

# Leger

## WEEKLY SURVEY

October 19th, 2020

THE CANADIAN PRESS



# METHODOLOGY



## METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,512 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **October 16<sup>th</sup> to October 18<sup>th</sup>, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.52%, 19 times out of 20** for the Canadian sample and of **±3.1%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)



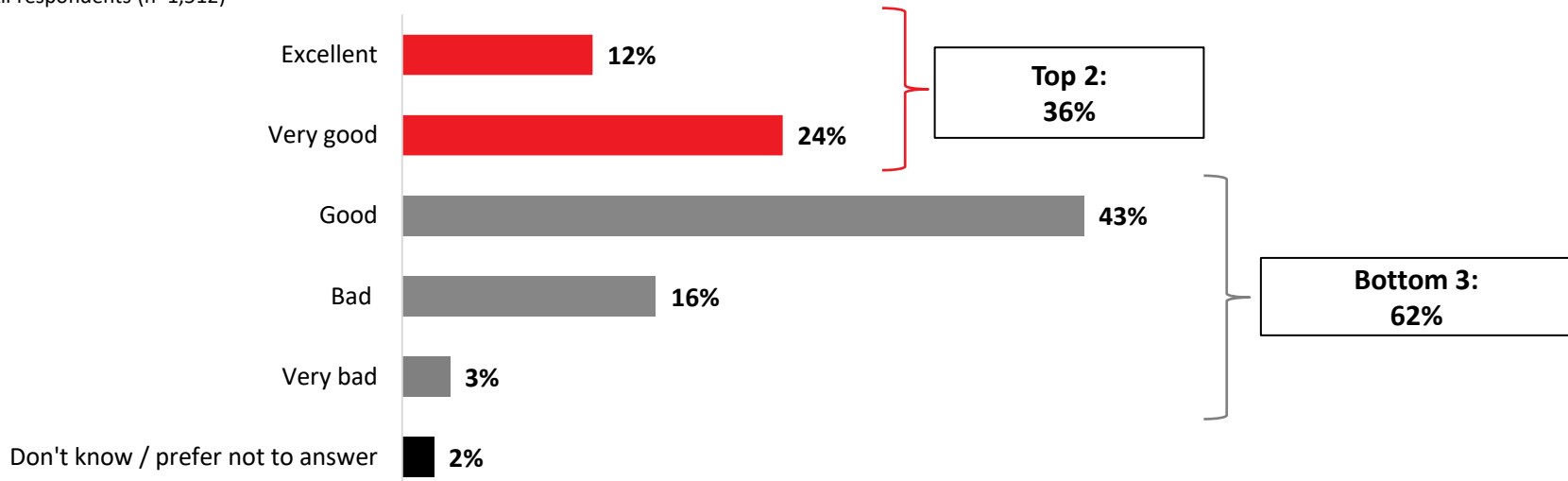
IN THE NEWS  
MENTAL HEALTH, STRESS AND ANXIETY

# MENTAL HEALTH DURING THE CRISIS



**CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?**

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Oct. 13 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	614	580	298	1,539	
Unweighted n =	1,512	101	409	602	125	125	150	369	504	639	654	568	272	1,539	
<b>Total Top 2</b>	<b>36%</b>	35%	<b>44%</b>	34%	34%	35%	29%	<b>23%</b>	<b>32%</b>	<b>49%</b>	34%	38%	37%	<b>41%</b>	<b>-5</b>
Excellent	<b>12%</b>	16%	12%	13%	11%	13%	8%	<b>7%</b>	10%	<b>17%</b>	12%	12%	12%	<b>15%</b>	<b>-3</b>
Very good	<b>24%</b>	19%	<b>32%</b>	<b>21%</b>	23%	23%	21%	<b>16%</b>	21%	<b>32%</b>	22%	26%	25%	<b>26%</b>	<b>-2</b>
<b>Total Bottom 3</b>	<b>62%</b>	63%	<b>55%</b>	63%	66%	64%	68%	<b>74%</b>	<b>67%</b>	<b>49%</b>	63%	60%	61%	<b>57%</b>	<b>+5</b>
Good *	<b>43%</b>	45%	40%	42%	51%	36%	<b>51%</b>	45%	46%	<b>39%</b>	45%	41%	42%	<b>42%</b>	<b>+1</b>
Bad	<b>16%</b>	15%	<b>12%</b>	18%	12%	21%	15%	<b>23%</b>	17%	<b>10%</b>	15%	16%	17%	<b>12%</b>	<b>+4</b>
Very bad	<b>3%</b>	3%	3%	3%	3%	<b>7%</b>	2%	<b>5%</b>	<b>5%</b>	<b>0%</b>	4%	3%	2%	<b>2%</b>	<b>+1</b>
Don't know/Prefer not to answer	<b>2%</b>	2%	2%	3%	0%	1%	3%	3%	2%	2%	3%	1%	2%	<b>2%</b>	<b>-</b>

\* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

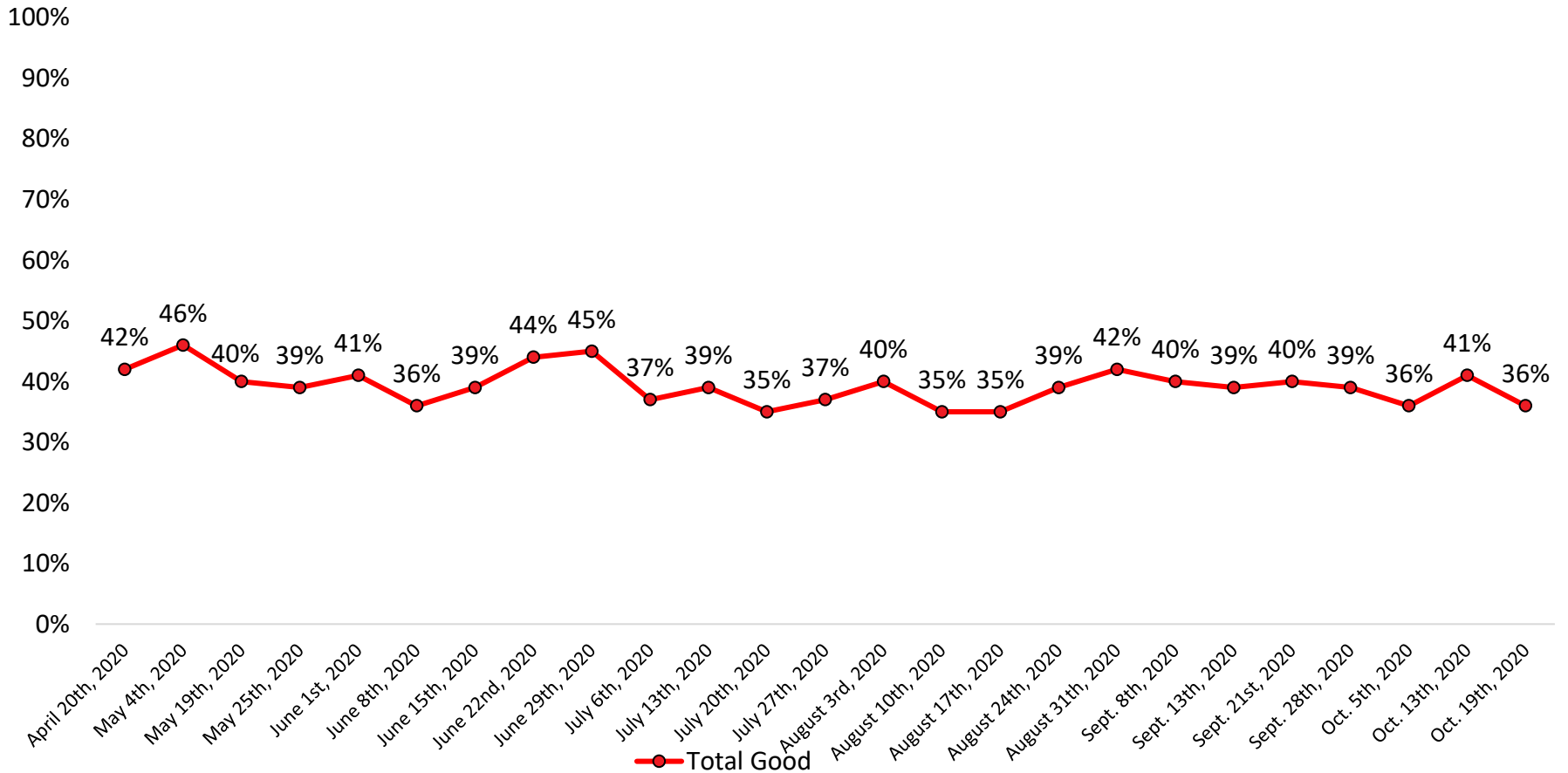
# MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

**% Total Good (Excellent + Very good) presented**

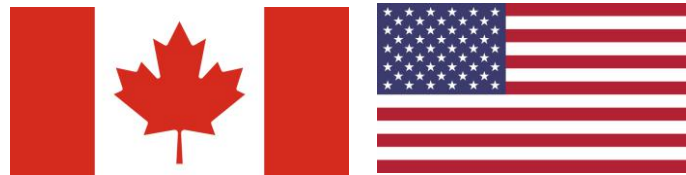


# MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,001	
Unweighted n =	1,512	1,001	
<b>Total Top 2</b>	<b>36%</b>	<b>49%</b>	13
Excellent	12%	22%	10
Very good	24%	27%	3
<b>Total Bottom 3</b>	<b>62%</b>	<b>48%</b>	14
Good *	43%	34%	9
Bad	16%	10%	6
Very bad	3%	4%	1
Don't know/Prefer not to answer	2%	3%	1

