%	2%	12%	13%	7%	2%	12%	16%	10%	15%	2%	12%	13%	9%
Very dissatisfied	6%	8%	5%	2%	13%	8%	9%	2%	2%	9%	9%	2%	2%	8%	6%	2%	2%	8%	6%	11%	9%	2%	8%	10%	5%
I don't know / I prefer not to answer	5%	4%	6%	4%	4%	5%	9%	3%	3%	4%	7%	3%	2%	6%	3%	9%	2%	5%	5%	5%	6%	2%	6%	4%	5%

# CROSSED TABLES

CTC10r3: Your local or municipal government - To this day, are you satisfied or not with the measures put in place to fight the Covid-19 (Coronavirus) pandemic by the following?																											
No:30	BB1	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province					Region		Kids		
			Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No	
CTC10R3	Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091	
	Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081	
TOTAL SATISFIED		67%	65%	68%	64%	58%	62%	61%	75%	76%	60%	62%	76%	70%	65%	70%	72%	69%	64%	63%	70%	66%	69%	66%	61%	69%	
Very satisfied		25%	23%	27%	19%	16%	24%	23%	29%	32%	18%	24%	31%	29%	25%	19%	33%	28%	22%	21%	31%	19%	28%	24%	23%	25%	
Somewhat satisfied		42%	42%	41%	44%	41%	39%	38%	46%	44%	43%	38%	45%	41%	40%	52%	39%	41%	42%	42%	40%	48%	41%	42%	38%	44%	
TOTAL DISSATISFIED		20%	21%	18%	21%	28%	24%	23%	15%	9%	25%	24%	12%	12%	22%	19%	12%	13%	24%	22%	17%	23%	13%	22%	28%	16%	
Somewhat dissatisfied		13%	13%	12%	16%	17%	16%	13%	11%	6%	17%	14%	8%	9%	14%	12%	8%	10%	15%	17%	9%	13%	10%	13%	19%	10%	
Very dissatisfied		7%	8%	6%	5%	11%	8%	10%	4%	3%	8%	9%	4%	3%	8%	7%	4%	3%	9%	5%	9%	10%	3%	8%	9%	6%	
I don't know / I prefer not to answer		14%	14%	14%	16%	14%	14%	15%	10%	15%	15%	14%	12%	19%	13%	11%	16%	19%	12%	14%	12%	11%	19%	12%	11%	15%	

CTC10r4: Your employer - To this day, are you satisfied or not with the measures put in place to fight the Covid-19 (Coronavirus) pandemic by the following?																											
No:31	BB1	To-tal	Gender		Age 1					Age 2			Language			Atl.	QC	Province					Region		Kids		
			Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English			Others	ON	MB/SK	AB	BC	QC	ROC	Yes	No	
CTC10R4	Weighted Totals :	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091	
	Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081	
TOTAL SATISFIED		48%	48%	48%	46%	65%	60%	55%	50%	19%	57%	57%	33%	51%	47%	49%	52%	50%	47%	40%	50%	47%	50%	47%	56%	45%	
Very satisfied		25%	22%	27%	18%	28%	30%	31%	28%	14%	24%	30%	20%	30%	25%	18%	29%	29%	25%	18%	25%	16%	29%	23%	32%	22%	
Somewhat satisfied		23%	26%	21%	28%	37%	30%	24%	22%	5%	33%	27%	13%	21%	22%	32%	22%	21%	22%	22%	26%	31%	21%	24%	24%	23%	
TOTAL DISSATISFIED		15%	18%	13%	27%	19%	25%	18%	7%	3%	23%	22%	5%	12%	17%	14%	12%	13%	15%	26%	20%	13%	13%	16%	23%	12%	
Somewhat dissatisfied		9%	11%	7%	16%	11%	13%	10%	4%	2%	13%	11%	3%	7%	9%	8%	8%	9%	8%	15%	8%	9%	9%	9%	12%	7%	
Very dissatisfied		7%	7%	7%	11%	9%	13%	8%	3%	1%	10%	10%	2%	4%	8%	6%	4%	5%	8%	11%	11%	5%	5%	8%	11%	5%	
I don't know / I prefer not to answer		37%	34%	39%	27%	15%	15%	27%	43%	78%	20%	21%	63%	37%	36%	37%	37%	37%	38%	34%	30%	40%	37%	37%	21%	42%	



# CROSSED TABLES

CTC11: Which of the following best describes when you think your life will return to a normal schedule, following the Coronavirus global pandemic?																									
No:32	Gender		Age 1							Age 2			Language			Province						Region		Kids	
BB1	To-tal	Man	Woman	18-24	25-34	35-44	45-54	55-64	65 +	18-34	35-54	55+	French	English	Others	Atl.	QC	ON	MB/SK	AB	BC	QC	ROC	Yes	No
CTC11	1508	732	776	162	241	252	280	254	319	403	532	573	314	968	219	103	354	579	98	169	204	354	1154	407	1091
Weighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
Unweighted Totals :	1508	713	795	162	245	255	261	244	341	407	516	585	350	925	226	102	406	600	125	125	150	406	1102	417	1081
A few days	2%	3%	1%	2%	3%	5%	1%	0%	3%	3%	3%	2%	2%	3%	1%	1%	2%	3%	3%	3%	1%	2%	3%	1%	3%
A few weeks	23%	25%	20%	30%	28%	20%	21%	22%	18%	29%	21%	20%	33%	19%	24%	14%	34%	21%	29%	12%	19%	34%	19%	24%	22%
A few months	63%	59%	67%	65%	60%	64%	66%	59%	66%	62%	65%	63%	59%	64%	67%	73%	58%	63%	57%	70%	67%	58%	65%	66%	62%
More than a year	12%	12%	11%	2%	8%	11%	13%	18%	14%	6%	12%	16%	6%	14%	8%	12%	7%	13%	12%	15%	13%	7%	13%	9%	13%

## OUR SERVICES

- **Leger**  
Marketing research and polling
- **Leger Metrics**  
Real-time VOC satisfaction measurement
- **Leger Analytics**  
Data modeling and analysis
- **Legerweb**  
Panel management
- **Leger Communities**  
Online community management
- **Leger Digital**  
Digital strategy and user experience
- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA  
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

# Leger

---

*We know Canadians*



[leger360.com](http://leger360.com)



[@leger360](https://twitter.com/leger360)



[/LegerCanada](https://www.facebook.com/LegerCanada)



[/company/leger360](https://www.linkedin.com/company/leger360)



[@leger360](https://www.instagram.com/leger360)