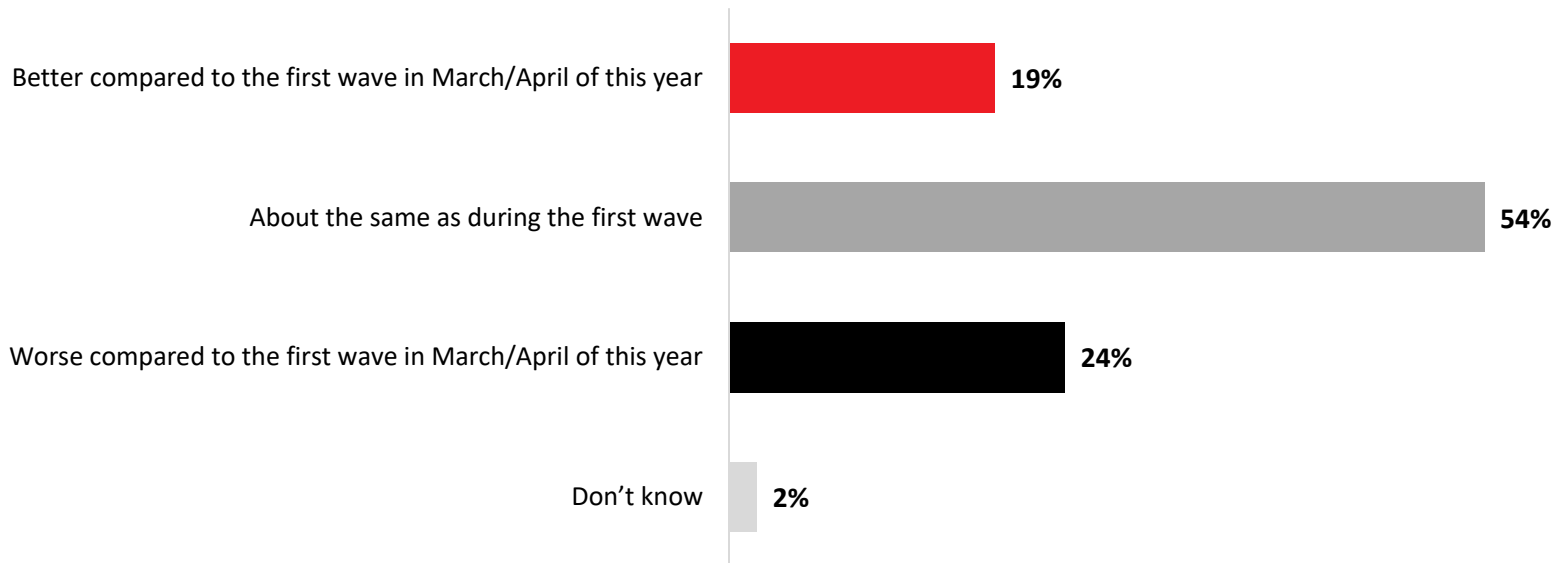
\* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

# MENTAL HEALTH DURING THE SECOND WAVE



**CTC368. Thinking of your mental health and stress level currently, how does it compare to when the pandemic first hit Canada back in March/April of this year? Is your mental health today...**

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	614	580	298
Unweighted n =	1,512	101	409	602	125	125	150	369	504	639	654	568	272
Better compared to the first wave in March/April of this year	19%	19%	22%	22%	19%	17%	10%	28%	17%	16%	18%	20%	21%
About the same as during the first wave	54%	55%	52%	53%	55%	58%	57%	44%	54%	62%	54%	54%	55%
Worse compared to the first wave in March/April of this year	24%	24%	24%	24%	19%	25%	27%	26%	26%	21%	25%	24%	22%
Don't know	2%	2%	2%	2%	7%	1%	5%	3%	3%	2%	3%	2%	2%

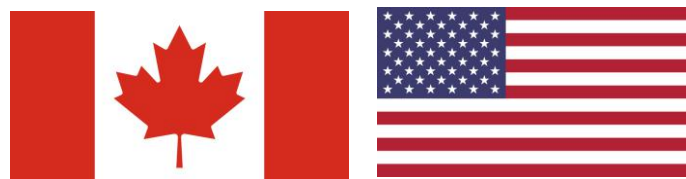


# MENTAL HEALTH DURING THE SECOND WAVE (CANADA VS UNITED STATES)



**CTC368.** Thinking of your mental health and stress level currently, how does it compare to when the pandemic first hit Canada/**the United States** back in March/April of this year? Is your mental health today...

Base: All respondents



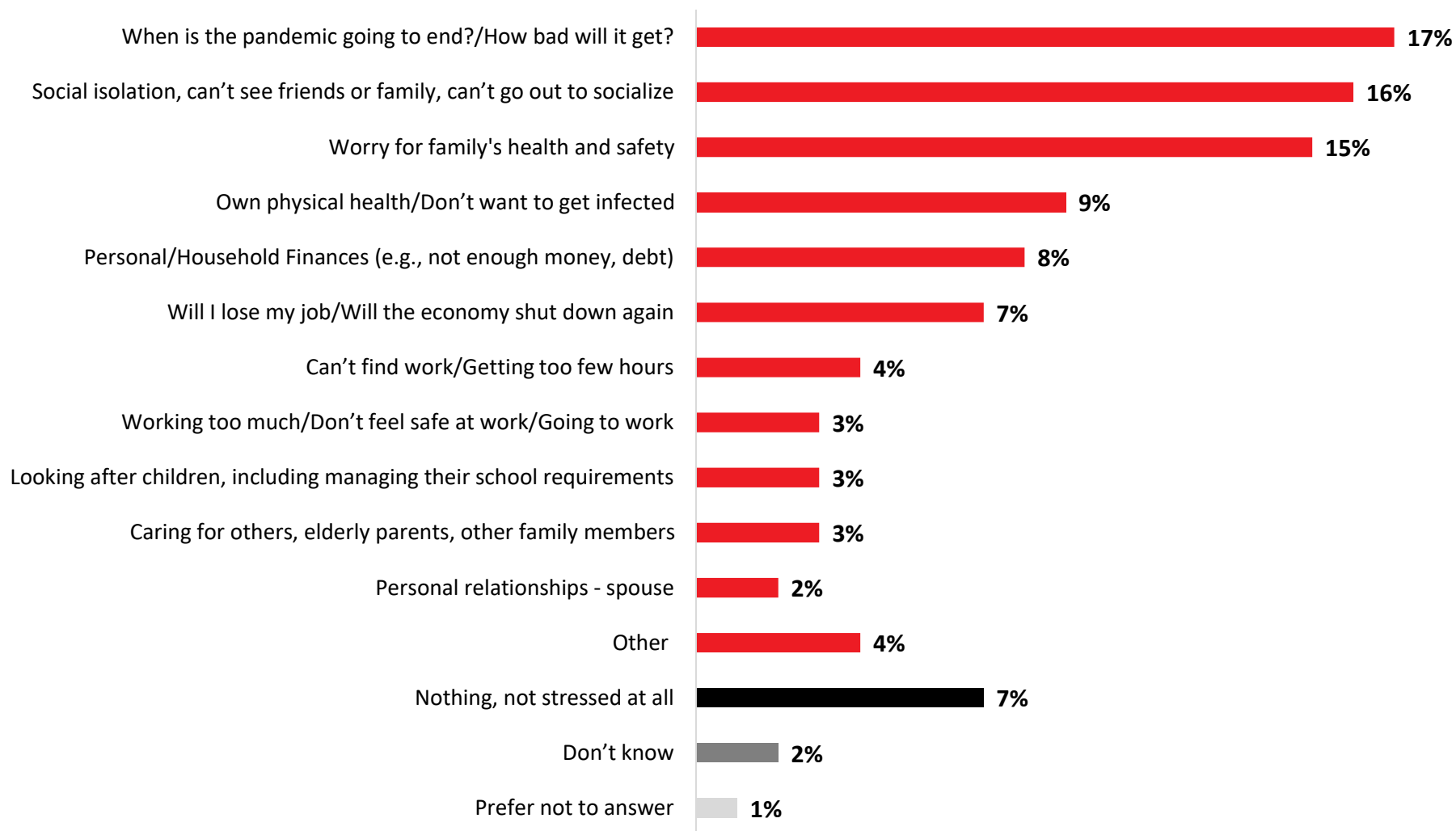
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,001	
Unweighted n =	1,512	1,001	
Better compared to the first wave in March/April of this year	19%	24%	5
About the same as during the first wave	54%	53%	1
Worse compared to the first wave in March/April of this year	24%	16%	8
Don't know	2%	7%	5

# COVID-19 RELATED STRESS AND ANXIETY



**CTC367. Thinking about your day-to-day life during the pandemic, what would you say is your biggest source of COVID-19 related stress or anxiety that is affecting your mental well-being right now?**

Base: All respondents (n=1,512)



**New question**

# COVID-19 RELATED STRESS AND ANXIETY - DETAILS



**CTC367. Thinking about your day-to-day life during the pandemic, what would you say is your biggest source of COVID-19 related stress or anxiety that is affecting your mental well-being right now?**

Base: All respondents

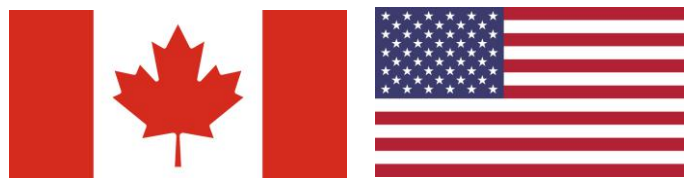
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	614	580	298
Unweighted n =	1,512	101	409	602	125	125	150	369	504	639	654	568	272
When is the pandemic going to end?/How bad will it get?	17%	19%	18%	18%	14%	11%	20%	18%	13%	21%	18%	17%	16%
Social isolation, can't see friends or family, can't go out to socialize	16%	9%	28%	14%	14%	12%	8%	17%	15%	16%	16%	15%	15%
Worry for family's health and safety	15%	14%	12%	16%	16%	12%	18%	12%	13%	18%	14%	13%	19%
Own physical health/Don't want to get infected	9%	8%	8%	10%	7%	8%	9%	4%	9%	12%	8%	9%	10%
Personal/Household Finances (e.g., not enough money, debt)	8%	15%	5%	8%	6%	13%	6%	12%	7%	5%	7%	8%	9%
Will I lose my job/Will the economy shut down again	7%	8%	5%	6%	2%	11%	10%	8%	10%	3%	7%	7%	5%
Can't find work/Getting too few hours	4%	2%	2%	4%	7%	7%	3%	7%	4%	1%	5%	4%	2%
Working too much/Don't feel safe at work/Going to work	3%	4%	2%	3%	5%	3%	5%	5%	3%	2%	2%	4%	2%
Looking after children, including managing their school requirements	3%	1%	3%	4%	5%	3%	2%	2%	5%	2%	3%	4%	1%
Caring for others, elderly parents, other family members	3%	2%	4%	3%	3%	2%	1%	1%	4%	4%	4%	2%	3%
Personal relationships - spouse	2%	5%	2%	2%	4%	3%	2%	3%	4%	1%	3%	2%	2%
Other	4%	1%	2%	4%	1%	8%	5%	4%	4%	3%	3%	3%	5%
Nothing, not stressed at all	7%	10%	6%	7%	10%	7%	7%	4%	7%	10%	7%	7%	8%
Don't know	2%	2%	1%	2%	4%	1%	3%	3%	2%	1%	2%	2%	2%
Prefer not to answer	1%	0%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%

# COVID-19 RELATED STRESS AND ANXIETY (CANADA VS UNITED STATES)



**CTC367. Thinking about your day-to-day life during the pandemic, what would you say is your biggest source of COVID-19 related stress or anxiety that is affecting your mental well-being right now?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,001	
Unweighted n =	1,512	1,001	
When is the pandemic going to end?/How bad will it get?	17%	15%	2
Social isolation, can't see friends or family, can't go out to socialize	<b>16%</b>	<b>11%</b>	5
Worry for family's health and safety	15%	15%	-
Own physical health/Don't want to get infected	9%	9%	-
Personal/Household Finances (e.g., not enough money, debt)	8%	9%	1
Will I lose my job/Will the economy shut down again	<b>7%</b>	<b>4%</b>	3
Can't find work/Getting too few hours	<b>4%</b>	<b>2%</b>	2
Working too much/Don't feel safe at work/Going to work	3%	4%	1
Looking after children, including managing their school requirements	3%	4%	1
Caring for others, elderly parents, other family members	3%	3%	-
Personal relationships - spouse	2%	2%	-
Other	4%	3%	1
Nothing, not stressed at all	<b>7%</b>	<b>14%</b>	7
Don't know	<b>2%</b>	<b>4%</b>	2
Prefer not to answer	<b>1%</b>	<b>2%</b>	1



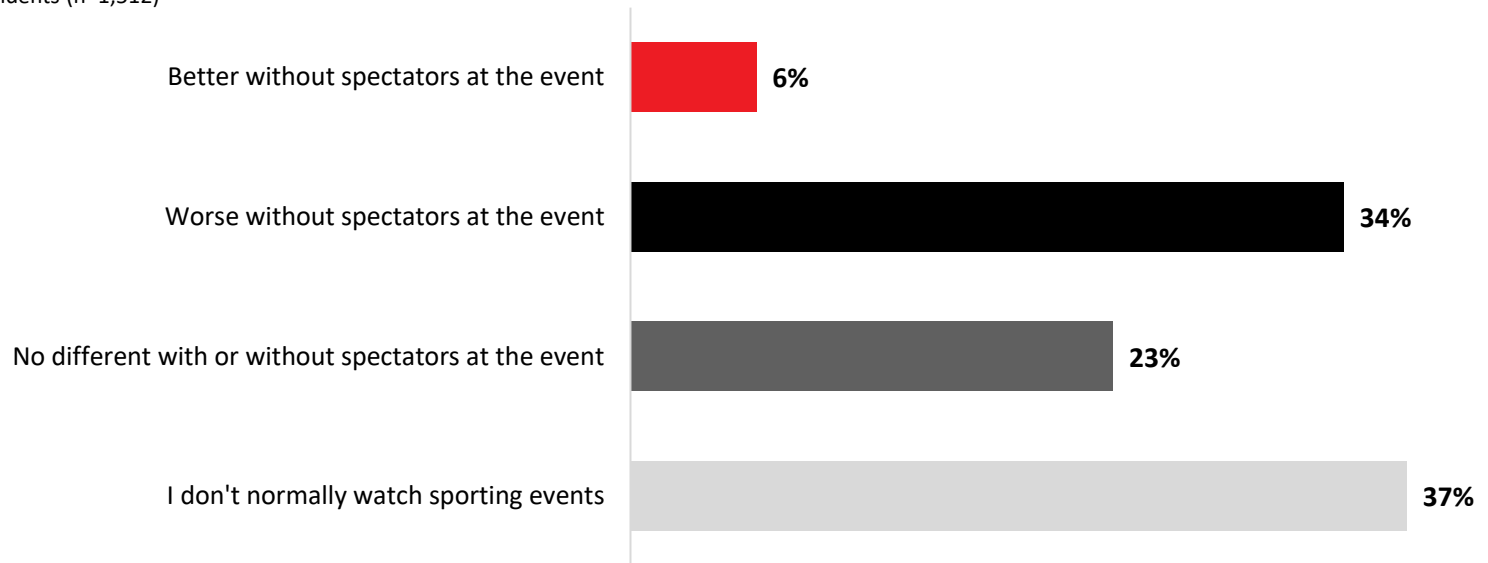
IN THE NEWS  
RESUMING SPORTING EVENTS

# SPORTING EVENTS WITHOUT FANS IN ATTENDANCE



**CTC369. Many professional sports—such as hockey, football, soccer, baseball, golf—have resumed live events, but with no fans or a very limited number of fans in attendance. Do you find, when watching these live sporting events without fans or with very few fans, the experience from your ‘fan viewer’ perspective to be...**

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	614	580	298
Unweighted n =	1,512	101	409	602	125	125	150	369	504	639	654	568	272
Better without spectators at the event	6%	5%	3%	7%	5%	5%	9%	7%	7%	4%	5%	7%	4%
Worse without spectators at the event	34%	39%	35%	35%	29%	38%	28%	34%	35%	33%	33%	36%	34%
No different with or without spectators at the event	23%	23%	19%	25%	24%	27%	24%	25%	23%	23%	24%	23%	22%
I don't normally watch sporting events	37%	33%	44%	34%	41%	31%	40%	34%	35%	41%	38%	34%	40%

# SPORTING EVENTS WITHOUT FANS IN ATTENDANCE (CANADA VS UNITED STATES)



**CTC369.** Many professional sports—such as hockey, football, soccer, baseball, golf—have resumed live events, but with no fans or a very limited number of fans in attendance. Do you find, when watching these live sporting events without fans or with very few fans, the experience from your ‘fan viewer’ perspective to be...

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,001	
Unweighted n =	1,512	1,001	
Better without spectators at the event	6%	15%	9
Worse without spectators at the event	34%	28%	6
No different with or without spectators at the event	23%	24%	1
I don't normally watch sporting events	37%	33%	4

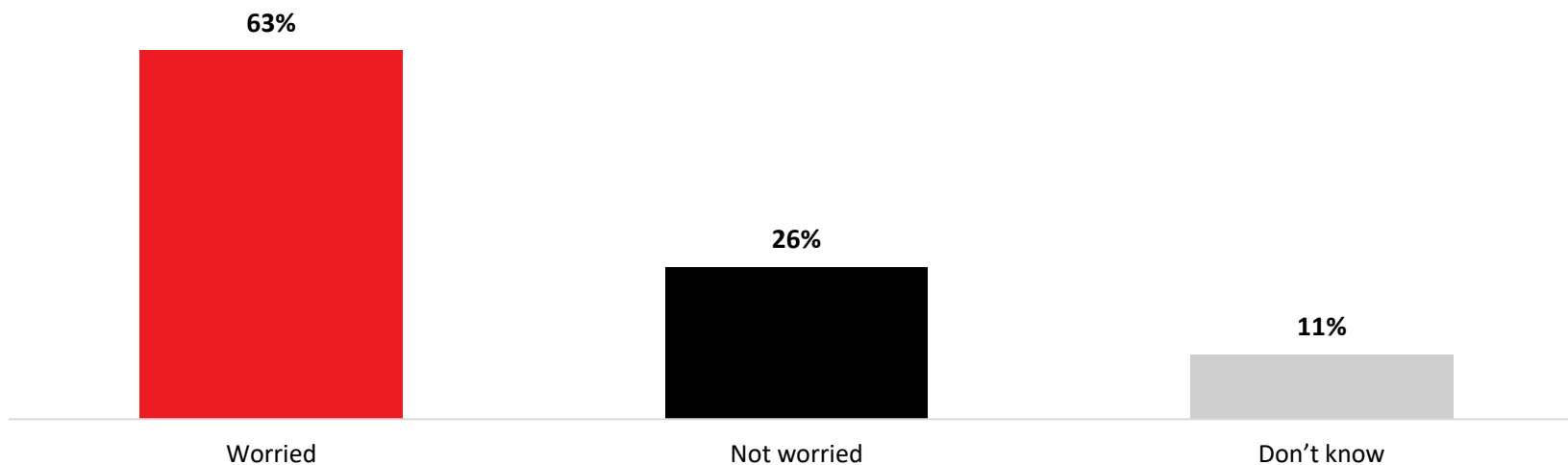
New question

# CONCERN ABOUT RESUMING SPORTING EVENTS



CTC370. If professional sports in your area resumed with even a limited number of spectators, would you be worried or not worried it would increase the spread of the COVID-19 infections in your community?

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	614	580	298
Unweighted n =	1,512	101	409	602	125	125	150	369	504	639	654	568	272
Worried	63%	56%	57%	68%	64%	61%	62%	62%	58%	67%	62%	65%	61%
Not worried	26%	32%	33%	21%	23%	31%	24%	28%	30%	23%	25%	28%	27%
Don't know	11%	12%	10%	11%	13%	7%	14%	10%	12%	10%	12%	8%	12%

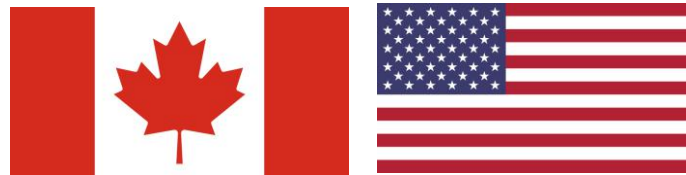


# CONCERN ABOUT RESUMING SPORTING EVENTS (CANADA VS UNITED STATES)



**CTC370. If professional sports in your area resumed with even a limited number of spectators, would you be worried or not worried it would increase the spread of the COVID-19 infections in your community?**

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,001	
Unweighted n =	1,512	1,001	
Worried	<b>63%</b>	<b>55%</b>	8
Not worried	26%	30%	4
Don't know	<b>11%</b>	<b>15%</b>	4



IN THE NEWS  
U.S. POLITICS

# 2020 VOTING INTENTIONS



**CTC255. If the 2020 presidential election were held today, would you vote for Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

*In the event that a respondent had no opinion, the following follow-up question was asked:*

**CTC255B. Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2020 presidential election between Donald Trump, Joe Biden, Jo Jorgensen, Kanye West or Howie Hawkins?**

Base: Respondents who are registered to vote and who intend to vote in the next election (n=875)

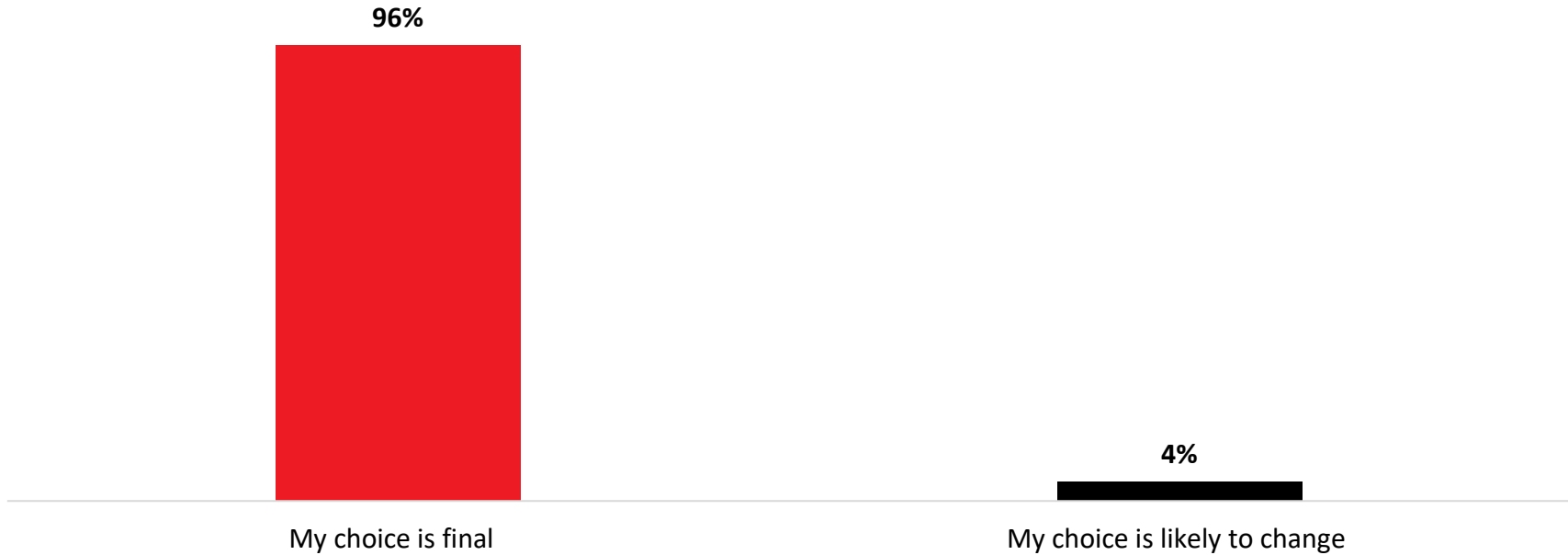
	TOTAL USA	TOTAL Decided voters	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Oct. 13 <sup>th</sup> , 2020	Gap
Weighted n =	821	780	144	168	288	179	183	292	304	398	382	785	
Unweighted n =	875	832	193	182	245	212	137	311	384	434	398	832	
<b>Donald Trump</b>	<b>41%</b>	<b>43%</b>	46%	47%	43%	<b>35%</b>	36%	40%	<b>50%</b>	44%	42%	<b>42%</b>	<b>+1</b>
<b>Joe Biden</b>	<b>50%</b>	<b>52%</b>	49%	50%	52%	57%	57%	54%	<b>47%</b>	50%	55%	<b>54%</b>	<b>+2</b>
<b>Jo Jorgensen</b>	<b>2%</b>	<b>2%</b>	3%	1%	2%	2%	4%	2%	2%	<b>4%</b>	<b>1%</b>	<b>3%</b>	<b>-1</b>
<b>Howie Hawkins</b>	<b>2%</b>	<b>2%</b>	1%	<b>0%</b>	2%	<b>4%</b>	2%	<b>3%</b>	<b>1%</b>	2%	2%	<b>1%</b>	<b>+1</b>
<b>Kanye West</b>	<b>1%</b>	<b>1%</b>	0%	1%	0%	<b>2%</b>	1%	1%	1%	1%	1%	<b>1%</b>	<b>-</b>
<b>I will not vote</b>	<b>0%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>
<b>I don't know</b>	<b>5%</b>	<b>-</b>	-	-	-	-	-	-	-	-	-	<b>-</b>	<b>-</b>

# IS YOUR CHOICE FINAL?



**CTC318. Is your choice of candidate for the next presidential election final, or is it likely to change?**

Base: Decided voters (n=832)



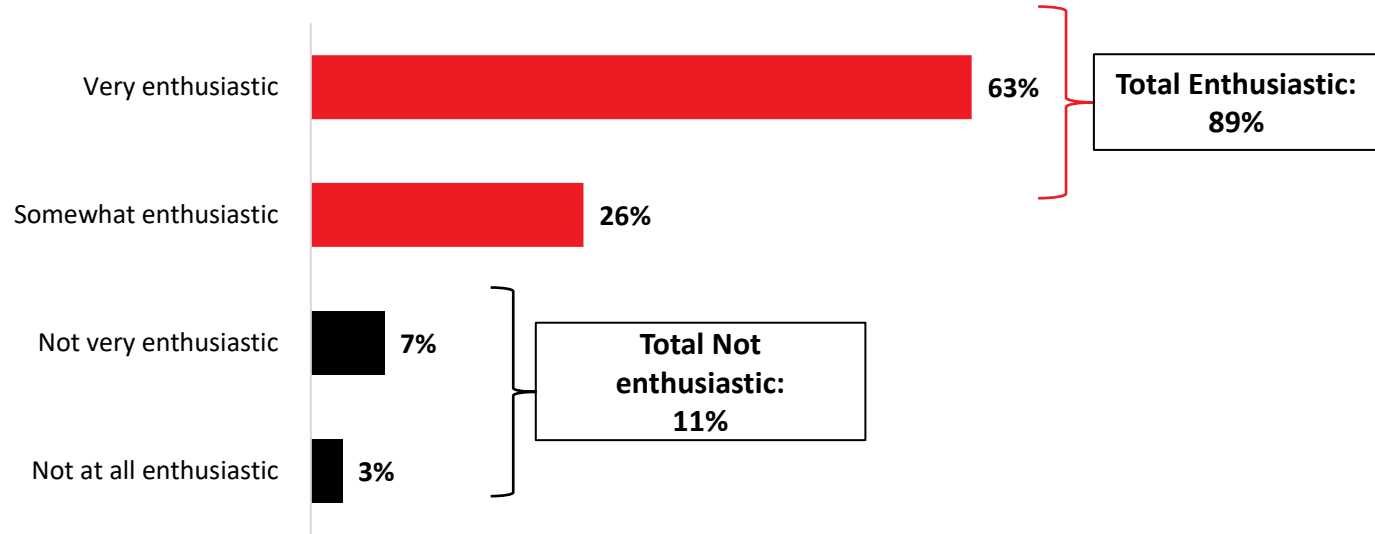
	CHOICE OF CANDIDATE												Total Oct. 13 <sup>th</sup>	Gap
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden		
Weighted n =	780	144	168	288	179	183	292	304	398	382	333	407	785	
Unweighted n =	832	193	182	245	212	137	311	384	434	398	348	444	832	
My choice is final	96%	93%	97%	97%	95%	95%	95%	97%	96%	95%	97%	97%	96%	-
My choice is likely to change	4%	7%	3%	3%	5%	5%	5%	3%	4%	5%	3%	3%	4%	-

# ENTHUSIASM FOR THE CANDIDATE



**CTC316. Are you very enthusiastic, somewhat enthusiastic, not very enthusiastic or not at all enthusiastic about supporting your candidate?**

Base: Decided voters (n=832)



## CHOICE OF CANDIDATE

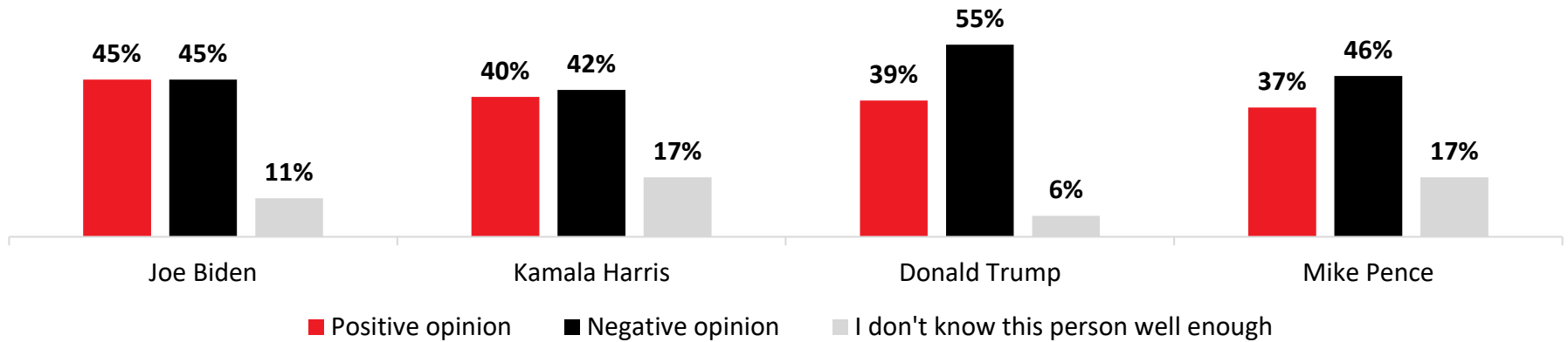
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Total Oct. 13 <sup>th</sup>	Gap
Weighted n =	780	144	168	288	179	183	292	304	398	382	333	407	785	
Unweighted n =	832	193	182	245	212	137	311	384	434	398	348	444	832	
<b>Total Enthusiastic</b>	<b>89%</b>	87%	86%	<b>93%</b>	89%	93%	89%	88%	<b>92%</b>	<b>87%</b>	89%	91%	<b>87%</b>	<b>+2</b>
Very enthusiastic	<b>63%</b>	<b>57%</b>	61%	<b>69%</b>	61%	58%	64%	65%	<b>69%</b>	<b>57%</b>	66%	63%	<b>63%</b>	-
Somewhat enthusiastic	<b>26%</b>	31%	25%	24%	28%	<b>35%</b>	25%	<b>23%</b>	<b>22%</b>	<b>31%</b>	<b>23%</b>	28%	<b>24%</b>	<b>+2</b>
<b>Total Not enthusiastic</b>	<b>11%</b>	13%	14%	<b>7%</b>	11%	7%	11%	12%	<b>8%</b>	<b>13%</b>	11%	9%	<b>13%</b>	<b>-2</b>
Not very enthusiastic	<b>7%</b>	11%	<b>11%</b>	<b>4%</b>	7%	6%	7%	8%	<b>5%</b>	<b>9%</b>	8%	6%	<b>10%</b>	<b>-3</b>
Not at all enthusiastic	<b>3%</b>	2%	3%	3%	4%	<b>0%</b>	4%	4%	3%	4%	3%	2%	<b>3%</b>	-

# OPINION ON CANDIDATES



CTC257. Do you have a positive opinion, a negative opinion or you don't know enough of...?

Base: All respondents (n=1,001)



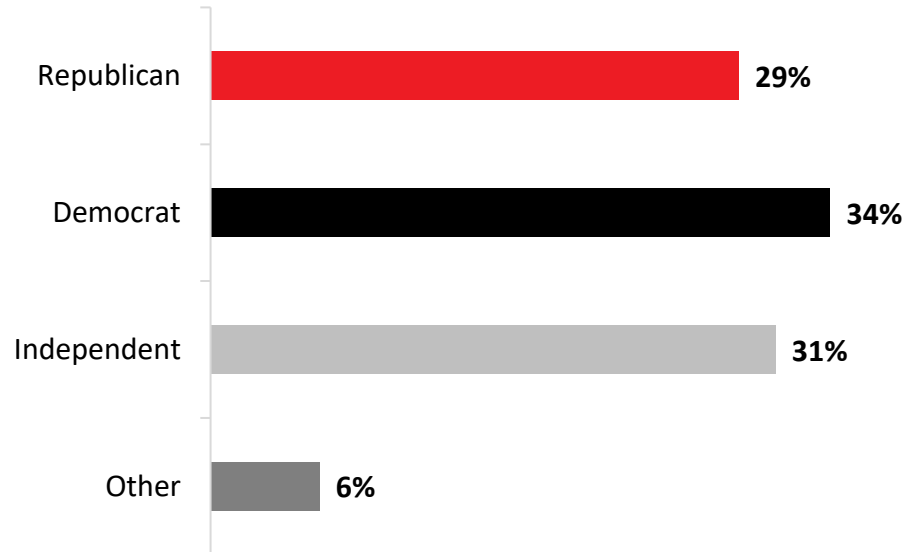
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	Other	Total Oct. 13 <sup>th</sup>	Gap
Weighted n =	1,001	179	217	371	233	268	369	362	485	516	288	343	306	65	1,000	
Unweighted n =	1,001	224	224	297	256	188	369	443	499	502	294	352	288	67	1,000	
<b>% Positive opinion presented</b>																
Joe Biden	45%	45%	41%	45%	48%	42%	47%	44%	46%	43%	10%	88%	34%	16%	46%	-1
Kamala Harris	40%	44%	33%	39%	45%	38%	43%	39%	43%	38%	15%	77%	30%	14%	41%	-1
Donald Trump	39%	40%	48%	37%	32%	34%	35%	46%	43%	35%	84%	9%	34%	17%	39%	-
Mike Pence	37%	40%	41%	38%	32%	27%	38%	45%	42%	33%	77%	12%	34%	10%	38%	-1

# POLITICAL IDENTITY



**CTC259. Generally speaking, do you consider yourself to be a Republican, Democrat, Independent or other?**

Base: All respondents (n=1,001)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Total Oct. 13 <sup>th</sup>	Gap
Weighted n =	1,001	179	217	371	233	268	369	362	485	516	1,000	
Unweighted n =	1,001	224	224	297	256	188	369	443	499	502	1,000	
Republican	29%	32%	32%	29%	23%	26%	25%	35%	30%	28%	27%	+2
Democrat	34%	33%	29%	36%	38%	34%	38%	31%	35%	33%	34%	-
Independent	31%	30%	34%	29%	30%	32%	30%	29%	30%	31%	32%	-1
Other	6%	5%	6%	6%	9%	8%	7%	5%	5%	8%	7%	-1



FEAR AND SPREAD OF THE VIRUS



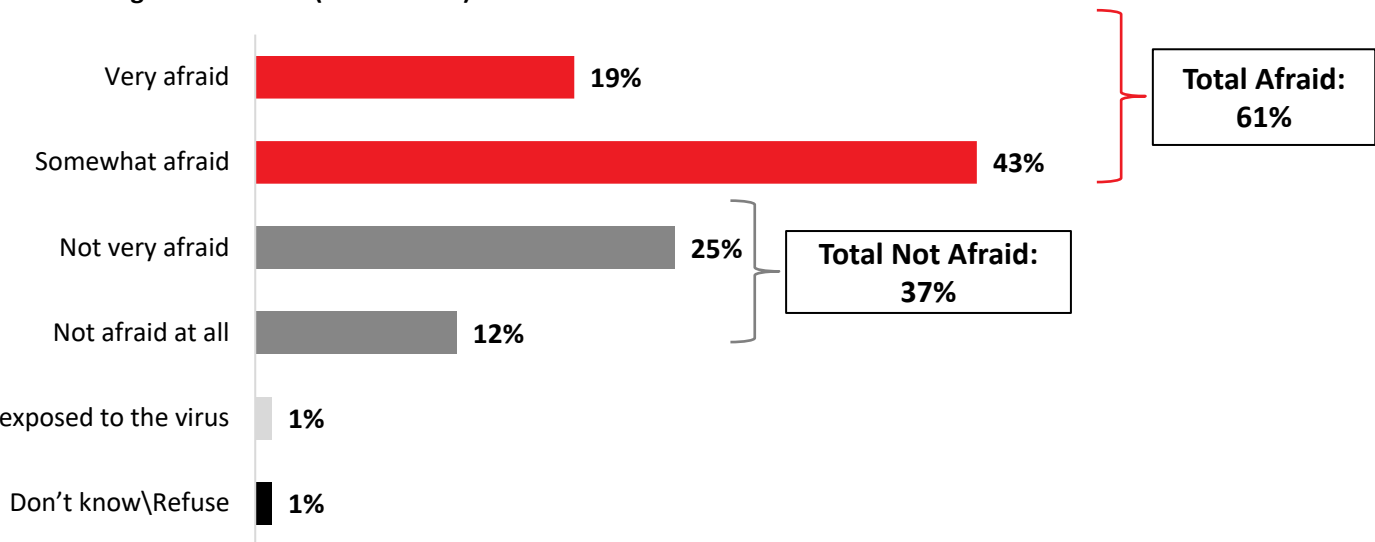


# FEAR OF CONTRACTING THE VIRUS



## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,512)

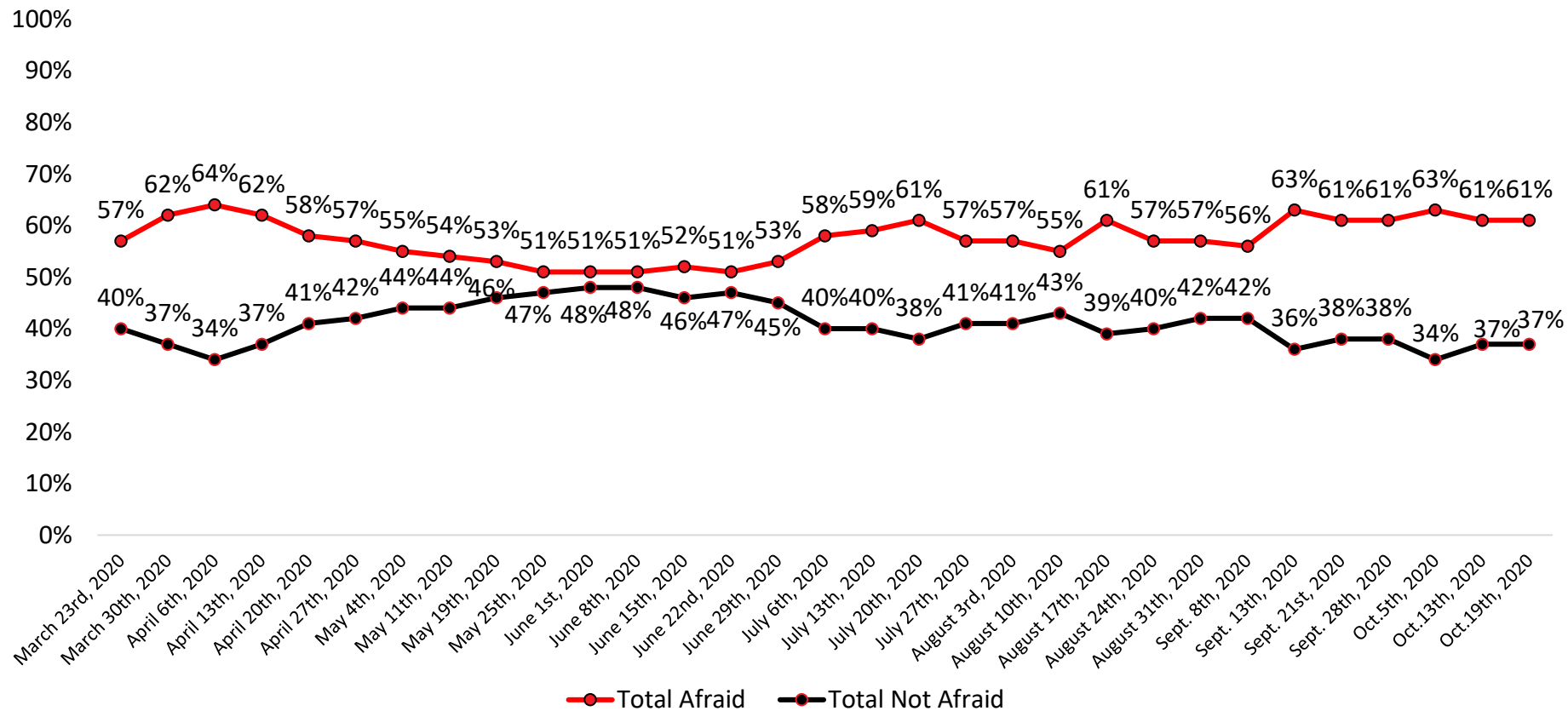


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Oct. 13 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	614	580	298	1,539	
Unweighted n =	1,512	101	409	602	125	125	150	369	504	639	654	568	272	1,539	
<b>Total Afraid</b>	<b>61%</b>	63%	<b>50%</b>	<b>69%</b>	67%	<b>53%</b>	64%	61%	<b>58%</b>	<b>65%</b>	63%	63%	<b>54%</b>	<b>61%</b>	-
Very afraid	<b>19%</b>	20%	<b>12%</b>	<b>22%</b>	19%	19%	18%	17%	19%	20%	<b>22%</b>	16%	17%	<b>17%</b>	<b>+2</b>
Somewhat afraid	<b>43%</b>	42%	<b>37%</b>	<b>46%</b>	49%	<b>34%</b>	46%	45%	<b>38%</b>	45%	41%	<b>47%</b>	<b>37%</b>	<b>44%</b>	<b>+1</b>
<b>Total Not Afraid</b>	<b>37%</b>	37%	<b>48%</b>	<b>30%</b>	32%	<b>46%</b>	33%	37%	40%	35%	34%	36%	<b>45%</b>	<b>37%</b>	-
Not very afraid	<b>25%</b>	22%	<b>34%</b>	<b>22%</b>	21%	29%	21%	24%	27%	25%	23%	26%	28%	<b>25%</b>	-
Not afraid at all	<b>12%</b>	16%	14%	<b>8%</b>	10%	<b>18%</b>	11%	13%	13%	<b>9%</b>	11%	<b>9%</b>	<b>18%</b>	<b>11%</b>	<b>+1</b>
I already have or have been exposed to the virus	<b>1%</b>	0%	1%	1%	0%	0%	1%	0%	<b>2%</b>	<b>0%</b>	1%	1%	1%	<b>1%</b>	-
Don't know/Refuse	<b>1%</b>	0%	1%	1%	1%	1%	2%	2%	1%	1%	<b>2%</b>	1%	0%	<b>1%</b>	-

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

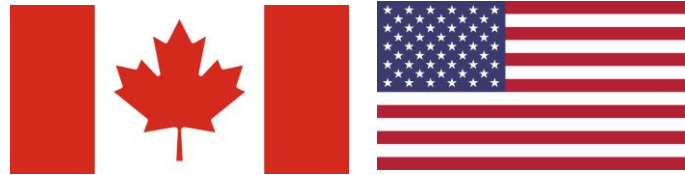


# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

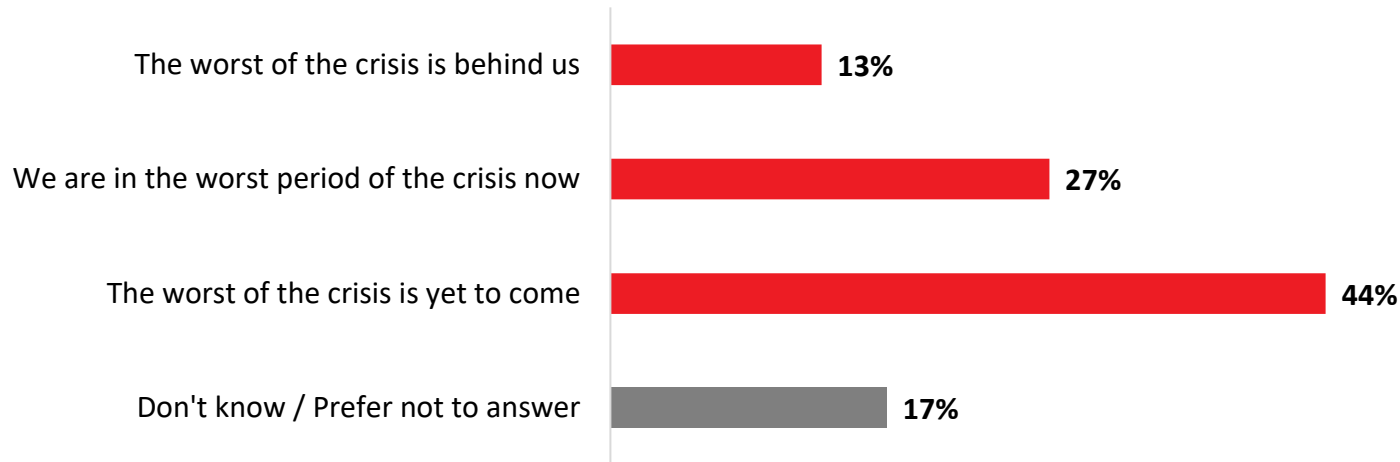


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,001	
Unweighted n =	1,512	1,001	
<b>Total Afraid</b>	61%	62%	1
Very afraid	19%	26%	7
Somewhat afraid	43%	36%	7
<b>Total Not Afraid</b>	37%	34%	3
Not very afraid	25%	20%	5
Not afraid at all	12%	14%	2
I already have or have been exposed to the virus	1%	1%	-
Don't know/Refuse	1%	3%	2

# EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,512)



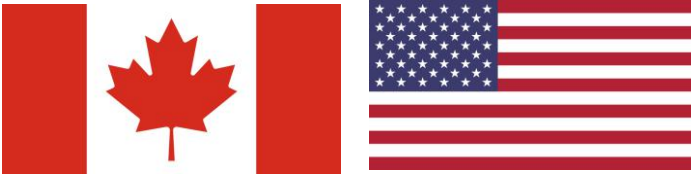
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Oct. 13 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	614	580	298	1,539	
Unweighted n =	1,512	101	409	602	125	125	150	369	504	639	654	568	272	1,539	
The worst of the crisis is behind us	13%	6%	18%	12%	10%	15%	11%	17%	14%	10%	14%	13%	14%	13%	-
We are in the worst period of the crisis now	27%	28%	31%	27%	27%	20%	22%	29%	24%	27%	28%	28%	20%	23%	+4
The worst of the crisis is yet to come	44%	44%	38%	45%	50%	50%	41%	36%	48%	46%	43%	41%	51%	50%	-6
Don't know / Prefer not to answer	17%	22%	13%	16%	13%	15%	26%	18%	14%	18%	16%	18%	14%	14%	

# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,001	
Unweighted n =	1,512	1,001	
The worst of the crisis is behind us	13%	22%	9
We are in the worst period of the crisis now	27%	19%	8
The worst of the crisis is yet to come	44%	40%	4
Don't know / Prefer not to answer	17%	19%	2

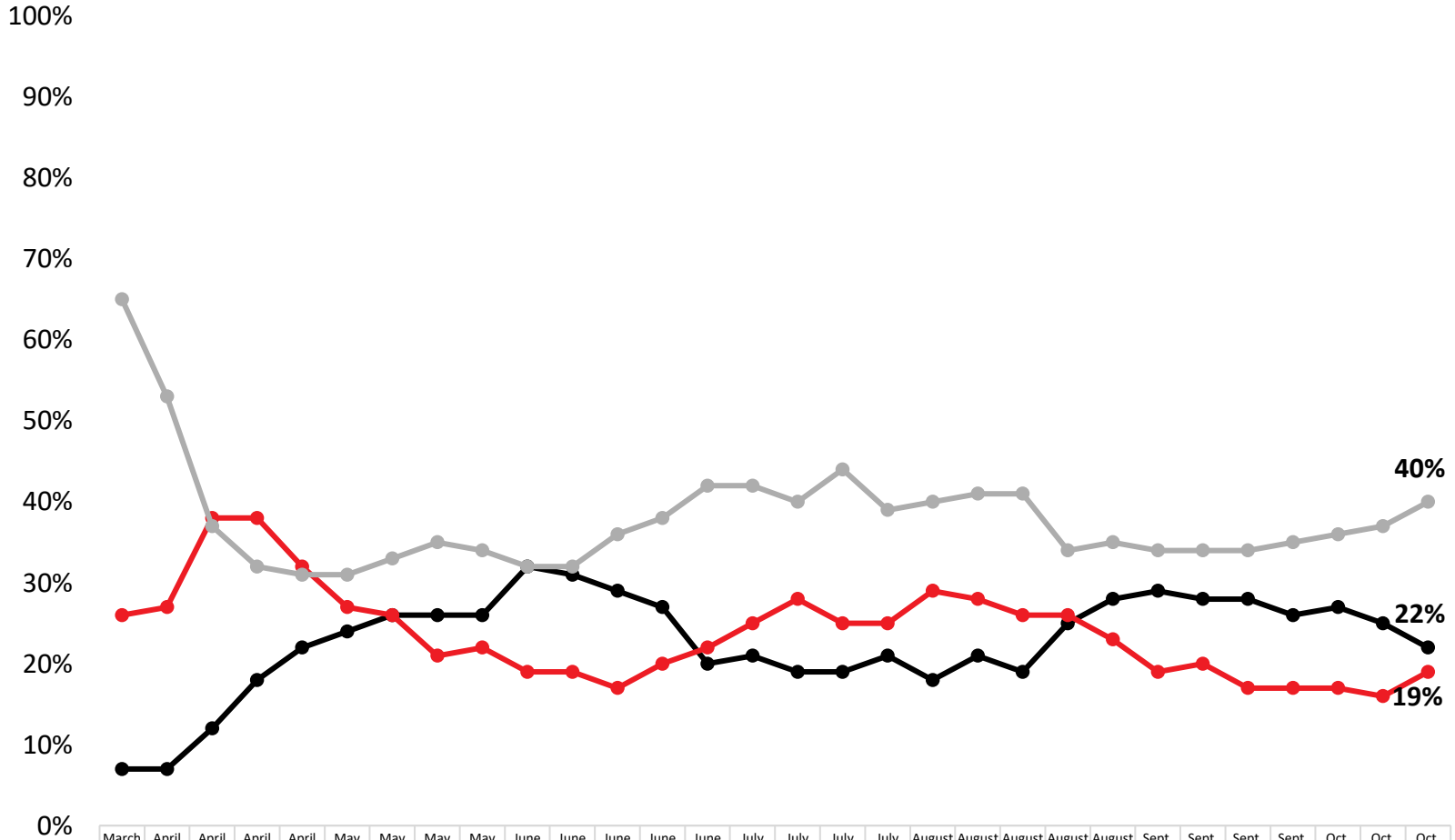


# EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct. 5th, 2020	Oct. 13th, 2020	Oct. 19th, 2020
● The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%
● We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	16%	19%	
● The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	35%	36%	37%	40%	



## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

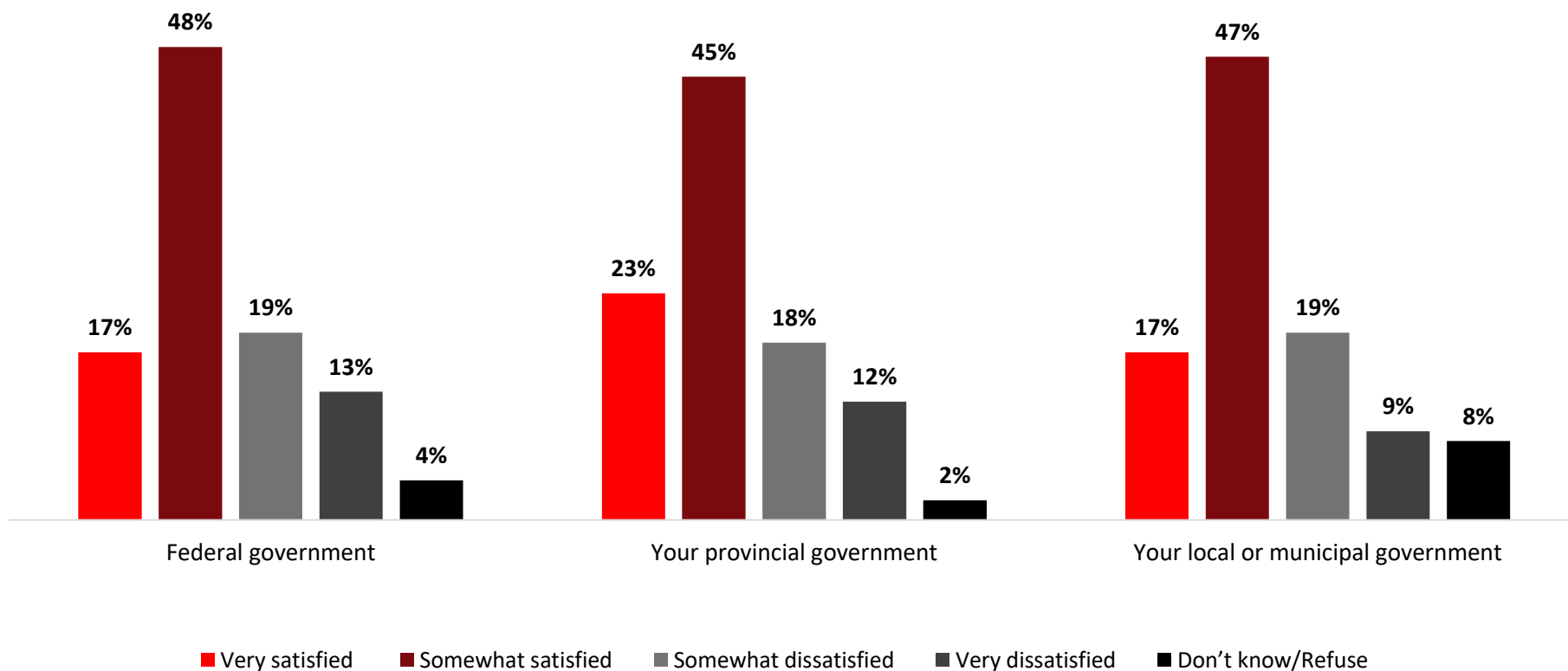




# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents (n=1,512)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Oct. 13 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	614	580	298	1,539	
Unweighted n =	1,512	101	409	602	125	125	150	369	504	639	654	568	272	1,539	
<b>Federal government</b>															
Total Satisfied	<b>64%</b>	<b>75%</b>	<b>59%</b>	<b>68%</b>	62%	<b>50%</b>	<b>72%</b>	<b>57%</b>	63%	<b>71%</b>	66%	66%	<b>58%</b>	<b>69%</b>	<b>-5</b>
Total Dissatisfied	<b>32%</b>	24%	<b>36%</b>	29%	32%	<b>47%</b>	<b>23%</b>	<b>39%</b>	32%	<b>27%</b>	31%	30%	36%	<b>26%</b>	<b>+6</b>
<b>Your provincial government</b>															
Total Satisfied	<b>68%</b>	<b>84%</b>	<b>72%</b>	69%	<b>53%</b>	<b>44%</b>	<b>76%</b>	<b>54%</b>	65%	<b>79%</b>	67%	67%	70%	<b>68%</b>	<b>-</b>
Total Dissatisfied	<b>30%</b>	<b>16%</b>	<b>25%</b>	29%	<b>45%</b>	<b>53%</b>	<b>21%</b>	<b>42%</b>	32%	<b>19%</b>	31%	31%	27%	<b>29%</b>	<b>+1</b>
<b>Your local or municipal government</b>															
Total Satisfied	<b>64%</b>	<b>80%</b>	63%	66%	<b>51%</b>	<b>53%</b>	66%	<b>53%</b>	61%	<b>74%</b>	62%	66%	64%	<b>65%</b>	<b>-1</b>
Total Dissatisfied	<b>28%</b>	<b>16%</b>	24%	28%	<b>41%</b>	<b>41%</b>	25%	<b>37%</b>	<b>31%</b>	<b>19%</b>	31%	26%	27%	<b>25%</b>	<b>+3</b>

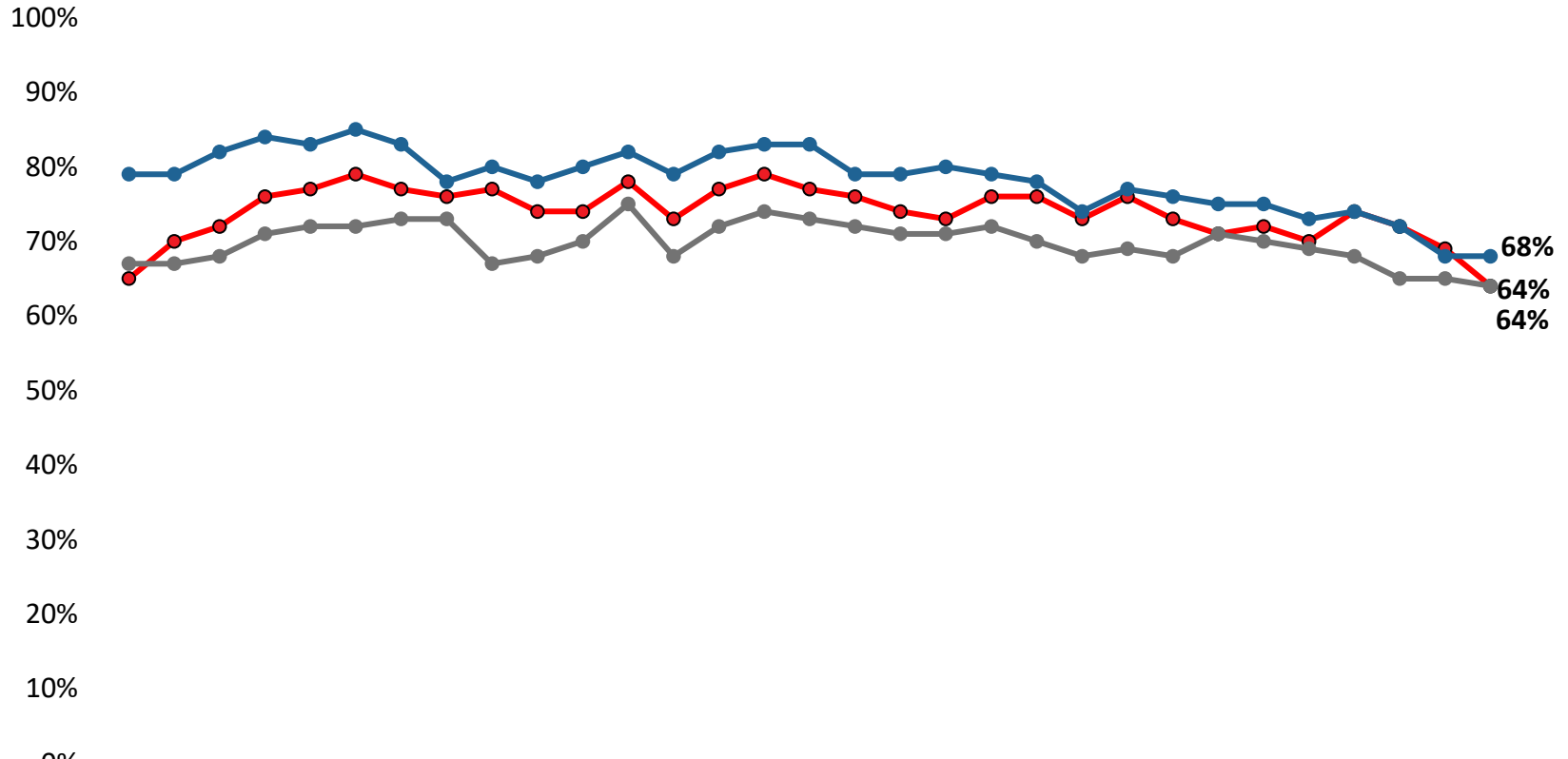
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

*% Total Satisfied presented*



	March 23rd, 2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct. 5th, 2020	Oct. 13th, 2020	Oct. 19th, 2020
Federal government	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%
Provincial government	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%
Local or municipal government	67%	67%	68%	71%	72%	72%	73%	73%	67%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault    Doug Ford    Brian Pallister    Scott Moe    Jason Kenney    John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,512	103	355	580	53	46	170	205
Unweighted n =	1,512	101	409	602	66	59	125	150
<b>Total Satisfied</b>	<b>68%</b>	<b>84%</b>	<b>72%</b>	69%	<b>43%</b>	65%	<b>44%</b>	<b>76%</b>
Very satisfied	<b>23%</b>	<b>39%</b>	26%	22%	<b>12%</b>	22%	<b>5%</b>	<b>33%</b>
Somewhat satisfied	<b>45%</b>	45%	46%	47%	<b>32%</b>	43%	39%	44%
<b>Total Dissatisfied</b>	<b>30%</b>	<b>16%</b>	<b>25%</b>	29%	<b>56%</b>	32%	<b>53%</b>	<b>21%</b>
Somewhat dissatisfied	<b>18%</b>	13%	<b>14%</b>	18%	25%	17%	<b>31%</b>	16%
Very dissatisfied	<b>12%</b>	<b>3%</b>	12%	11%	<b>31%</b>	16%	<b>22%</b>	<b>5%</b>
Don't know/Refuse	<b>2%</b>	0%	2%	2%	1%	3%	3%	3%

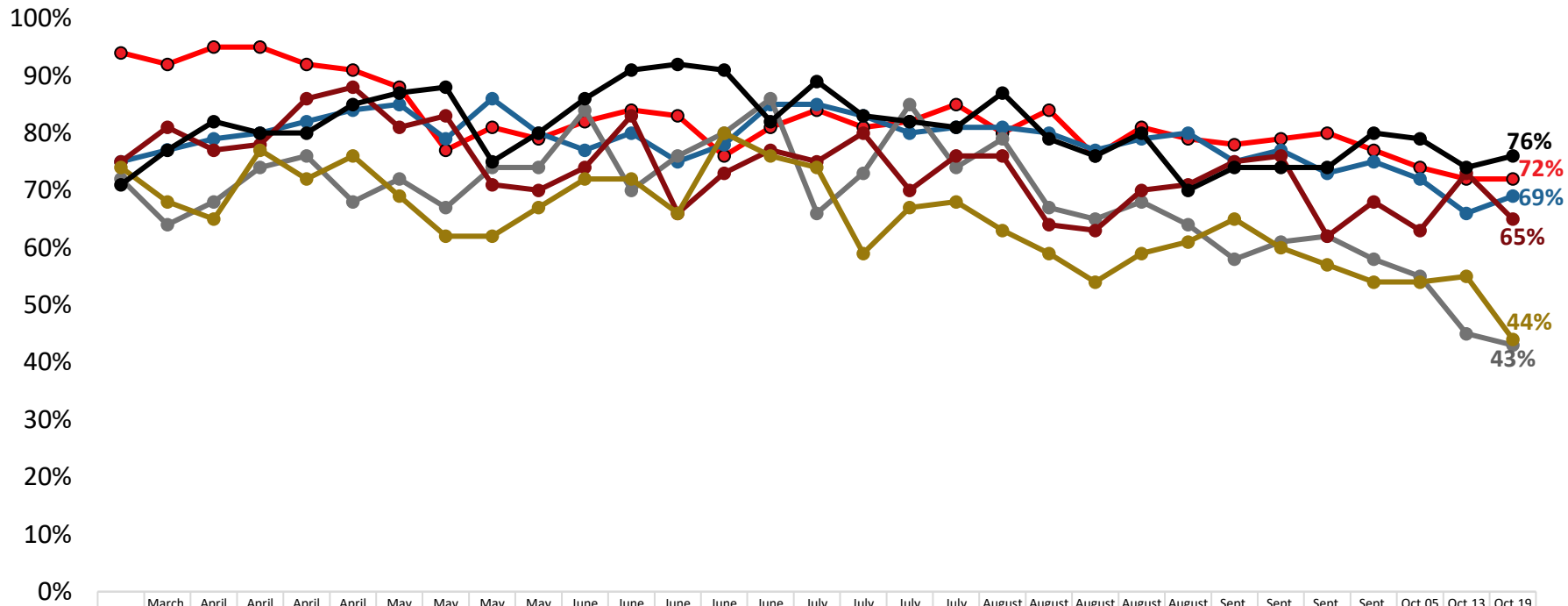
# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

*% Total Satisfied presented*



	03-23-2020	March 30th, 2020	April 6th, 2020	April 13th, 2020	April 20th, 2020	April 27th, 2020	May 4th, 2020	May 11th, 2020	May 19th, 2020	May 25th, 2020	June 1st, 2020	June 8th, 2020	June 15th, 2020	June 22nd, 2020	June 29th, 2020	July 6th, 2020	July 13th, 2020	July 20th, 2020	July 27th, 2020	August 3rd, 2020	August 10th, 2020	August 17th, 2020	August 24th, 2020	August 31st, 2020	Sept. 8th, 2020	Sept. 13th, 2020	Sept. 21st, 2020	Sept. 28th, 2020	Oct.05 th, 2020	Oct.13 th, 2020	Oct.19 th, 2020
● François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%
● Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%
● Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%
● Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%
● Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%
● John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,512	1,001	
	Unweighted n =	1,512	1,001	
	Federal government / The US President	64%	42%	22
Your provincial government / Your State government		68%	52%	16
Your local or municipal government		64%	57%	7

# VOTING INTENTIONS - FEDERAL ELECTIONS

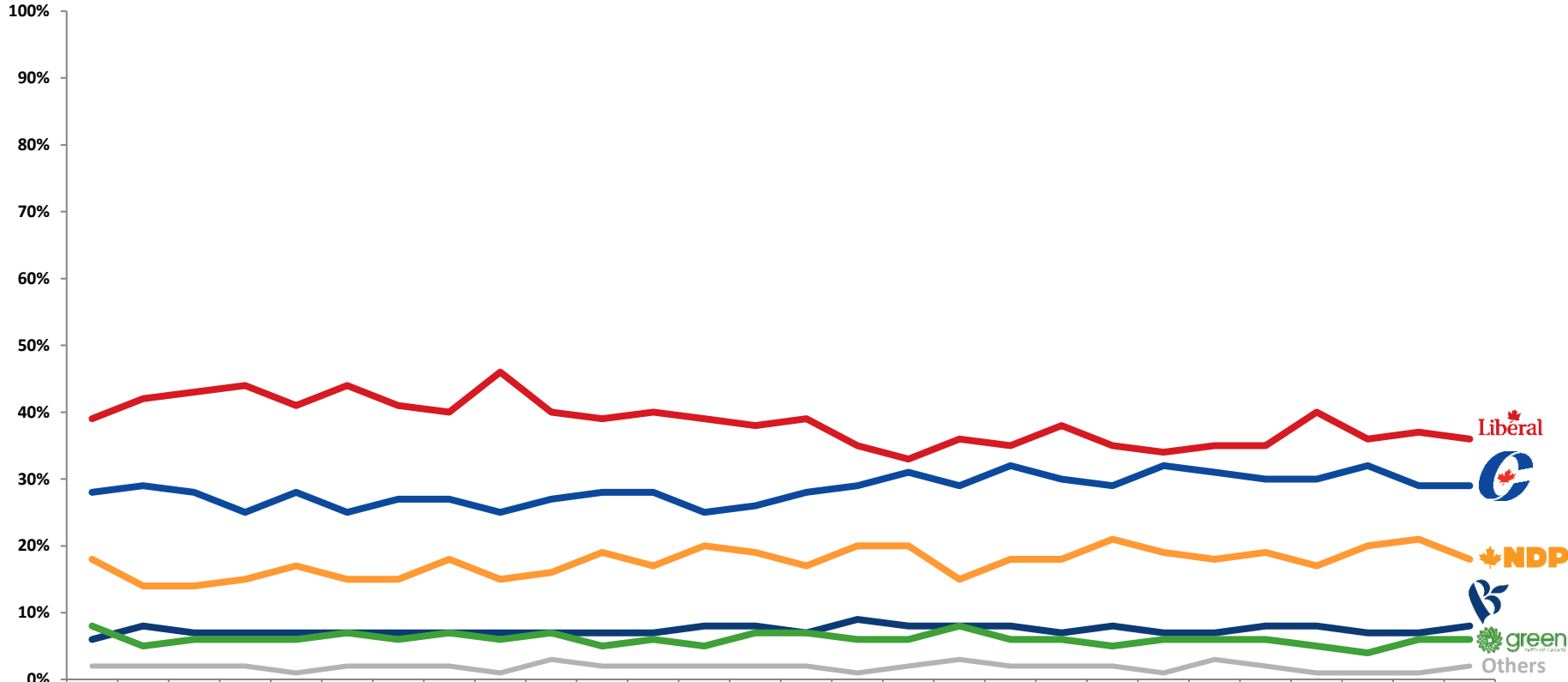


**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...***

Base: All respondents (n=1,512), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Oct. 13 <sup>th</sup> , 2020	Gap
Weighted n =	1,512	1,267	86	302	488	74	145	172	629	638	338	417	512	1,254	
Unweighted n =	1,512	1,296	82	350	524	102	111	127	686	610	307	423	566	1,297	
<b>... Justin Trudeau's Liberal Party of Canada</b>	<b>30%</b>	<b>36%</b>	<b>46%</b>	33%	<b>40%</b>	31%	<b>24%</b>	36%	38%	33%	31%	36%	38%	<b>37%</b>	<b>-1</b>
<b>... Erin O'Toole's Conservative Party of Canada</b>	<b>25%</b>	<b>29%</b>	26%	<b>13%</b>	<b>34%</b>	37%	<b>52%</b>	23%	31%	28%	<b>21%</b>	30%	<b>35%</b>	<b>29%</b>	<b>-</b>
<b>... Jagmeet Singh's New Democratic Party of Canada</b>	<b>15%</b>	<b>18%</b>	16%	<b>12%</b>	17%	24%	19%	<b>31%</b>	<b>15%</b>	<b>22%</b>	<b>33%</b>	17%	<b>10%</b>	<b>21%</b>	<b>-3</b>
<b>... Yves-François Blanchet's Bloc Québécois</b>	<b>7%</b>	<b>8%</b>	-	<b>33%</b>	-	-	-	-	-	-	-	-	-	<b>7%</b>	<b>+1</b>
<b>... Annamie Paul's Green Party of Canada</b>	<b>5%</b>	<b>6%</b>	10%	6%	6%	4%	3%	8%	5%	7%	8%	6%	5%	<b>6%</b>	<b>-</b>
<b>... another party</b>	<b>2%</b>	<b>2%</b>	1%	2%	2%	3%	3%	2%	<b>3%</b>	<b>1%</b>	1%	<b>4%</b>	2%	<b>1%</b>	<b>+1</b>
I would not vote	<b>4%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	<b>2%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	<b>8%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	<b>3%</b>	-	-	-	-	-	-	-	-	-	-	-	-	-	-

# TRENDS IN VOTING INTENTIONS IN CANADA



	April 13, 2020	April 20, 2020	April 27, 2020	May 4, 2020	May 11, 2020	May 19, 2020	May 25, 2020	June 1, 2020	June 8, 2020	June 15, 2020	June 22, 2020	June 29, 2020	July 6, 2020	July 13, 2020	July 20, 2020	July 27, 2020	August 3, 2020	August 10, 2020	August 17, 2020	August 24, 2020	August 31, 2020	Sept. 8, 2020	Sept. 13, 2020	Sept. 21, 2020	Sept. 28, 2020	Oct. 5, 2020	Oct. 13, 2020	Oct. 19, 2020
<b>LPC</b>	39%	42%	43%	44%	41%	44%	41%	40%	46%	40%	39%	40%	39%	38%	39%	35%	33%	36%	35%	38%	35%	34%	35%	35%	40%	36%	37%	36%
<b>CPC</b>	28%	29%	28%	25%	28%	25%	27%	27%	25%	27%	28%	28%	25%	26%	28%	29%	31%	29%	32%	30%	29%	32%	31%	30%	30%	32%	29%	29%
<b>NDP</b>	18%	14%	14%	15%	17%	15%	15%	18%	15%	16%	19%	17%	20%	19%	17%	20%	20%	15%	18%	18%	21%	19%	18%	19%	17%	20%	21%	18%
<b>BQ</b>	6%	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	9%	8%	8%	8%	7%	8%	7%	7%	8%	8%	7%	7%	8%
<b>GPC</b>	8%	5%	6%	6%	6%	7%	6%	7%	6%	7%	5%	6%	5%	7%	7%	6%	6%	8%	6%	6%	5%	6%	6%	6%	5%	4%	6%	6%
<b>Others</b>	2%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	3%	2%	1%	1%	1%	2%





**Leger**

# APPENDIX

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	205
Alberta	125	170
Manitoba/Saskatchewan	125	99
Ontario	602	580
Quebec	409	355
Atlantic	101	103

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	224	179
MidWest	224	217
South	297	371
West	256	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	777	734
Female	735	778

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	369	412
Between 35 and 54	504	515
55 or over	639	584

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	910	965
French	379	314
Other	220	229

The sample thus collected has a minimum weighting factor of 0.1353 and a maximum weighting factor of 3.8502. The weighted variance is 0.3853.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	499	485
Female	502	516

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	109	173
Between 30 and 39	190	219
Between 40 and 49	186	186
Between 50 and 64	301	250
65 or older	215	172

The sample thus collected has a minimum weighting factor of 0.4279 and a maximum weighting factor of 3.5098 The weighted variance is 0.3336.

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

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Data modeling and analysis
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Online community management
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- **International Research**  
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**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
OFFICES

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QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG